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PATENT ASSIGNMENT COVER SHEET

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVENING DADTY DATA | |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------------|----------------|
| MR. CHARLES W. RICHTER | 03/26/2008 |

RECEIVING PARTY DATA

| Name: | CEMCO, INC. |
|-----------------|--------------|
| Street Address: | P.O. BOX 493 |
| City: | REHOBOTH |
| State/Country: | DELAWARE |
| Postal Code: | 19971 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12076999 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | 6990 |
|-------------------------|-------------------|
| NAME OF SUBMITTER: | MARY J. BREINER |
| Signature: | /Mary J. Breiner/ |
| Date: | 01/30/2014 |

Total Attachments: 1 source=Assignment#page1.tif

PATENT REEL: 032090 FRAME: 0095 6990 Sole

ASSIGNMENT

| WHEREAS, I, CHARLES W. RICHTER, a citizen of the United States residing at 617 F. Salt Spray Road, Ocean City, Maryland 21842, have made a certain new and useful invention as set forth in an application for United States Letters Patent executed by me the 26 th day of March 2008 for "WATER COOLER DISPLAY APPARATUS FOR POSITIONING, STORING AND DISPLAYING ITEMS THERON" filed on March 26 2008 under Serial No. 12/076,999 the hereinafter named assignee being hereby authorized to insert the said execution date, serial number and filing date when ascertained; |
|---|
| AND WHEREAS, CEMCO, INC., a corporation organized under the laws of Delaware and having a place of business at P.O. Box 493, Rehoboth, Delaware 19971, is desirous of acquiring the entire right, title, and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained for said invention; |
| NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency thereof being acknowledged, I do hereby sell, assign, transfer, and set over unto the said CEMCO, INC., its legal representatives, successors, and assigns, the entire right, title, and interest in and to said invention as set forth in said above-mentioned application, and in and to any and all divisional, continuation, continuation in-part, reissue or reexamination applications that may be filed for United States or foreign Letters Patern for said invention and in and to all patents of the United States and foreign countries which may be issued for said invention; |
| UPON SAID CONSIDERATION, I do hereby agree with the said assignee that I will no execute any writing or do any act whatsoever conflicting with these presents, and that I will, at any time upon request, without further or additional consideration, but at the expense of the said assignee, execute such additional assignments and other writings and do such additional acts as said assignee may deem necessary or desirable to perfect the assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuation, continuation-in-part, reissue or reexamination Letters Patent of the United States or of any foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind and inure to the benefit of, the assigns and legal representatives of assignor and assignee; |
| AND I request the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said CEMCO, INC., its legal representatives successors or assigns, as the sole owner of the entire right, title, and interest in and to said patent and the invention covered thereby. |
| Date 3-26-08 CHARLES W. RICHTER |

PATENT REEL: 032090 FRAME: 0096

RECORDED: 01/30/2014