

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>GENEVIÈVE CÔTÉ</td> <td>01/30/2014</td> </tr> <tr> <td>FRANÇOIS HAMEL</td> <td>01/30/2014</td> </tr> </tbody> </table>		Name	Execution Date	GENEVIÈVE CÔTÉ	01/30/2014	FRANÇOIS HAMEL	01/30/2014				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>MEGA BRANDS INC.</td> </tr> <tr> <td>Street Address:</td> <td>4505 HICKMORE</td> </tr> <tr> <td>City:</td> <td>MONTREAL, QUEBEC</td> </tr> <tr> <td>State/Country:</td> <td>CANADA</td> </tr> <tr> <td>Postal Code:</td> <td>H4T 1K4</td> </tr> </table>		Name:	MEGA BRANDS INC.	Street Address:	4505 HICKMORE	City:	MONTREAL, QUEBEC	State/Country:	CANADA	Postal Code:	H4T 1K4
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CORRESPONDENCE DATA											
<p>Fax Number: (301)365-9101          Phone: 301-365-9040          Email: mail@plumsea.com  <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>          Correspondent Name: PLUMSEA LAW GROUP, LLC          Address Line 1: 10411 MOTOR CITY DRIVE          Address Line 2: SUITE 320          Address Line 4: BETHESDA, MARYLAND 20817</p>											
ATTORNEY DOCKET NUMBER:	65-1102 RIT0048-US-DES1										
NAME OF SUBMITTER:	STEVEN P. ARNHEIM										
Signature:	/Steven P. Arnheim/										
Date:	02/03/2014										
<p>Total Attachments: 3          source=2014-02-03_65-1102_RIT0048-US-DES1_Assignment#page1.tif          source=2014-02-03_65-1102_RIT0048-US-DES1_Assignment#page2.tif          source=2014-02-03_65-1102_RIT0048-US-DES1_Assignment#page3.tif</p>											

PATENT

**ASSIGNMENT**

WHEREAS, Geneviève Côté, a Canadian citizen, residing at St-Constant, Québec, Canada, having a correspondence address of c/o MEGA Brands Inc., 4505 Hickmore, Montreal, Québec, Canada H4T 1K4; and François Hamel, a Canadian citizen, residing at Montréal, Québec, Canada, having a correspondence address of c/o MEGA Brands Inc., 4505 Hickmore, Montreal, Québec, Canada H4T 1K4 (hereinafter "Assignors"), have invented certain new and useful improvements in a

**CONSTRUCTION SET ELEMENT**

for a full description of which, reference is here made to an application for Letters Patent of the United States of America

Executed concurrently herewith

Executed on

Serial. No. , filed

in the U.S. Patent and Trademark Office and to U.S. provisional patent application(s)

Serial. No., filed

in the U.S. Patent and Trademark Office; and

WHEREAS, MEGA Brands Inc., a Canadian corporation, having its principal office and place of business at 4505 Hickmore, Montreal, Québec, Canada H4T 1K4 (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in, to, and under said invention and application above identified, and in, to, and under any Letters Patent that may be obtained for said invention, together with all foreign rights corresponding thereto, as hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable and legally sufficient consideration, the receipt of which by Assignors

from Assignee is hereby acknowledged, Assignors have agreed to sell, assign, and transfer and by these presents do hereby, sell, assign, and transfer unto Assignee the entire right, title and interest in, to, and under said invention and application above identified and Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other areas of the world; and any reissues, extensions, substitutions, confirmations, divisions, and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to hold for the sole and exclusive use and benefit of Assignee forever.

Assignors hereby covenant and agree, for Assignors and for Assignors' respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this ASSIGNMENT.

Assignors hereby authorize and empower Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignors might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim said rights without further written or oral authorization from Assignors.

Assignors hereby consent that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

**ASSIGNMENT**

**DOCKET NO. 65-1102 RIT0048-US-DES1**

Assignors covenant and agree that this ASSIGNMENT and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

Assignors hereby authorize and request Assignee to fill in the following blanks specifying the United States Serial Number and filing date for said application above identified:

U.S. Serial No.: 29/481,193

Filed: February 3, 2014

but Assignee's failure to do so shall have no bearing whatsoever upon the validity or legal effect of this ASSIGNMENT.

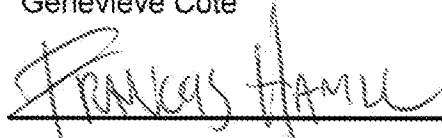
Assignors hereby authorize and request the Commissioner of Patents and the United States Patent and Trademark Office to issue Letters Patent to Assignee in accordance with the terms of this ASSIGNMENT.

Assignors warrant and covenant that Assignors have full right to convey the entire interest herein assigned and that Assignors have not executed and will not execute any instrument or assignment in conflict herewith.

SIGNATURE: 

NAME: Geneviève Côté

Date: 01/30/14

SIGNATURE: 

NAME: François Hamel

Date: 01/30/14