PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2696725

SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYA	ANCE:		ASSIGNMENT		
CONVEYING PARTY D	ΑΤΑ				
		N	ame	Execution Date	
JR CHEM, LLC				11/01/2013	
RECEIVING PARTY DA	ATA				
Name:	OBAGI MEDIC/	AL PI	RODUCTS, INC.		
Street Address:	3760 KILROY A	AIRP	ORT WAY		
City:	LONG BEACH				
State/Country:	CALIFORNIA				
Postal Code:	90806				
PROPERTY NUMBERS	S Total: 1				
Property Type			Number		
Application Number: 11452642					
CORRESPONDENCE DATA					
Fax Number: (415)576-0300					
Phone: 4155760200					
Email: aacevedo@kilpatricktownsend.com					
Correspondence will be sent via US Mail when the email attempt is unsuccessful.					
Correspondent Name: KILPATRICK TOWNSEND & STOCKTON Address Line 1: TWO EMBARCARDERO CENTER					
Address Line 1: TWO EMBARCARDERO CENTER Address Line 2: EIGHTH FLOOR					
Address Line 4: SAN FRANCISCO, CALIFORNIA 94111					
ATTORNEY DOCKET NUMBER: 96115-002100US-896984					
NAME OF SUBMITTER:	:		LISA FLANAGAN		
Signature:			/Lisa Flanagan/		
Date:			01/24/2014		
				PATENT	

Total Attachments: 21 source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page1.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page2.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page3.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page4.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page5.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page6.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page7.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page8.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page9.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page10.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page11.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page12.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page13.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page14.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page15.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page16.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page17.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page18.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page19.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page20.tif source=JR Chem-Ramirez-Obagi Settlement Purchase Agreement (11-07-13)#page21.tif

INTELLECTUAL PROPERTY SETTLEMENT AND PURCHASE AGREEMENT

This Intellectual Property Settlement and Purchase Agreement ("Agreement"), effective as of November 7, 2013 ("Effective Date"), is by and among Obagi Medical Products, Inc., a Delaware Corporation, having a place of business at 3760 Kilroy Airport Way, Long Beach, CA 90806 ("OMP") and JR Chem, LLC a Florida limited liability company and Jose Ramirez, an individual (together with JR Chem, LLC, collectively, "JRChem"). JRChem and OMP are sometimes referred to herein individually as a "Party" and collectively as the "Parties."

WHEREAS, JRChem and OMP were Parties to that certain Consultant Services and Confidentiality Agreement dated as of July 18, 2005, as supplemented as to Rohto Pharmaceutical Co. Ltd. by that certain Amendment and Addendum to Consultant Services and Confidentiality Agreement dated December 1, 2008 (collectively, the "CSCA");

WHEREAS, disputes arose between JRChem and OMP concerning ownership allocation and scope of intellectual property rights, payments under the CSCA, and other matters;

WHEREAS, JRChem and OMP entered into an Agreement to Meet and Confer Regarding Settlement, dated August 16, 2013 (the "408 Agreement"), in connection with Discussion Topics, as defined in the 408 Agreement;

WHEREAS, in order to settle any and all such existing disputes regarding the Discussion Topics, Intellectual Property, the CSCA, and any and all Intellectual Property stemming from or related to the CSCA, and any and all other disputes between the Parties, OMP wishes to purchase JRChem's Patents and JRChem wishes to sell, transfer, and assign JRChem Patents for a one-time lump sum payment, as detailed here;

NOW, THEREFORE, in consideration for the promises and performance of the terms and conditions contained in this Agreement, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. **DEFINITIONS.** The following definitions are used in this Agreement:

"Assets" means all right, title, and interest in and to the Patents, Intellectual Property, and Technology.

"Background IP" means patents, other than Patents, issued and applied for, both foreign and domestic, invented by, owned by or licensed to JRChem or its affiliates on or prior to the Effective Date.

"Closing Date" means that date mutually agreed up by the Parties for the final consummation of obligations and payments hereunder, but no later a date than on or before November 1, 2013.

