

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2696110

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>ERIN K. RIDDLE</td> <td>01/20/2014</td> </tr> <tr> <td>STACI SMALLEY</td> <td>01/17/2014</td> </tr> </tbody> </table>		Name	Execution Date	ERIN K. RIDDLE	01/20/2014	STACI SMALLEY	01/17/2014				
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ERIN K. RIDDLE	01/20/2014										
STACI SMALLEY	01/17/2014										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>BALL, BOUNCE &amp; SPORT, INC.</td> </tr> <tr> <td>Street Address:</td> <td>1 HEDSTROM DRIVE</td> </tr> <tr> <td>City:</td> <td>ASHLAND</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>44805</td> </tr> </table>		Name:	BALL, BOUNCE & SPORT, INC.	Street Address:	1 HEDSTROM DRIVE	City:	ASHLAND	State/Country:	OHIO	Postal Code:	44805
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
<p>Fax Number: (215)321-4595          Phone: 215-321-6772          Email: malamorte@verizon.net  <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>          Correspondent Name: LAMORTE &amp; ASSOCIATES P.C.          Address Line 1: P.O. BOX 434          Address Line 4: YARDLEY, PENNSYLVANIA 19067</p>											
ATTORNEY DOCKET NUMBER:	HEDSTROM-7										
NAME OF SUBMITTER:	ERIC A. LAMORTE										
Signature:	/Eric A. LaMorte/										
Date:	01/24/2014										
Total Attachments: 2 source=Hedstrom7Assignment#page1.tif source=Hedstrom7Assignment#page2.tif											

I, **Erin Riddle of Butler, OH** ("Assignor") have invented certain new and useful improvements in **Square Sensory Shapes**, for which an application for a United States Patent was executed on January 20, 2014, (the "Patent Application"). And whereas **Ball, Bounce & Sport, Inc. at 1 Hedstrom Drive, Ashland, OH 44805**, ("Assignee") desires to acquire all rights in and to the Patent Application and the patent (and any reissues or extensions) that may be granted.

Therefore, for good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee 100% of his right, title, and interest in the invention and Patent Application (as well as such rights in any divisions, continuations in whole or part or substitute applications) to Assignee for the entire term of the issued Patent and any reissues or extensions that may be granted and for the entire terms of any and all foreign patents that may issue from foreign applications (as well as divisions, continuations in whole or part or substitute applications) filed claiming the benefit of the Patent Application.

Assignor authorizes the United States Patent and Trademark Office to issue any Patents resulting from the Patent Application to Assignee according to the percentage interest indicated in this assignment. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor further agrees to: (a) cooperate with Assignee in the prosecution of the Application and foreign counterparts; (b) execute, verify, acknowledge and deliver all such further papers, including patent applications and instruments of transfer; and (c) perform such other acts as Assignee lawfully may request to obtain or maintain the Patent for the invention in any and all countries.

Date: 1-20-14

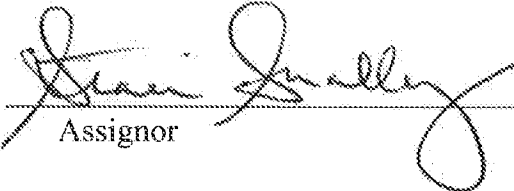
Assignor

I, **Staci Smalley of Ashland, OH** ("Assignor") have invented certain new and useful improvements in **Square Sensory Shapes**, for which an application for a United States Patent was executed on January 17, 2014, (the "Patent Application"). And whereas **Ball, Bounce & Sport, Inc. at 1 Hedstrom Drive, Ashland, OH 44805**, ("Assignee") desires to acquire all rights in and to the Patent Application and the patent (and any reissues or extensions) that may be granted.

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