

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2708152

| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | | | |
|---|---|---------------|-------------------------------|--------------------------|------------------------|---------------------|---------------|-----------------------|----------------|-----------------------|------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>TIMOTHY FREDERICK THOMAS</td> <td>01/27/2014</td> </tr> <tr> <td>BILLY TYRONE CONNER</td> <td>01/21/2014</td> </tr> <tr> <td>ANDRIES DON SEBASTIAN</td> <td>01/21/2014</td> </tr> <tr> <td>EVON LLEWELLYN CROOKS</td> <td>01/27/2014</td> </tr> </tbody> </table> | | Name | Execution Date | TIMOTHY FREDERICK THOMAS | 01/27/2014 | BILLY TYRONE CONNER | 01/21/2014 | ANDRIES DON SEBASTIAN | 01/21/2014 | EVON LLEWELLYN CROOKS | 01/27/2014 |
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| TIMOTHY FREDERICK THOMAS | 01/27/2014 | | | | | | | | | | |
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| RECEIVING PARTY DATA | | | | | | | | | | | |
| <table border="1"> <tr> <td>Name:</td> <td>R.J. REYNOLDS TOBACCO COMPANY</td> </tr> <tr> <td>Street Address:</td> <td>950 REYNOLDS BOULEVARD</td> </tr> <tr> <td>City:</td> <td>WINSTON-SALEM</td> </tr> <tr> <td>State/Country:</td> <td>NORTH CAROLINA</td> </tr> <tr> <td>Postal Code:</td> <td>27102-1487</td> </tr> </table> | | Name: | R.J. REYNOLDS TOBACCO COMPANY | Street Address: | 950 REYNOLDS BOULEVARD | City: | WINSTON-SALEM | State/Country: | NORTH CAROLINA | Postal Code: | 27102-1487 |
| Name: | R.J. REYNOLDS TOBACCO COMPANY | | | | | | | | | | |
| Street Address: | 950 REYNOLDS BOULEVARD | | | | | | | | | | |
| City: | WINSTON-SALEM | | | | | | | | | | |
| State/Country: | NORTH CAROLINA | | | | | | | | | | |
| Postal Code: | 27102-1487 | | | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14153524</td> </tr> </tbody> </table> | | Property Type | Number | Application Number: | 14153524 | | | | | | |
| Property Type | Number | | | | | | | | | | |
| Application Number: | 14153524 | | | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | | | |
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| Phone: | 312-222-8107 | | | | | | | | | | |
| Email: | officeactions@brinksgilson.com, tcopeland@brinksgilson.com, gluna@brinksgilson.com | | | | | | | | | | |
| <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> | | | | | | | | | | | |
| Correspondent Name: | TREVOR K. COPELAND | | | | | | | | | | |
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| Address Line 4: | CHICAGO, ILLINOIS 60610 | | | | | | | | | | |
| ATTORNEY DOCKET NUMBER: | 11867-350 | | | | | | | | | | |
| NAME OF SUBMITTER: | TREVOR K. COPELAND | | | | | | | | | | |
| Signature: | /Trevor K. Copeland/ | | | | | | | | | | |

PATENT

| | |
|---|------------|
| Date: | 01/31/2014 |
| <p>Total Attachments: 6</p> <p>source=Assignment#page1.tif</p> <p>source=Assignment#page2.tif</p> <p>source=Assignment#page3.tif</p> <p>source=Assignment#page4.tif</p> <p>source=Assignment#page5.tif</p> <p>source=Assignment#page6.tif</p> | |

ASSIGNMENT

WHEREAS, Timothy Frederick Thomas, Billy Tyrone Conner, Andries Don Sebastian and Evon Llewellyn Crooks, hereinafter called the "Assignors", have made the invention described in the United States patent application entitled SEGMENTED SMOKING ARTICLE WITH SHAPED INSULATOR, U.S. Application Serial No. 14/153,524, executed by Assignors on the same date as, or on a date prior to, this Assignment;

