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PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2700966

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
MR. RYAN MINARIK	01/26/2014
MR. MARK WERLE	01/26/2014

RECEIVING PARTY DATA

Name:	DEI HEADQUARTERS, INC.
Street Address:	ONE VIPER WAY
Internal Address:	LEGAL DEPT
City:	VISTA
State/Country:	CALIFORNIA
Postal Code:	92081

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29480594

CORRESPONDENCE DATA

Fax Number:

Phone: 7609400761

Email: kcbean@beanlawoffice.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: KC BEAN, ESQ. BEAN LAW OFFICE

Address Line 1: 2404 MARGIE WAY

Address Line 4: VISTA, CALIFORNIA 92084

NAME OF SUBMITTER:	KC BEAN
Signature:	/KC Bean/
Date:	01/28/2014

Total Attachments: 1

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PATENT REEL: 032061 FRAME: 0332

ASSIGNMENT

For valuable consideration paid to each of the undersigned inventors: Ryan Minarik, a citizen of the United States, residing in Oceanside CA, and Mark Werle, a citizen of the United States, residing in Oceanside, CA (each hereinafter referred to separately and collectively as "Assignor") hereby assigns and transfers to DEI Headquarters, Inc., a corporation organized and existing under and by the virtue of the laws of the State of Florida and having a place of business at One Viper Way, Vista, CA, USA, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the invention and improvements which are the subject of an application for United States Design Patent Application entitled INFINITY CORD SPOOL, and all related applications and patents, this assignment including said application, any and all United States and foreign patents granted for any of said inventions or improvements, including all non-provisional, divisions, continuations, reissues, continuations-in-part and extensions thereof, and the right to claim priority based on the filing date of said application and based on the filing date of any application of which said application claims the benefit under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents and like rights of exclusion and for inventor's certificates for said inventions and improvements; and I agree for myself and my heirs, legal representatives and assigns, without further compensation, upon request to perform such lawful acts, to promptly provide Assignee with all pertinent facts and documents relating to said invention or application as may be known and accessible to me, to testify in any interference or litigation related to said invention or application and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment. The Assignor hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into which would conflict with this Agreement, and that the assignor has full right to convey the entire interest herein assigned.

WITNESS my hand, this 26th day of January, 2014.

Ryan Minarik

Mark Werle

RECORDED: 01/28/2014

PATENT REEL: 032061 FRAME: 0333