"Encumbrance" means any claim, charge, mortgage, security interest, lien, option, power of sale, hypothecation, retention of title, right of pre-emption, right of first refusal, license, covenant not to sue, undertaking given in respect of the future grant of a license, or other similar right or interest of any kind including, without limitation, any reduction, restriction or other limitation on any rights whether by agreement, court order or otherwise.

"Intellectual Property" means trade secrets, discoveries, improvements, know-how, research and development information, technical or other data or information, techniques, unpatented inventions, designs, drawings, procedures, processes, materials, methods, developments, formulations, whether or not patentable or copyrightable that JRChem purports to hold or control or purported to hold or control prior

PATENT REEL: 032040 FRAME: 0857 to entering into this Agreement in connection with the services performed or products developed exclusively for OMP under the CSCA or that otherwise relate to OMP products that are covered by the Patents.

"Patents" means exclusively those specific issued patents and patent applications individually listed in Exhibit A, attached hereto.

[REDACTED]

"Technology" means any systems, compositions, and methods used with the Patents to create tangible products for re-sale.

2. ASSIGNMENTS AND LICENSE.

(a) Assignment of Acquired Assets. Upon receipt of the full Purchase Price, JRChem hereby sells, assigns, transfers, and conveys to OMP all right, title, and interest in and to the Patents and associated Technology (including all causes of action (whether known or unknown) relating to the Assets) and irrevocably surrenders all claims of ownership in the Patents, excluding in all such cases any and all JRChem Background IP. Upon execution of this Agreement by both Parties, JRChem shall promptly deliver one or more executed Patent Assignment Agreements in a form substantially as attached to this Agreement as Exhibit B or as further agreed to by the Parties ("Assignments") as necessary to convey all right, title and interests in the Assets to OMP. Upon written notice from JRChem to OMP confirming that the full Purchase Price has been successfully received and accepted, the Assignments, as delivered to OMP, shall become operative without the need for any further writing by either party. Any conflict, difference or inconsistency between the terms of this Agreement and the Assignments shall be resolved in favor of this Agreement.

- (b) Background IP Representation and Warranty; Addition to Patents; and Future Licensing
 - (1) JRChem represents and warrants that the Background IP does not cover any of the products developed under or that incorporates or may incorporate Technology developed exclusively for OMP under the CSCA, including, without limitation, products sold by OMP or its affiliates before September 1, 2011 (a period agreed by the Parties to encompass approximately a one (1) year period following termination of the CSCA)(the "Covered Period"), under the trademarks or tradenames of ELASTIderm, CLENZIderm, Rosaclear, Obagi C-RX System, or Nu-Derm.
 - (2) For one year after the Effective Date, in the event that a patent in the JRChem Background IP portfolio is determined to: (i) include one or more claims that cover OMP products in existence and offered for sale to the public prior to end of the Covered Period; or (ii) incorporate or may incorporate Technology developed exclusively for OMP during the term of the CSCA then such patent will be added to Patents according to the following procedure. In the event that either Party believes Background IP meeting the preceding requirements should be added to Patents it will promptly notify the other Party

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in writing. Following such notice, if there is a disagreement between the Parties concerning whether a patent in the Background IP should be added to Patents the Parties will, within thirty (30) days from receipt of the written notice, appoint mutually agreeable patent counsel to evaluate the issue and to promptly make a binding determination. Thereafter, if patent counsel determines the specific Background IP should be added to the Patents, the Parties will reasonably cooperate in affecting transfer, including any filings or other necessary documentation or paperwork. The charges, fees and expenses of any appointed mutually agreed upon patent counsel, as well as those reasonable and customary expenses associated with the transfer and perfection of any Background IP added to the Patents under this Sec. 2(b)(2) ("Background IP Costs"), shall be at OMP's sole cost. For the avoidance of doubt, OMP shall not be required to pay any additional consideration in connection with any patent transferred pursuant to this Sec. 2(b)(2), either as part of Background IP Costs or otherwise.

(3) For one year after the Effective Date, any Background IP that is necessary to produce OMP products directly derived from the above listed products or Technology that were modified after the Covered Period in a fashion that includes reasonably foreseeable changes to such products or Technology will promptly, following request from OMP, become the subject of good faith negotiations between the Parties with regard to, if possible, entering a mutually agreed upon license agreement of such Background IP (which shall reasonably conform to general industry licensing practices and terms).

