502650245 01/24/2014

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2696853

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JE-HYOK RYU	01/13/2014
SHIN-IL KANG	01/13/2014
HEE-JUN SONG	01/13/2014
SEUNG-YEOL YOO	01/13/2014
WON-CHANG JANG	01/13/2014
GYU-TAE PARK	01/13/2014
HYUN-SIK SHIM	01/13/2014

RECEIVING PARTY DATA

Name:	SAMSUNG ELECTRONICS CO., LTD.	
Street Address:	129, SAMSUNG-RO, YEONGTONG-GU	
City:	SUWON-SI, GYEONGGI-DO	
State/Country:	KOREA, REPUBLIC OF	
Postal Code:	443-742	

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14163419	

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ATTORNEY DOCKET NUMBER: 1572.1685 PATENT

502650245 REEL: 032041 FRAME: 0546

NAME OF SUBMITTER:	GREGORY W. HARPER	
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Date:	01/24/2014	
Total Attachments: 1 source=Assignment#page1.tif		

PATENT REEL: 032041 FRAME: 0547

1572.1685

Client Ref.: GN-201205-002-1-US0

U.S. ASSIGNMENT

S&H 1/00

IN CONSIDERATION of the sum of One Dollar (\$1.00), and of other good and valuable consideration paid to the undersigned inventor(s) (hereinafter, "ASSIGNOR") by

(Insert Name(s) & Address(es) of ASSIGNEE(S))

SAMSUNG ELECTRONICS CO., LTD. 129, Samsung-ro, Yeongtong-gu, Suwon-si, Gyeonggi-do 443-742 Republic of Korea

(hereinafter, "ASSIGNEE"), the receipt of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled (Title of Invention)

SERVER FOR OFFERING SERVICE METHOD THEREOF	E TARGETING USER AND SERVICE OFFERING
relating to International Patent Application PCT/JP_States was executed on even date herewith or, if no	
(a) executed on ;	(Insert date of execution of application, if not concurrent)
(b) filed on	Any registered attorney of STAAS & HALSEY LLP, 1201 New York Avenue, N.W., Suite 700 Washington, D.C. 20005 (202/434-1500) is
Serial No.	hereby authorized to insert in (b) the specified data, when known.
renewal, substitute, reissue or reexamination applic	the United States granted on said application and any continuation, division, cation based thereon, for the full term or terms for which the said Letters ions thereof (collectively, hereinafter, "said application(s) and Letters
ASSIGNEE, to do all acts which the ASSIGNEE me enforcing protection for said invention, including in Letters Patent(s), in any interference, reissue, reex proceeding which may arise or be declared in relat	ed by said ASSIGNEE and without charge to but at the expense of said ay deem necessary, desirable or expedient, for securing, maintaining and the preparation and prosecution of said application(s) and the issuance of said amination, or public use proceeding, and in any litigation or other legal ion to same, such acts to include but not be limited to executing all papers, aking all rightful oaths, providing sworn testimony, and obtaining and producing
IN WITNESS WHEREOF, the undersigned inve (Typed Name & Signature of Inventor(s))	entor(s) has (have) affixed his/her/their signature(s). (Date) (Typed Name & Signature of Witness(es))
1) Je-hyok Ryu Je-hyok Ryu	Jan. 13, 2014
2) Shīnil KAKG Shinil KANG	Jan . 13. 2014
3) Heejun Song Heejun Song	Jan . 13, 2014
4) Seung Yeol Yoo Seung Yeol YOO	Jan 13, 2014
5) Was Charg Jang Won-chang JANG	In 13,2014
6) ElYU-tae Park Gyu-tae PARK	Jan 13, 2014
7) Hyun Sik SH TM Hyun-sik SHIM	Jan 13, 2014

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