

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
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EPAS ID: PAT2702491

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>FRANK EICHINGER</td> <td>09/06/2013</td> </tr> <tr> <td>CHRISTOPH EICHHORN</td> <td>09/06/2013</td> </tr> <tr> <td>NINA OERTEL</td> <td>09/06/2013</td> </tr> <tr> <td>TOM KIEMES</td> <td>09/06/2013</td> </tr> </tbody> </table>		Name	Execution Date	FRANK EICHINGER	09/06/2013	CHRISTOPH EICHHORN	09/06/2013	NINA OERTEL	09/06/2013	TOM KIEMES	09/06/2013
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CHRISTOPH EICHHORN	09/06/2013										
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TOM KIEMES	09/06/2013										
RECEIVING PARTY DATA											
Name:	SAP AG										
Street Address:	Dietmar-Hopp-Allee 16										
Internal Address:	Global Intellectual Property										
City:	Walldorf										
State/Country:	GERMANY										
Postal Code:	69190										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14024613</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14024613						
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Application Number:	14024613										
CORRESPONDENCE DATA											
Fax Number:	(650)494-5620										
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ATTORNEY DOCKET NUMBER:	130594US01										
NAME OF SUBMITTER:	RASHMI RAVEENDRA										

Signature:	/Rashmi Raveendra/
Date:	01/29/2014
Total Attachments: 2 source=130594US01_Assignment#page1.tif source=130594US01_Assignment#page2.tif	

ASSIGNMENT

For valuable consideration, We, FRANK EICHINGER, CHRISTOPH EICHHORN, NINA OERTEL and TOM KIEMES hereby assign to SAP AG, a German Corporation, having a place of business at Dietmar-Hopp-Allee 16, D-69190 Walldorf, Germany, and its successors, and assigns (collectively, "the ASSIGNEE") our entire right, title and interest throughout the world in the inventions and improvements that are the subject of a patent document entitled

PERSONALISED DYNAMIC EMAIL ADDRESSES IN ENTERPRISE ENVIRONMENTS

which is found in

U.S. patent application filed on September 11, 2013
[] under Application No. 14/024,613
[] with Express Mail No. _____ (Application Number not yet known)

We authorize and request the attorneys of record or the attorney filing the application to insert into this assignment the filing date and serial number of the application when known.

This assignment includes the foregoing patent application or patent, all legal equivalents in any country, and all patents issuing from such legal equivalents, all patents, utility models, and design registrations granted by any jurisdiction for any of said inventions and improvements; and the right to claim priority based on the filing date of the foregoing patent application or patent under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes. We authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, and design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements.

We hereby state and agree that no assignment, sale, agreement, or encumbrance has been or will be made or entered into that would conflict with this assignment.

We further agree for ourselves and our respective heirs, legal representatives, and assigns to provide to the Assignee promptly upon its request and at its expense all pertinent facts and documents relating to any of said inventions and improvements or said patents and legal equivalents as may be known and accessible to us and to testify as to the same in any interference, litigation, or proceeding relating thereto; and we agree promptly to perform such lawful acts and to sign such further applications, assignments, statements, and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Inventor's Signature [Signature] 2013-08-06
Date
Print Name FRANK EICHINGER
Witnessed by: [Signature] 2013-08-06
Signature Date
Sarah Detzler
Print Name

Inventor's Signature [Signature] Date 2013-09-06
Print Name CHRISTOPH EICHHORN

Witnessed by: [Signature] Date 2013-09-06
Signature
Sarah Setzler
Print Name

Inventor's Signature [Signature] Date 2013-09-06
Print Name NINA CERTEL

Witnessed by: [Signature] Date 2013-09-06
Signature
Sarah Setzler
Print Name

Inventor's Signature [Signature] Date 2013-09-06
Print Name TOM KIEMES

Witnessed by: [Signature] Date 2013-09-06
Signature
JJ Hill
Print Name