For the avoidance of doubt, JRChem does not transfer to OMP under this Agreement or any Patent Assignment Agreement any rights to or under any patents not appearing on Schedule A that JRChem currently holds, has applied for, is developing, or may acquire or license after the Effective Date.

(c) <u>No Further Rights</u>. Upon JRChem's receipt and acceptance of the full Purchase Price, JRChem acknowledges that it shall have no rights, title, or interest in and will retain no claims to any rights, title or interest in the Assets.

[REDACTED]

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[REDACTED]

INTELLECTUAL PROPERTY SETTLEMENT AND PURCHASE AGREEMENT

[REDACTED]

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INTELLECTUAL PROPERTY SETTLEMENT AND PURCHASE ACREEMENT

EXECUTION VERSION

IN WITNESS WHEREOF, each of the parties has caused this Intellectual Property Settlement and Purchase Agreement to be executed by its duly authorized representatives.

OBAGI MEDICAL PRODUCTS, INC. **JRCHEM: JR CHEM, LLC** By: By: Name: E.C RAMIREZ Name: JCSE ESIDENT + (5M Title: Title: OWY 116/13 2013 Date: Date: JRCHEM: DR. JØSE RAMIREZ, PH.D By: RAMIREZ. 40 Name: N 2013 11 Date:

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<u>EXHIBIT A</u>

SCHEDULE OF PATENTS

[Subject to each Parties' verification and approval prior to execution]

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^{IR} Chemin Tride Country Serial Number Filing Date 169-12 PCT Expose 66 737 828.1 3/10/2006 169-12 PCT CoMPOSITIONS Europe 66 737 828.1 3/10/2006 169-12 PCT CoMPOSITIONS Japan 2008-500933 3/10/2006 169-12 PCT STABLE ORGANIC PEROXIDE Korea 2007-7020698 9/10/2007 169-13 PCT STABLE ORGANIC PEROXIDE Korea 2007-7020698 9/10/2007 169-13 PCT STABLE ORGANIC PEROXIDE Korea 2007-7020698 9/10/2007 169-13 PCT STABLE ORGANIC PEROXIDE Mexico MX/a/2007/011048 9/10/2007 169-13 PCT STABLE ORGANIC PEROXIDE U.S. 11/476,9534 6/28/2006 No 169-13 PCT METHOD OF ENHANCED DRUG U.S. 11/476,9534 6/28/2006 No 169-14 PCT METHOD OF ENHANCED U.S. 11/476,9539 6/28/2006 No 169-14 PCT METHOD OF ENHANCED U.S. 11/476,9539 6/28/2006 No 169-14 PCT <th></th>														
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CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMU.S.11/647,62312/29/2006Issued #7,687,650METHODS OF MAKING THEMU.S.11/668,02012/29/2006#7,897,800CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMU.S.11/668,02012/29/2006#7,897,800CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMU.S.11/668,02012/29/2006#7,897,800CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMCanada2,576,6402/1/2007#2,576,640CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMEurope07 002 294.22/1/2007#2,576,640CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMJapan2007-253502/5/2007Pending	116 ME.	9-20 XICO	METHODS OF TREATING SKIN TO ENHANCE THERAPEUTIC TREATMENT THEREOF	Mexico	MX/a/2007/001206	1/30/2007	Issued # 301118	JR CHEM, LLC
CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMU.S.11/668,02012/29/2006Issued #7,897,800CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMCanada2,576,6402/1/2007#2,576,640CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMCanada2,576,6402/1/2007#2,576,640CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMEuropc07 002 294.22/1/2007#2,576,640CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMJapan2007-253502/5/2007Pending	116	9-36	CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEM	U.S.	11/647,623	12/29/2006	Issued #7,687,650	JR CHEM, LLC (019212/0254)
CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMCanada2,576,640IssuedMETHODS OF MAKING THEMCanada2,576,640#2,576,640CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMEuropc07 002 294.22/2/2007Granted METHODS OF MAKING THEMJapan2007-253502/5/2007Pending	1169.	36 CIP	CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEM	U.S.	11/668,020	12/29/2006	Issued #7,897,800	JR CHEM, LLC (019241/0968)
CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMEurope07 002 294.22/2/2007GrantedCHEMICAL COMPOSITIONS AND METHODS OF MAKING THEMJapan2007-253502/5/2007Pending	1169 CAX	36 CIP VADA	CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEM	Canada	2,576,640	2/1/2007	Issued #2,576,640	JR CHEM, LLC
CHEMICAL COMPOSITIONS AND Japan 2007-25350 2/5/2007 Pending METHODS OF MAKING THEM	1169- E	S6 CIP	CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEM	Europe	07 002 294.2	2/2/2007	Granted	JR CHEM LLC
	1169- JA	36 CIP PAN		Japan	2007-25350	2/5/2007	Pending	JR CHEM, LLC

