502650636 01/24/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2697244

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Tilke Mary Judd	01/22/2014
Jyrki A. Alakuijala	01/16/2014
Alexandru Ovidiu Dovlecel	01/20/2014
Abraham Moolenaar	01/16/2014
Peter W. Dickman	01/20/2014
Zaheed Sabur	01/16/2014
Ardan Arac	01/15/2014
Marvin Chow	01/15/2014
Eduardo Jodas Samper	01/16/2014

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14143284

CORRESPONDENCE DATA

Fax Number: (877)769-7945 Phone: (512) 226-8133 apsi@fr.com Email:

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: MICHAEL D. CARTER Address Line 1: FISH & RICHARDSON P.C.

P.O.BOX 1022 Address Line 2:

PATENT

REEL: 032043 FRAME: 0472 502650636

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022	
ATTORNEY DOCKET NUMBER:	16113-5351001
NAME OF SUBMITTER:	VERONICA JUAREZ
Signature:	/Veronica Juarez/
Date:	01/24/2014
Total Attachments: 3 source=5351001Assign#page1.tif source=5351001Assign#page2.tif source=5351001Assign#page3.tif	

PATENT REEL: 032043 FRAME: 0473

Attomey's Docket No.: 16113-5351001

Page 1 of 3

ASSIGNMENT and CONFIRMATION

We, <u>Tilke Mary Judd</u>, <u>Jyrki A. Alakuijala</u>, <u>Alexandru Ovidiu Dovlecel</u>, <u>Abraham Moolenaar</u>, <u>Peter W. Dickman</u>, <u>Zaheed Sabur</u>, <u>Ardan Arac</u>, <u>Marvin Chow</u>, and <u>Eduardo Jodas Samper</u>, each hereby confirm the assignment and transfer to Google Inc., a Delaware corporation having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, and its successors and assigns (collectively, "ASSIGNEE") of all of our individual and joint right, title and interest throughout the world in and to any and all inventions and improvements that are the subject or subjects of a patent application entitled

SUPPORTING VOTING-BASED CAMPAIGNS IN SEARCH

that names us as inventors, and was filed in the <u>United States</u> on December 30, 2013 as application no. 14/143,284. The foregoing assignment and transfer occurred by operation of one or more agreements relating to our employment by Google Inc. or an affiliate of Google Inc. Should any of us have any remaining interest, we each hereby assign and transfer any right, title or interest we may have in the above-mentioned inventions and improvements anywhere in the world to ASSIGNEE.

This assignment and confirmation includes the foregoing patent application or patent; all legal equivalents thereof in any country and all patents issuing therefrom; all patents, utility models, and design registrations granted for any of said inventions and improvements throughout the world; and the right to claim priority based on the filing date of the foregoing patent application or patent under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. We authorize ASSIGNEE to apply in all countries in our names or in the name of ASSIGNEE for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for the assigned inventions and improvements.

Attomey's Docket No.: 16113-5351001

Page 2 of 3

The foregoing assignments have been made for good and valuable consideration, the receipt of which is hereby acknowledged, and in accordance with the employment-related agreements existing at the time the above-mentioned inventions and improvements were made.

We hereby represent and covenant that no assignment, agreement or encumbrance has been or will be made or entered into by us that would conflict with the abovementioned assignment of the inventions and improvements to ASSIGNEE.

We further covenant for ourselves and our respective heirs, legal representatives and assigns to provide to ASSIGNEE promptly upon the request of ASSIGNEE all pertinent facts and documents relating to any of the above-mentioned inventions and improvements, patent applications, patents and legal equivalents, as may be known and accessible to us; to testify as to the same in any interference, litigation, or proceeding relating thereto; and promptly to execute and deliver to ASSIGNEE or its legal representative any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue or enforce any of the above-mentioned applications, inventions and improvements, patents and equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Dated:	Jan 22, 2014	Jelke Yudd - 1800 2000 (200 V 2014)	
		Tilke Mary Judd	
Dated: Jan 16, 2014	Note in la company		
		Jyrki A. Alakuijala	
Dated: Jan 20, 2014	Associate Osotic Dodeces (As 20, 2014)		
Daieu	•	Alexandru Ovidiu Dovlecel	

Attomey's Docket No.: 16113-5351001

Page 3 of 3

Dated:_	Jan 16, 2014	Abraham Moolenaar
Dated:_	Jan 20, 2014	Peter W. Dickman
Dated:_	Jan 16, 2014	Zahelas Salas (dan 16, 2014) Zaheed Sabur
Dated:_	Jan 15, 2014	Ardan Arac
Dated:_	Jan 15, 2014	Marvin Chow
Dated:_	Jan 16, 2014	Eduardo Jodas Samper

PATENT REEL: 032043 FRAME: 0476

15014878.doc