502650803 01/24/2014

PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|--------------|----------------|
| CAMIEL FLOHR | 12/05/2013 |
| DAVID SNYDER | 12/05/2013 |

RECEIVING PARTY DATA

| Name: | FIRSTBORN MULTIMEDIA CORP. | |
|-------------------|----------------------------|--|
| Street Address: | 32 AVENUE OF THE AMERICAS | |
| Internal Address: | 5TH FLOOR | |
| City: | NEW YORK | |
| State/Country: | NEW YORK | |
| Postal Code: | 10013 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29446552 |

CORRESPONDENCE DATA

 Fax Number:
 (312)463-5001

 Phone:
 312-463-5000

Email: BWPTOPAT@bannerwitcoff.com, designteamchicago@bannerwitcoff.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: BANNER & WITCOFF, LTD.

Address Line 1: TEN SOUTH WACKER DRIVE

Address Line 2: SUITE 3000

Address Line 4: CHICAGO, ILLINOIS 60606

| ATTORNEY DOCKET NUMBER: | 006943.05635 |
|-------------------------|-----------------|
| NAME OF SUBMITTER: | GEMMA MARKHAM |
| Signature: | /Gemma Markham/ |

502650803 REEL: 032044 FRAME: 0237

| Date: | 01/24/2014 |
|--|------------|
| Total Attachments: 2 source=5635_Assignment_Inv_FB#page1.tif source=5635_Assignment_Inv_FB#page2.tif | |

PATENT REEL: 032044 FRAME: 0238

ASSIGNMENT

WHEREAS, We, Camiel Flohr and David Snyder, (ASSIGNORS), are inventors of certain inventions and improvements described in a U.S. design patent application and having the title:

DISPLAY SCREEN WITH GRAPHICAL USER INTERFACE

which application was filed on February 25, 2013 and assigned Application No. 29/446,552; and

WHEREAS,

Firstborn Multimedia Corp.
32 Avenue of the Americas, 5th Floor
New York, NY 10013

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

We hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) our entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And we covenant that we have full right to convey our entire interest herein assigned, and that we have not executed and will not execute any agreement or do anything in conflict herewith;

And we further covenant and agree that we will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and we agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And we authorize the ASSIGNEE or its NOMINEES to file in our name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and we authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

Page 1 of 2

And we hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

December 2013

State of New York)
County of New York

Camiel Flohr, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

December 2013

A44-Gorpmission Expires: 15 octobe 2016

ROBERT ANGELO ARCADIPĂNE NOTARY PUBLIC, STATE OF NEW YORK Registration No. 01AR6270373 Qualified in New York County Commission Expires October 15, 2016

December 2013

December 2013

David Snyder

State of New YOK

County of New York

David Snyder, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he executed this document.

My Commission Expires: 15 october Colle

ROBERT ANGELO ARCADIPANE NOTARY PUBLIC, STATE OF NEW YORK Registration No. 01AR6270373 Qualified in New York County Commission Expires October 15, 2016

Page 2 of 2