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	JR Chem Docket No.	Title	Country	Serial Number	Filing Date	Status	Assignee (Reel/Frame)
40,	1169-36 CIP KOREA	CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEM	Korea	10-2007-0011179	2/2/2007	Pending	JR CHEM, LLC
	1169-36 CIP MEXICO	CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEM	Mexico	MX/a/2007/001296	2/1/2007	Issned # 282878	JR CHEM, LLC
42.	1169-36 CIP DIV	CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEM	U.S.	13/011,144	1/21/2011	Abandoned	JR CHEM, LLC
43.	1169-36 DIV	CHEMICAL COMPOSITIONS AND METHODS OF MAKING THEM	U.S.	12/709,044	2/19/2010	Issued #8,148,563	JR CHEM, LLC
44 .	1169-37	ANTIAGING TREATMENT METHOD USING COPPER-ZINC COMPOSITION	U.S.	11/452,642	6/14/2006	Issued #7,927,614	JR CHEM, LLC (018308/0391)
45.	1169-37 PCT	ANTIAGING TREATMENT METHOD USING COPPER-ZINC COMPOSITION	PCT	PCT/US06/023208	6/14/2006	Expired – National Phase Entered	JR CHEM, LLC (018308/0391)
46,	1169-37 PCT AUSTRALIA	ANTIAGING TREATMENT METHOD USING COPPER-ZINC COMPOSITION	Australia	2006337161	6/14/2006	Issued # 2006337161	JR CHEM, LLC
47,	1169-37 PCT CANADA	ANTLAGING TREATMENT METHOD USING COPPER-ZINC COMPOSITION	Canada	2,641,420	7/30/2008	Issued #2,641,420	JR CHEM, LLC
48.	1169-37 PCT EPO	ANTIAGING TREATMENT METHOD USING COPPER-ZINC COMPOSITION	Europe	06 773 182.8	6/14/2006	Pending	JR CHEM, LLC
49.	1169-37 PCT JAPAN	ANTIAGING TREATMENT METHOD USING COPPER-ZINC COMPOSITION	Japan	2008-553220	6/14/2006	Issned # 5038331	JR CHEM, LLC
50.	1169-37 PCT KOREA	ANTIAGING TREATMENT METHOD USING COPPER-ZINC COMPOSITION	Korea	10-2008-7018855	7/30/2008	Granted	JR CHEM, LLC
51.	1169-37 PCT MEXICO	ANTIAGING TREATMENT METHOD USING COPPER-ZINC COMPOSITION	Mexico	MX/a/2008/009742	7/30/2008	Issued # 301082	JR CHEM, LLC
23	1169-38	METHOD OF WOUND HEALING USING COPPER-ZINC COMPOSITION	U.S.	11/648,278	12/29/2006	Issned #7,867,522	JR CHEM, LLC (018441/0464)

