

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>GREGORY ROBERT PHILPOTT</td> <td>01/23/2014</td> </tr> <tr> <td>INDRAVADAN VIPINBHAI PATEL</td> <td>01/23/2014</td> </tr> <tr> <td>CHRISTOPHER GARY DINN</td> <td>01/23/2014</td> </tr> </tbody> </table>		Name	Execution Date	GREGORY ROBERT PHILPOTT	01/23/2014	INDRAVADAN VIPINBHAI PATEL	01/23/2014	CHRISTOPHER GARY DINN	01/23/2014				
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<table border="1"> <tr> <td>Name:</td> <td>MDIALOG CORPORATION</td> </tr> <tr> <td>Street Address:</td> <td>411 RICHMOND STREET</td> </tr> <tr> <td>Internal Address:</td> <td>SUITE 208</td> </tr> <tr> <td>City:</td> <td>TORONTO</td> </tr> <tr> <td>State/Country:</td> <td>CANADA</td> </tr> <tr> <td>Postal Code:</td> <td>M5A 3S5</td> </tr> </table>		Name:	MDIALOG CORPORATION	Street Address:	411 RICHMOND STREET	Internal Address:	SUITE 208	City:	TORONTO	State/Country:	CANADA	Postal Code:	M5A 3S5
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CORRESPONDENCE DATA													
Fax Number:	(416)920-1350												
Phone:	416-920-8170												
Email:	Shoyama@pckip.com												
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	PERRY + CURRIER INC.												
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Address Line 2:	SUITE 500												
Address Line 4:	TORONTO, CANADA M4T-1X3												
ATTORNEY DOCKET NUMBER:	P3932US01												
NAME OF SUBMITTER:	KIM SHOYAMA												

Signature:	/Kim Shoyama/
Date:	01/24/2014
Total Attachments: 4 source=Worldwide Assignment (executed) 240211#page1.tif source=Worldwide Assignment (executed) 240211#page2.tif source=Worldwide Assignment (executed) 240211#page3.tif source=Worldwide Assignment (executed) 240211#page4.tif	

WORLD-WIDE PATENT ASSIGNMENT

F R O M

**Gregory Robert PHILPOTT
Indravadan Vipinbhai PATEL
Christopher Gary DINN**

Assignors

T O

MDIALOG CORPORATION

Assignee

1. DEFINITIONS

a) "Assignors" mean:

Gregory Robert PHILPOTT, an individual having an address at **c/o mDialog Corporation, 411 Richmond Street, Suite 208, Toronto, ON, Canada, M5A 3S5**;

Indravadan Vipinbhai PATEL, an individual having an address at **c/o mDialog Corporation, 411 Richmond Street, Suite 208, Toronto, ON, Canada, M5A 3S5**;

Christopher Gary DINN, an individual having an address at **c/o mDialog Corporation, 411 Richmond Street, Suite 208, Toronto, ON, Canada, M5A 3S5**;

Where the foregoing list only includes one individual, corporation or other entity, then the term "Assignors" as used herein shall be construed in the singular form "Assignor".

b) "Assignee" means: **MDIALOG CORPORATION** a corporation having a place of business at **411 Richmond Street, Suite 208, Toronto, ON, Canada, M5A 3S5** including its successors and assigns.

c) "Invention" means an invention made by the Assignors and entitled, **Method And System For Identifying Events In A Streaming Media Program**

d) "Rights to the Invention" means, without limitation, all rights, titles, interests and claims of any nature in and to:

- i) the Invention for Canada, the United States of America and all other foreign jurisdictions;
- ii) all Patent Applications for the Invention for Canada, the United States of America and all other foreign jurisdictions ("Patent Applications");
- iii) all Letters Patent that may be obtained for the Patent Applications ("Issued Patents");
- iv) all continuations, continuations-in-part, re-examinations, reissues, requests for continued examination (RCE) and divisions of the Patent Applications and/or Issued Patents; and,
- v) the right to claim priority under International Convention and/or Treaties for the Patent Applications and/or Issued Patents.

