502657681 01/29/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2704288

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Stefano De Vuono	01/29/2014
Kimberly Gordon	01/29/2014

RECEIVING PARTY DATA

Name:	VOIR INC.
Street Address:	300 BRANNAN STREET
Internal Address:	SUITE 508
City:	SAN FRANCISCO
State/Country:	CALIFORNIA
Postal Code:	94107

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14167618

CORRESPONDENCE DATA

 Fax Number:
 (877)769-7945

 Phone:
 (617) 542-5070

 Email:
 apsi@fr.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: DAVID L. FEIGENBAUM
Address Line 1: FISH & RICHARDSON P.C.

Address Line 2: P.O.BOX 1022

Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER:	39190-0002001
NAME OF SUBMITTER:	MARY FLORCZAK
Signature:	/Mary Florczak/
	PATENT

502657681 REEL: 032083 FRAME: 0679

Date:	01/29/2014
Total Attachments: 2 source=39190Assignment#page1.tif source=39190Assignment#page2.tif	

PATENT REEL: 032083 FRAME: 0680

Attorney's Docket No.: 39190-0002001

ASSIGNMENT

For valuable consideration, we, STEFANO DE VUONO of San Francisco, CA, and KIMBERLY GORDON of San Francisco, CA, hereby assign to Voir Inc., a corporation of Delaware having a place of business at 300 Brannan Street, Suite 508, San Francisco, CA 94107; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled <u>USING A SECURITY FEATURE</u> WITH A DIGITAL IMAGE FILE, filed January 29, 2014, and assigned U.S. Serial Number 14/167,618; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

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PATENT REEL: 032083 FRAME: 0682

RECORDED: 01/29/2014