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	JR Chem Docket No.	Title	Country	Serial Number	Filing Date	Status	Assignee (Reel/Frame)
53.	1169-38 PCT	METHOD OF WOUND HEALINGUSING COPPER-ZINC COMPOSITION	PCT	PCT/US07/20812	9/27/2007	Expired – No National Phase	JR CHEM, LLC
54.	1169-39	CONDITIONING COMPOSITIONS AND METHODS OF USE THEREOF	U.S.	11/647,799	12/30/2006	Abandoned	JR CHEM, LLC (018973/0921)
55.	1169-39 CANADA	CONDITIONING COMPOSITIONS AND METHODS OF USE THEREOF	Canada	2,578,454	2/13/2007	Abandoned	JR CHEM, LLC
56.	1169-39 EPO	CONDITIONING COMPOSITIONS AND METHODS OF USE THEREOF	Europe	07 003 006.9	2/13/2007	Abandoned	JR CHEM, LLC
57.	1169-39 JAPAN	CONDITIONING COMPOSITIONS AND METHODS OF USE THEREOF	Japan	2007-33208	2/14/2007	Abandoned	JR CHEM, LLC
58.	1169-39 KOREA	CONDITIONING COMPOSITIONS AND METHODS OF USE THEREOF	Korea	10-2007-0015583	2/14/2007	Abandoned	JR CHEM, LLC
65	1169-39 MEXICO	CONDITIONING COMPOSITIONS AND METHODS OF USE THEREOF	Mexico	M(X/a/2007/001790	2/13/2007	Abandoned	JR CHEM, LLC
ŝ	1169-42	ROSACEA TREATMENTS	U.S.	12/831,424	7/7/2010	Abandoned	JR CHEM, LLC (023205/0911)
61.		ROSACEA TREATMENTS	U.S.	14/026,592	9/13/2013	Pending	JR CHEM, LLC
5	1169-45	COMPOSITIONS AND REGIMENS FOR THE TREATMENT OF SKIN ESPECIALLY DECOLLETAGE	U.S.	12/331,781	12/16/2008	Issued # 8,273,791	JR CHEM, LLC 022265/0381
63	1169-45DIV	COMPOSITIONS AND REGIMENS FOR THE TREATMENT OF SKIN ESPECIALLY DECOLLETAGE	U.S.	13/593,184	8/23/2012	Issued #8,505,730	JR CHEM, LLC
2ġ	1169-45 AU	COMPOSITIONS AND REGIMENS FOR THE TREATMENT OF SKIN ESPECIALLY DECOLLETAGE	Australia	2009200009	01/02/2009	Pending	JR CHEM, LLC
65.	1169-45 CA	COMPOSITIONS AND REGIMENS FOR THE TREATMENT OF SKIN ESPECIALLY DECOLLETAGE	Canada	2,646,860	12/17/2008	Issued # 2,646,860	JR CHEM, LLC

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	JR Chem Docket No.	Title	Country	Serial Number	Filing Date	Status	Assignee (Reel/Frame)
66.	1169-45 EP	COMPOSITIONS AND REGIMENS FOR THE TREATMENT OF SKEN ESPECIALLY DECOLLETAGE	Europe	08 022 201.1	12/19/2008	Abandoned	JR CHEM, LLC
67,	1169-45 JP	COMPOSITIONS AND REGIMENS FOR THE TREATMENT OF SKIN ESPECIALLY DECOULETAGE	Japan	2008-329696	12/25/2008	Pending	JR CHEM, LLC
68.	1169-45 KR	COMPOSITIONS AND REGIMENS FOR THE TREATMENT OF SKEN ESPECIALLY DECOLLETAGE	Korea	10-2008-0137908	12/31/2008	Pending	JR CHEM, LLC
68	1169-45 MX	COMPOSITIONS AND REGIMENS FOR THE TREATMENT OF SKIN ESPECIALLY DECOLLETAGE	Mexico	MX/a/2008/016502		Pending	JR CHEM, LLC
2 0.	1169-47	ROSACEA TREATMENT	U.S.	61/146,960	1/23/2009	Expired	JR CHEM, LLC 022265/0358
71.	1169-47 PCT	1169-47 PCT ROSACEA TREATMENT	PCT	PCT/US10/021995	1/25/2010	Expired – National Phase Entered	JR CHEM, LLC
12	1169-47 PCT CA	ROSACEA TREATMENT	Canada	2750636	7/22/2011	Pending	JR CHEM, LLC
E.	1169-47 PCT US	ROSACEA TREATMENT	U.S.	13/144,833	7/15/2011	Abandoned	JR CHEM, LLC
74.	1169-47 PCT US CON	ROSACEA TREATMENT	U.S.	13/368,915	2/8/2012	Pending	JR CHEM, LLC (028098/0168)
75	1169-48	METHODS OF ENHANCING PEROXIDE ACTIVITY	U.S.	61/158,066	3/6/2009	Expired	JR CHEM, LLC (023205/0834)
76.	1169-48 PCT	METHODS OF ENHANCING PEROXIDE ACTIVITY	PCT	PCT/US10/026327	3/5/2010	Expired – National Phase Entered	JR CHEM, LLC
4	1169-48 PCT US	METHODS OF ENHANCING PEROXIDE ACTIVITY	U.S.	13/254,983	6/2011	Abandoned	JR CHEM, LLC
78.	1169-48 PCT CAN	1169-48 PCT METHODS OF ENHANCING CAN PEROXIDE ACTIVITY	Canada	2754840	6/2011	Abandoned	JR CHEM, LLC

