

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>ELI GOZ</td> <td>01/12/2014</td> </tr> <tr> <td>SAGIE SHAMAY</td> <td>01/15/2014</td> </tr> <tr> <td>ARAN PAUKER</td> <td>01/15/2014</td> </tr> <tr> <td>LIOR COHEN</td> <td>01/12/2014</td> </tr> <tr> <td>URI LAVI</td> <td>01/19/2014</td> </tr> </tbody> </table>		Name	Execution Date	ELI GOZ	01/12/2014	SAGIE SHAMAY	01/15/2014	ARAN PAUKER	01/15/2014	LIOR COHEN	01/12/2014	URI LAVI	01/19/2014
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RECEIVING PARTY DATA													
Name:	PICSCOUT (ISRAEL) LTD.												
Street Address:	11 GALGALEY HAPLADA ST.												
Internal Address:	P.O.B. 12611												
City:	HERZLIA PITUACH												
State/Country:	ISRAEL												
Postal Code:	46733												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14161355</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14161355								
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Application Number:	14161355												
CORRESPONDENCE DATA													
Fax Number:	(206)359-7198												
Email:	assignmentconfirmations@perkinscoie.com												
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	PERKINS COIE LLP PATENT - SEA												
Address Line 1:	P.O. BOX 1247												
Address Line 4:	SEATTLE, WASHINGTON 98111-1247												
ATTORNEY DOCKET NUMBER:	025828-8026.US00												
NAME OF SUBMITTER:	ANA MCLAY												

Signature:	/Ana McLay/
Date:	01/23/2014
Total Attachments: 8 source=258288026US00_Assignment#page1.tif source=258288026US00_Assignment#page2.tif source=258288026US00_Assignment#page3.tif source=258288026US00_Assignment#page4.tif source=258288026US00_Assignment#page5.tif source=258288026US00_Assignment#page6.tif source=258288026US00_Assignment#page7.tif source=258288026US00_Assignment#page8.tif	

ASSIGNMENT BY INVENTORS

This Assignment is by the following individuals (the "Assignors"):

- Eli Goz residing at Raanana, ISRAEL;
- Sagie Shamay residing at Kibbutz Mishmarot, ISRAEL;
- Aran Pauker residing at Petach Tikva, ISRAEL;
- Lior Cohen residing at Kfar Daniel, ISRAEL;
- Uri Lavi residing at Netanya, ISRAEL.

The Assignors invented one or more certain inventions (the "Invention(s)") described in:

- an application for Patent in Israel titled EFFICIENT CONTENT BASED VIDEO RETRIEVAL, naming the Assignors as inventors, and filed on August 29, 2013, as Israel Application No. 228204;
- an application for Letters Patent of the United States titled EFFICIENT CONTENT BASED VIDEO RETRIEVAL, naming the Assignors as inventors, and filed on January 22, 2014 as U.S. Application No. 14/161,355. The Assignor authorizes the Assignee, identified below, or its representatives to insert the application number and filing date of the Application when known;

PicScout (Israel) LTD., a Company of Israel having its principal place of business at 11 Galgaley Haplada St., P.O.B. 12611, Herzlia Pituach 46733, ISRAEL, (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights").

Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

For PicScout (Israel) LTD.:

Date: 13/01/2014

Signature



Authorized Signer


Ure Hase

Authorized Signer – Printed Name

General Manager

Authorized Signer – Title

12.01.14
Date


Eli Goz

Witness:

12/1/14
Date

shari adadi

15/01/2014
Date

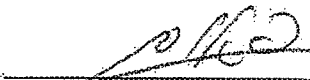
~~Sagie Shamay~~

Witness:

15/01/2014
Date

Shari adadeli

15/01/2014
Date


Aram Pauker

Witness:

15/01/2014
Date

Shavi adaddi

12/1/14
Date


Lior Cohen
Lior Cohen

Witness:

12/1/14
Date

Stavi Adarbi

19/01/2014
Date


Uri Lavi

Witness:

19.01.14
Date

Shani adadi