

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2708891

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>SHMUEL UR INNOVATION LTD.</td> <td>12/01/2013</td> </tr> </tbody> </table>		Name	Execution Date	SHMUEL UR INNOVATION LTD.	12/01/2013								
Name	Execution Date												
SHMUEL UR INNOVATION LTD.	12/01/2013												
RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>EMPIRE TECHNOLOGY DEVELOPMENT, LLC</td> </tr> <tr> <td>Street Address:</td> <td>2711 CENTERVILLE ROAD</td> </tr> <tr> <td>Internal Address:</td> <td>STE. 400</td> </tr> <tr> <td>City:</td> <td>WILMINGTON</td> </tr> <tr> <td>State/Country:</td> <td>DELAWARE</td> </tr> <tr> <td>Postal Code:</td> <td>19808</td> </tr> </table>		Name:	EMPIRE TECHNOLOGY DEVELOPMENT, LLC	Street Address:	2711 CENTERVILLE ROAD	Internal Address:	STE. 400	City:	WILMINGTON	State/Country:	DELAWARE	Postal Code:	19808
Name:	EMPIRE TECHNOLOGY DEVELOPMENT, LLC												
Street Address:	2711 CENTERVILLE ROAD												
Internal Address:	STE. 400												
City:	WILMINGTON												
State/Country:	DELAWARE												
Postal Code:	19808												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>PCT Number:</td> <td>US1414201</td> </tr> </tbody> </table>		Property Type	Number	PCT Number:	US1414201								
Property Type	Number												
PCT Number:	US1414201												
CORRESPONDENCE DATA													
Fax Number:	(516)873-2010												
Phone:	516-873-2000												
Email:	ipdocketing@moritthock.com												
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	STEVEN S. RUBIN												
Address Line 1:	MORITT HOCK & HAMROFF LLP												
Address Line 2:	400 GARDEN CITY PLAZA, STE. 202												
Address Line 4:	GARDEN CITY, NEW YORK 11530												
ATTORNEY DOCKET NUMBER:	M-6300.202 PCT												
NAME OF SUBMITTER:	STEVEN S. RUBIN												
Signature:	/STEVEN S. RUBIN/												
Date:	01/31/2014												

PATENT

Total Attachments: 4

source=AssignmentShmuelFormB#page1.tif

source=AssignmentShmuelFormB#page2.tif

source=AssignmentShmuelFormB#page3.tif

source=AssignmentShmuelFormB#page4.tif

ASSIGNMENT OF PATENT RIGHTS

For valuable consideration, the receipt and sufficiency of which is hereby acknowledged,

Shmuel Ur Innovation Ltd, Shorashim, Galil 20164 ISRAEL ("Assignor"),

effective as of September 13, 2013 hereby sells, assigns, transfers, and conveys unto Empire Technology Development LLC, a Delaware limited liability company, with an address at 2711 Centerville Road, Suite 400, Wilmington, DE 19808 ("Assignee"), all rights, title, and interests that exist today and may exist in the future in and to any and all of the following items (1) through (8) below:

1. the inventions disclosed in the solution report/invention disclosure titled "Multiple Augmented Reality (AR) Layers Fusion", "Skin Shop - Adding a Akin", "Skin Shop - Skin Language" and "Skin Shop - Efficient Implementation of Information layers" and all inventions claimed and/or described in the Application (collectively, the "Invention");

2. the patent applications listed in the table below (the "Application");

Patent Application No.	Country	Filing Date	Title
PCT/US14/14201	PCT	JANUARY 31, 2014	AUGMENTED REALITY SKIN MANAGER

3. all rights with respect to the Invention, including all United States patents or other governmental grants or issuances that may be granted with respect to the Invention or from any direct or indirect divisionals, continuations, continuations-in-part, or other patent applications claiming priority rights from the Application ("Potential Patents");

4. all reissues, reexaminations, extensions, or registrations of the Potential Patents;

5. all non-United States patents, patent applications, and counterparts relating to any or all of the Invention, the Application, and the Potential Patents, including, without limitation, certificates of invention, utility models, industrial design protection, design patent protection, and other governmental grants or issuances ("Foreign Rights"), and including the right to file foreign applications directly in the name of Assignee, its successors and assigns;

6. all rights to claim priority rights deriving from the Application;

7. all causes of action and remedies related to any or all of the Application, the Invention, the Potential Patents, and the Foreign Rights (including, without limitation, the right to sue for past, present, or future infringement, misappropriation or violation of rights related to any of the foregoing and the right to collect royalties and other payments under or on account of any of the foregoing); and

8. any and all other rights and interests arising out of, in connection with, or in relation to the Application, the Invention, Potential Patents, and the Foreign Rights.

Assignor will not sign any document or do any act conflicting with this Assignment, and, without further compensation, will sign all documents and do such additional acts as Assignee, its successors, legal representatives, and assigns deem necessary or desirable to perfect enjoyment of the Rights, conduct proceedings regarding the Rights (including any litigation or interference proceedings), or perfect or defend title to the Rights. Assignor requests the respective patent office or governmental agency in each jurisdiction to issue any and all patents, certificates of invention, utility models, or other governmental grants or issuances that may be granted upon any of the Rights in the name of the Assignee, as the assignee to the entire interest therein.

Assignor hereby authorizes and requests Assignee's authorized representative to insert on this Assignment the filing date and Patent Application Numbers in the table above when known.

The terms and conditions of this Assignment will inure to the benefit of Assignee, its successors, legal representatives, and assigns and will be binding upon Assignor, their successors, legal representatives and assigns.

[Signature Page(s) to Follow]

By: _____
Print name: Shmuel UR
Title: CEO
Organization : Shmuel Ur Innovation Ltd

מ"מ 514481862 ש.ר
Shmuel Ur Innovation LTD
514481862 .S.R

STATEMENT BY WITNESS

I, Gary Kamen whose full post office address is
Sherashim, Israel hereby declare that I was
personally present and did see the above named person(s), personally known to me to be the person(s)
named in the assignment, duly sign and execute the same.

Gary Kamen
Signature of Witness

12/1/2014
Date

ACCEPTANCE BY ASSIGNEE

In connection with an assignment in any jurisdiction in which an acceptance by ASSIGNEE is required, I hereby accept this assignment on behalf of Empire Technology Development LLC. I declare under penalty of perjury under the laws of the United States of America, and under penalty of the laws of any other jurisdiction before which this document may be presented, that (check all that apply):

I am an officer of the above-identified ASSIGNEE,

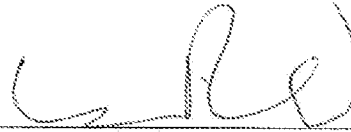
I have signed this document on behalf of ASSIGNEE with the full authority of its board of directors,

and that all the foregoing is true and correct.

Dated:

2/04/14

By:



Signature

Name:

Lonnie Rosenwald

Title:

Authorized person