2. BACKGROUND

a) The Assignee wishes to acquire the Rights to the Invention from the Assignors.

b) Each of the parties agrees to be bound by the provisions of this Assignment.

c) This Assignment replaces and supersedes any prior Assignments, whether oral or in writing, made between the parties, or any of them.

3. THE INVENTION

a) In addition to other good and valuable consideration, Assignee paid in hand the sum of one dollar (\$1.00) to Assignors for the Rights to the Invention.

b) Assignors hereby acknowledge the receipt and sufficiency of the consideration received from the Assignee.

c) Assignors hereby sell, assign and transfer to the Assignee, its successors and assigns, the Assignors' Rights to the Invention.

d) Assignors hereby authorize and request the Commissioner of Patents for Canada to issue Canadian Letters Patent for the Invention to the Assignee, for Assignee's sole use and benefit, to the full end of the term for which Canadian Letters Patent may be granted, as fully and entirely as the same would have been held by the Assignors had this Assignment not been made.

e) Assignors hereby authorize and request the Commissioner of Patents (or the equivalent) for such other jurisdictions where Assignee files applications for the invention, to issue Letters Patent in that jurisdiction for the Invention to the Assignee, for the Assignee's sole use and benefit, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by the Assignors had this Assignment not been made.

f) Assignors hereby undertake without liability at any time upon request to do everything legally possible to assist the Assignee in the filing and prosecution of any patent application relating to the Invention in any jurisdiction, to sign such documents and do such things as may be required to give effective legal and registered title of the Assignee to the Invention in any jurisdiction, all without further consideration but at the expense of the Assignee.

4. APPLICABLE LAW AND INTERPRETATION

a) This Assignment is governed and is to be construed and enforced in accordance with the internal laws of the Province of Ontario, without reference to its conflicts of laws principles.

b) The invalidity or unenforceability of any provision of this Assignment will not affect the validity or enforceability of any other provision and the Assignment will be construed as if such invalid provision were omitted.

c) The parties agree that there are no representations, warranties, collateral Assignments or conditions affecting this Assignment other than as expressed in this Assignment.

d) The provisions of this Assignment are for the benefit of and are binding on the parties and their respective heirs, executors, administrators and assigns.

STATEMENT BY WITNESS

Signed in the presence of:

Joanne Campbell-Shields

Having a Full Postal Address of:

119-1 Summerhill Road

Toronto, Ontario M8V1R9

I hereby declare that I was personally present and did see **Gregory Robert PHILPOTT** who is personally known to me to be the person named in the assignment herein, duly sign and execute the same.

[Signature]

Witness Signature

SIGNATURE OF ASSIGNOR

[Signature]

Gregory Robert PHILPOTT

23.01.14

Date of Execution

STATEMENT BY WITNESS

Signed in the presence of:

Joanne Campbell-Shields

Having a Full Postal Address of:

119-1 Summerhill Road

Toronto, Ontario M8V1R9

I hereby declare that I was personally present and did see **Indravadan Vipinbhai PATEL** who is personally known to me to be the person named in the assignment herein, duly sign and execute the same.

[Signature]

Witness Signature

SIGNATURE OF ASSIGNOR

[Signature]

Indravadan Vipinbhai PATEL

23.01.14

Date of Execution

STATEMENT BY WITNESS

Signed in the presence of:

Jane Campbell-Shields

Having a Full Postal Address of:

119-1 Summerhill Road

Toronto Ontario M8V1R9

I hereby declare that I was personally present and did see **Christopher Gary DINN** who is personally known to me to be the person named in the assignment herein, duly sign and execute the same.

[Signature]

Witness Signature

SIGNATURE OF ASSIGNOR

[Signature]

Christopher Gary DINN

Jan 23, 2014

Date of Execution