## 502668956 02/06/2014

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2715563

| Stylesheet Version V1.2  |                      |                |                |                |  |  |
|--|----------------------|----------------|----------------|----------------|--|--|
| SUBMISSION TYPE:   |                      | NEW ASSIGNMENT |                |                |  |  |
| NATURE OF CONVEYANCE:  |                      | ASSIGNMENT     |                |                |  |  |
| CONVEYING PARTY D  | ATA                  |                |                |                |  |  |
|  |                      | N              | Vame           | Execution Date |  |  |
| TIMOTHY J. STOCK   |                      |                |                | 02/05/2014     |  |  |
| MARIE LENA STOCK   |                      |                |                | 02/05/2014     |  |  |
| RECEIVING PARTY DA   | ATA                  |                |                |                |  |  |
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| PROPERTY NUMBERS   | S Total: 1           |                |                |                |  |  |
| Property Ty  | Property Type Number |                |                |                |  |  |
| Application Number: 14173  |                      | 379            |                |                |  |  |
| CORRESPONDENCE DATA  Fax Number: (248)358-3351 Phone: 2483584400 Email: tgood@brookskushman.com  Correspondence will be sent via US Mail when the email attempt is unsuccessful.  Correspondent Name: BROOKS KUSHMAN P.C.  Address Line 1: 1000 TOWN CENTER, 22ND FLOOR  Address Line 4: SOUTHFIELD, MICHIGAN 48075-1238 |                      |                |                |                |  |  |
|  | SDNA0101PUSP         |                |                |                |  |  |
| NAME OF SUBMITTER:   |                      |                | DAVID S. BIR   |                |  |  |
| Signature:   |                      |                | /David S. Bir/ |                |  |  |
| Date:  |                      |                | 02/06/2014     |                |  |  |
|  |                      |                |                |                |  |  |

PATENT REEL: 032155 FRAME: 0536

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Total Attachments: 2

## ASSIGNMENT AND DECLARATION (37 C.F.R. 1.63) FOR UTILITY OR DESIGN APPLICATION USING AN APPLICATION DATA SHEET (37 C.F.R. 1.76)

SYSTEM AND METHOD FOR CULTURE MAPPING

Title of Invention

| As a below named inventor, I hereby declare that:  |  |
|--|--|
| This declaration is directed to:   |  |
| The attached application, or   |  |
|  | tional application number on February 5, 2014 (I hereby  |
| authorize the insertion of the application filing date an  | d number when they become known.)  |
| The above-identified application was made or authorized to   | be made by me.   |
| I believe that I am the original inventor or an original joint   | inventor of a claimed invention in the application.  |
| I hereby state that I have reviewed and understand the cor claims.   | ntents of the above-identified specification, including the  |
| I am aware of the duty to disclose to the U.S. Patent and material to patentability as defined in 37 C.F.R. § 1.56.  | d Trademark Office all information known to me to be   |
| NOW, THEREFORE, for good and valuable consideration assign, sell and set over to <a href="scenarioDNA">scenarioDNA</a> , a corporation or <a href="York">York</a> , and having a place of business at 41 East 11th Streetered to as the ASSIGNEE, its successors, assigns or oth domestic and foreign, in and to the inventions and discover of said ASSIGNEE, its successors, assigns or other legal repatent for said inventions and discoveries in any and all formy name, at its or their election, and I hereby assign, sell a other legal representatives, all rights of priority, including a discoveries in all countries, including all applications of continuations-in-part, divisionals, reexaminations and reissing the self-action of the self-acti | ganized and existing under the laws of the state of New yet, 11th Floor, New York, New York 10003, hereinafter er legal representatives, my entire right, title and interest, ites in the above-identified application including the right appresentatives to make applications and to receive Letters breign countries in its or their own name or names, or in a set over to said ASSIGNEE, its successors, assigns or my provisional applications, in and to said inventions and aiming benefit of the filing date hereof, continuations, |
| And I hereby agree for myself, my heirs, successors, assi-<br>papers, including applications for Letters Patent of any and<br>and all acts which said ASSIGNEE, its successors, assign<br>secure thereto the rights herein assigned, sold and set over.  | all kinds and in any and all countries and to perform any  |
| And I hereby represent and warrant that I have not granted   | any rights inconsistent with the rights granted herein.  |
| I hereby acknowledge that any willful false statement mad<br>by fine or imprisonment of not more than five (5) years or l  |  |
| LEGAL NAME OF INVENTOR   | 1 / ,  |
| Inventor: TIMOTHY J. STOCK   | Date: 2/5/2014   |
| Signature  | · · · · · · · · · · · · · · · · · · ·  |

PATENT REEL: 032155 FRAME: 0537

| Page | 2 (Supplemental | Sheet with Additional | <b>Toint Inventors</b> | is attached if necessary | ١ |
|------|-----------------|-----------------------|------------------------|--------------------------|---|
| μαζυ | 2 (Supplementar | once with Auditional  | JOHN HILVOINGES        | is attached if hecessary | , |

**Note:** An Application Data Sheet (PTO/SB/14 or equivalent), including naming the entire inventive entity, must accompany this form

Attorney DocketSDNA0101PUSP Number

| <b>DECLARATION (3</b> | TAL SHEET FOR ASSIGNMENT AND<br>17 C.F.R. 1.63) FOR UTILITY OR DESIGN<br>ING AN APPLICATION DATA SHEET (37<br>C.F.R. 1.76)   |                                       | Additional Inventors<br>Page 2        |
|-----------------------|--|---------------------------------------|---------------------------------------|
| Γitle of Invention    | SYSTEM AND METHOD FOR CULTURI  | E MAPI                                | PING                                  |
| Legal Name of Add     | itional Joint Inventor:  |                                       |                                       |
| Inventor: MARIE I     | LENA STOCK   | Date:                                 | 2/5/2014                              |
|                       |  |                                       |                                       |
| Legal Name of Add     | itional Joint Inventor:  |                                       |                                       |
| Inventor:             |  | Date:                                 |                                       |
| Signature:            |  |                                       |                                       |
| Legal Name of Add     | itional Joint Inventor:  |                                       |                                       |
| Inventor:             |  | Date:                                 |                                       |
| Signature:            |  |                                       | _                                     |
| Legal Name of Add     | itional Joint Inventor:  |                                       |                                       |
|                       | and the second s | Data                                  | , , , , , , , , , , , , , , , , , , , |
| Inventor:             | . 1  | Date:                                 |                                       |
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RECORDED: 02/06/2014