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	JR Chem Docket No.	Title Coun	Country	Serial Number	Filing Date	Status	Assignee (Reel/Frame)
64	1169-48 PCT EP	1169-48 PCT METHODS OF ENHANCING EP PEROXIDE ACTIVITY	Europe	10 708 471.7	3/5/2010	Pending	JR CHEM, LLC

EXHIBIT B

PATENT ASSIGNMENT

This Patent Assignment (this "Assignment") is made effective as of November 1, 2013 (the "Effective Date"), by JR Chem, LLC, a Florida limited liability company ("Assignor") and by Obagi Medical Products, Inc., a Delaware corporation ("Assignee").

RECITALS

In connection with that certain Intellectual Property Settlement and Purchase Agreement dated November 1, 2013 (the "*IP Agreement*"), between Assignee and Assignor, Assignor has agreed to assign to Assignee all rights, title and interests in and to the patents corresponding to those Patents and/or patent applications individually listed on <u>Exhibit A</u> of the IP Purchase Agreement, and including continuations, divisionals, and continuations-in-part thereof along with all reissues, reexaminations and extensions thereof (the "*Patents*").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Section 1. <u>Assignment</u>. Assignor hereby assigns and transfers to Assignee, its successors, assigns and legal representatives, of the entire world-wide right, title and interest in and to the Patents. This assignment will become effective upon Assignor's receipt of the Purchase and Settlement Price in the IP Agreement. Assignor will promptly send confirmation of receipt of the Purchase and Settlement Price, without inclusion of the amount thereof, which Assignee may attach to this Assignment and disclose to third parties in its discretion.

Section 2. <u>Assistance</u>. At Assignee's sole cost and expense, as and when reasonably requested by any Assignee from time to time, Assignor shall execute and deliver, or cause to be executed and delivered, all documents and instruments and shall take, or cause to be taken, all further or other actions as Assignee may reasonably deem necessary or desirable to consummate the transactions contemplated by this Assignment and the Agreement, including, in the case of Assignor, executing and delivering to Assignee such assignments, deeds, bills of sale, consents, powers of attorney, declarations, affidavits and other instruments as Assignee or its counsel may reasonably request as necessary or desirable for such purposes.

Section 3. <u>Counterparts</u>. This Assignment may be executed in any number of original, facsimile or portable document format (pdf) counterparts, each of which when so executed and delivered shall be an original, but all of which together shall constitute one instrument.

Section 4. <u>Governing Law</u>. This Assignment will be governed by and construed and interpreted in accordance with the substantive laws of the State of Delaware without giving effect to any conflicts of law rule or principle that might result in the application of the laws of another jurisdiction.

IN WITNESS WHEREOF, Assignor and Assignce have executed this Assignment as of the Effective Date.

OBAGI MEDICAL PRODUCTS, INC.	JRCHEM: JR CHEM, LLC
By:	By:
Name: RESTON Komm	Name:
Name: RESTON Komm	Title:
Date: 11-6-13	Date:
	JRCHEM: DR. JOSE RAMIREZ, PH.D
	Ву:
	Name:
	Date:

OBAGI MEDICAL PRODUCTS, INC.	JRCHEM: JR CHEM, LLC
Ву:	By: Jani E/
Name:	Name: JOSE E. RAMILEZ
Title:	Title: CUNER
Date:	Date: 11/1/2013
	JRCHEM: DR. JOSE RAMIREZ, PH.D
	By: <u></u>
	Name: Jose E Pamirez, Ph)
	Date: 11/1/2013