

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
VERHOEVEN ONTWERPBURO		01/03/2014
RECEIVING PARTY DATA		
Name:	Colgate-Palmolive Company	
Street Address:	300 Park Avenue	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10022	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	29471166	
CORRESPONDENCE DATA		
Fax Number:	(732)878-7853	
Email:	PatentDocketing@colpal.com	
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>		
Correspondent Name:	COLGATE-PALMOLIVE COMPANY	
Address Line 1:	909 RIVER ROAD	
Address Line 4:	PISCATAWAY, NEW JERSEY 08855	
ATTORNEY DOCKET NUMBER:	9535-03 ASGN VERH TO CP	
NAME OF SUBMITTER:	ERIKA MCDUGALD	
Signature:	/erikamcdougald/	
Date:	01/28/2014	
Total Attachments: 2 source=9535-03-Assignment Verhoeven to CP#page1.tif source=9535-03-Assignment Verhoeven to CP#page2.tif		

ASSIGNMENT

WHEREAS, We, Verhoeven Ontwerpburo, a corporation having its principal office and place of business at Oudestraat 2, 5469 GG Keldonk, The Netherlands (below referred to as "ASSIGNOR"), have obtained the rights to an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office for International Application No. 29/471,166, filed October 29, 2013, and entitled CONTAINER; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

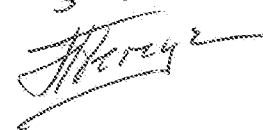
NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S)' execution of this document.

This Assignment is effective as of: **October 29, 2013.**
(date of filing)

3-1-2014


(Sheet 1 of 2)

IN TESTIMONY WHEREOF, I hereunto set my hand and seal this 3 day of
January 2014


Name: Hans Verrijghen
Title: Director
Verhoeven Ontwerpburo

State of _____
County of _____

On this _____ day of _____, 20____, before me, a Notary Public in
and for the State and County aforesaid, personally appeared the above signatory, known to me to
be the person of that name, who executed the foregoing instrument in my presence.

NOTARY PUBLIC