WHEREAS, R. J. Reynolds Tobacco Company, a corporation organized and existing under the laws of the State of North Carolina, having a place of business at 950 Reynolds Boulevard, Winston-Salem, NC 27102-1487, hereinafter called the "Assignee", desires to acquire the entire right, title and interest in and to the invention and the patent application identified above, and all patents which may be obtained for said invention, as set forth below:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by the Assignors from the Assignee is hereby acknowledged, the Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer to the Assignee, the entire right, title and interest for the United States in and to the invention and the patent application identified above, and any patents that may issue for said invention in the United States; together with the entire right, title and interest in and to said invention and all patent applications and patents issuing therefrom in all countries foreign to the United States, including the full right to claim for any such application all benefits and priority rights under any applicable convention; together with the entire right, title and interest in and to all continuations, divisions, renewals and extensions of any of the patent applications and patents defined above; together with the right to recover all damages, including, but not limited to, a reasonable royalty, by reason of past, present, or future infringement or any other violation of patent or patent application rights; to have and to hold for the sole and exclusive use and benefit of the Assignee, its successors and assigns, to the full end of the term or terms for all such patents.

The Assignors hereby sell, assign, and transfer the entire right, title and interest to the Assignee as of the day of filing the application identified above.

The Assignors hereby covenant and agree, for both the Assignors and the Assignors' legal representatives, that the Assignors will assist the Assignee in the prosecution of the patent application identified above; in the making and prosecution of any other patent applications that the Assignee may elect to make covering the invention identified above; in vesting in the Assignee like exclusive title in and to all such other patent applications and patents; and in the prosecution of any interference which may arise involving said invention, or any such patent application or patent; and that the Assignors will execute and deliver to the Assignee any and all additional papers which may be requested by the Assignee to carry out the terms of this Assignment.

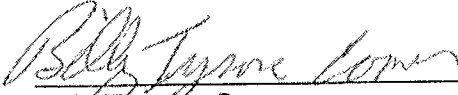
The Commissioner of Patents and Trademarks is hereby authorized and requested to issue patents to the Assignee in accordance with the terms of this Assignment.

IN TESTIMONY WHEREOF, the Assignors have executed this agreement.


DATED: 1-27-2014


Timothy Frederick Thomas

DATED: 1/21/14


Billy Tyrone Conner

DATED: 1/21/14


Andries Don Sebastian

DATED: 1/27/2014


Evon Llewellyn Crooks

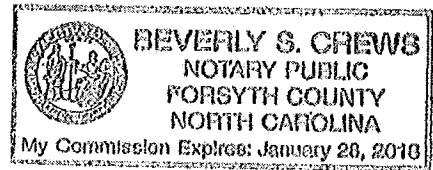
STATE OF NORTH CAROLINA)
COUNTY OF Forsyth) ss.

I, Beverly S. Crews, a Notary Public in and for the County and State aforesaid, do hereby certify that **Timothy Frederick Thomas**, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 27 day of January, 2014.


Notary Public

My Commission Expires: 1/28/2014



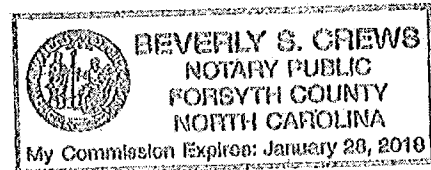
STATE OF NORTH CAROLINA)
COUNTY OF Forsyth) ss.

I, Beverly S Crews, a Notary Public in and for the County and State aforesaid, do hereby certify that **Billy Tyrone Conner**, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 27 day of January, 2014.

[Signature]
Notary Public

My Commission Expires: 1/28/2018



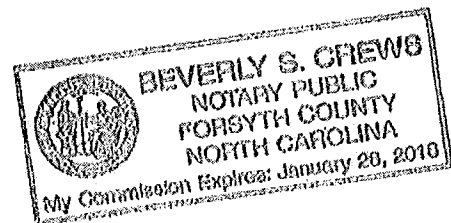
STATE OF NORTH CAROLINA)
COUNTY OF Forsyth) ss.

I, Beverly S. Crews, a Notary Public in and for the County and State aforesaid, do hereby certify that **Andries Don Sebastian**, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 21 day of January, 2014.

Beverly S. Crews
Notary Public

My Commission Expires: 1/28/2018



STATE OF NORTH CAROLINA)
COUNTY OF Forsyth) ss.

I, Beverly S Crews, a Notary Public in and for the County and State aforesaid, do hereby certify that **Evon Llewellyn Crooks**, personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered the said instrument as his free and voluntary act for the uses and purposes therein set forth.

IN WITNESS WHEREOF, I have hereunto set my hand and Notarial Seal, this 27 day of January, 2014.

Beverly S Crews
Notary Public

My Commission Expires: 1/28/2018

