## 502661864 01/31/2014

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY DATA					
		N	Name	Execution Date	
WILLIAM R. EATON				12/23/2013	
RECEIVING PARTY DATA					
Name:	PepsiCo, Inc.				
Street Address:	700 Anderson	700 Anderson Hill Road			
City:	Purchase	Purchase			
State/Country:	New York	New York			
Postal Code:	10577	10577			
Application Number: 29446611  CORRESPONDENCE DATA  Fax Number: (312)463-5001 Phone: 312-463-5000 Email: BWPTOPAT@bannerwitcoff.com, designteamchicago@bannerwitcoff.com  Correspondence will be sent via US Mail when the email attempt is unsuccessful.  Correspondent Name: BANNER & WITCOFF, LTD.  Address Line 1: TEN SOUTH WACKER DRIVE  Address Line 2: SUITE 3000  Address Line 4: CHICAGO, ILLINOIS 60606					
ATTORNEY DOCKET NUMBER:			006943.05687		
NAME OF SUBMITTER:			TARA GOODARZI		
Signature:			/Tara Goodarzi/		
Date:			01/31/2014		
Total Attachments: 2 source=5687_EatonAs: source=5687_EatonAs:					

PATENT REEL: 032107 FRAME: 0681

## **ASSIGNMENT**

WHEREAS, I, William R. Eaton, (ASSIGNOR), am an inventor of certain inventions and improvements described in a U.S. design patent application and having the title:

## **BOTTLE**

which application was filed on February 26, 2013 and assigned Application No. 29/446,611; and

WHEREAS,

PepsiCo, Inc. 700 Anderson Hill Road, Purchase, New York 10577

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) my entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, including but not limited to design patents and registrations, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And I covenant that I have full right to convey my entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

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And I hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

/ 1/23/2015 Date:

William R. Eaton

State of Connector }
County of New Have

William R. Eaton, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

12-23-2013

My Commission Expires:

CRANG A. PAIKE Notary Public, State of Connecticut Commission Expires Nov. 30, 2814