

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2687982

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>WILLIAM CHARLES MINNIS</td> <td>04/11/2008</td> </tr> <tr> <td>MARK NAGAITIS</td> <td>04/11/2008</td> </tr> <tr> <td>TREVOR POKORNEY</td> <td>04/11/2008</td> </tr> <tr> <td>RICHARD COWIN</td> <td>04/11/2008</td> </tr> <tr> <td>BRIAN GUGLIEMETTI</td> <td>04/11/2008</td> </tr> <tr> <td>STEVEN MIERS</td> <td>04/11/2008</td> </tr> <tr> <td>ERIC SCHANK</td> <td>04/11/2008</td> </tr> </tbody> </table>		Name	Execution Date	WILLIAM CHARLES MINNIS	04/11/2008	MARK NAGAITIS	04/11/2008	TREVOR POKORNEY	04/11/2008	RICHARD COWIN	04/11/2008	BRIAN GUGLIEMETTI	04/11/2008	STEVEN MIERS	04/11/2008	ERIC SCHANK	04/11/2008
Name	Execution Date																
WILLIAM CHARLES MINNIS	04/11/2008																
MARK NAGAITIS	04/11/2008																
TREVOR POKORNEY	04/11/2008																
RICHARD COWIN	04/11/2008																
BRIAN GUGLIEMETTI	04/11/2008																
STEVEN MIERS	04/11/2008																
ERIC SCHANK	04/11/2008																
RECEIVING PARTY DATA																	
Name:	7 BILLION PEOPLE, INC.																
Street Address:	10920 VIA FRONTERA																
Internal Address:	SUITE 520																
City:	SAN DIEGO																
State/Country:	CALIFORNIA																
Postal Code:	92127																
PROPERTY NUMBERS Total: 1																	
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14158245</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14158245												
Property Type	Number																
Application Number:	14158245																
CORRESPONDENCE DATA																	
Fax Number:	(512)343-4530																
Phone:	512-343-4539																
Email:	rbernfeld@foholaw.com																
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>																	
Correspondent Name:	FORTKORT & HOUSTON P.C.																
Address Line 1:	9442 N. CAPITAL OF TEXAS HIGHWAY																
Address Line 2:	ARBORETUM PLAZA ONE, SUITE 500																
Address Line 4:	AUSTIN, TEXAS 78759																

ATTORNEY DOCKET NUMBER:	SVBP007US0
NAME OF SUBMITTER:	JOHN A. FORTKORT
Signature:	/John A. Fortkort/
Date:	01/17/2014

Total Attachments: 9

source=SUBMITTED_SIGNED_ASSIGNMENT#page1.tif
source=SUBMITTED_SIGNED_ASSIGNMENT#page2.tif
source=SUBMITTED_SIGNED_ASSIGNMENT#page3.tif
source=SUBMITTED_SIGNED_ASSIGNMENT#page4.tif
source=SUBMITTED_SIGNED_ASSIGNMENT#page5.tif
source=SUBMITTED_SIGNED_ASSIGNMENT#page6.tif
source=SUBMITTED_SIGNED_ASSIGNMENT#page7.tif
source=SUBMITTED_SIGNED_ASSIGNMENT#page8.tif
source=SUBMITTED_SIGNED_ASSIGNMENT#page9.tif

ASSIGNMENT

This Assignment is made by WILLIAM CHARLES MINNIS, MARK NAGAITIS, TREVOR POKORNEY, RICHARD COWIN, BRIAN GUGLIEMETTI, STEVEN MIERS, and ERIC SCHANK (hereinafter referred to as "Assignors").

WHEREAS, Assignors have invented a new and useful invention entitled:

**DYNAMIC RECONFIGURATION OF WEB PAGES BASED ON
USER BEHAVIORAL PORTRAIT**

for which a United States Utility patent application is made, said application being assigned a Filing Date of 31 January 2008 and a Serial Number of 12/012,522; and

WHEREAS, Assignors believe themselves to be the original inventors of the invention disclosed and claimed in said Utility Application; and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said invention, said application and any Letters Patent that may be granted for said inventions in the United States and throughout the world, including all U.S. applications, Continuation-in-Part applications, Continuation applications, Divisional applications, and PCT and/or foreign national and/or regional applications;

NOW, THEREFORE, in accordance with the obligations to assign the invention and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors sell, assign, and transfer to **7 BILLION PEOPLE, Inc.**, a Delaware Corporation (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said invention, said application and any Letters Patent that may be granted for said invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignors agree that, upon request and without further compensation, but at no expense to Assignor, they and/or his/their legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or

desirable for obtaining, sustaining, reissuing, or enforcing a Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Letters Patent granted for said invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignors authorize and request the Commissioner for Patents of the United States and of all foreign countries to issue any Letters Patent granted for said invention on any subsequently filed utility, divisional, continuation, continued prosecution application or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in said invention.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the date provided below.

SEVEN (7) SIGNATURE PAGES FOLLOW

Attorney Docket No.: SVBP001US0
Customer Number 58,293


WILLIAM CHARLES MINNIS

Date: 4/11/08


Signature

MARK NAGAITIS

Date: 11-APR-08



Signature

Attorney Docket No.: SVBP001US0
Customer Number 58,293

TREVOR POKORNEY

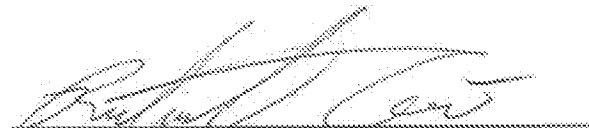
Date: 11-Apr-08

Trevor Pokorney
Signature

RICHARD COWIN

Date:

4/11/2008

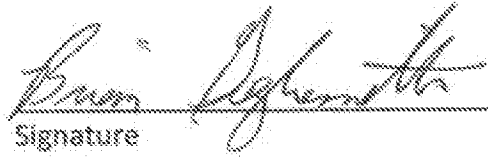


Signature

BRIAN GUGLIEMETTI

Date:

9/11/2008




Signature

Date:

4-11-2007

STEVEN MIERS



Signature

ERIC SCHANK

Date:

4/11/2009

Signature

