

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2716207

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>JEFFREY A. AARON</td> <td>01/30/2007</td> </tr> <tr> <td>JOHN RUCKART</td> <td>02/08/2007</td> </tr> </tbody> </table>		Name	Execution Date	JEFFREY A. AARON	01/30/2007	JOHN RUCKART	02/08/2007				
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<table border="1"> <tr> <td>Name:</td> <td>BELLSOUTH INTELLECTUAL PROPERTY CORPORATION</td> </tr> <tr> <td>Street Address:</td> <td>824 MARKET STREET</td> </tr> <tr> <td>City:</td> <td>WILMINGTON</td> </tr> <tr> <td>State/Country:</td> <td>DELAWARE</td> </tr> <tr> <td>Postal Code:</td> <td>19801</td> </tr> </table>		Name:	BELLSOUTH INTELLECTUAL PROPERTY CORPORATION	Street Address:	824 MARKET STREET	City:	WILMINGTON	State/Country:	DELAWARE	Postal Code:	19801
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CORRESPONDENCE DATA											
<p>Fax Number: (919)469-4139 Phone: 919-469-2629 Email: scott@scottzimmerman.com <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> Correspondent Name: SCOTT P. ZIMMERMAN, PLLC Address Line 1: P. O. BOX 3822 Address Line 4: CARY, NORTH CAROLINA 27519</p>											
ATTORNEY DOCKET NUMBER:	060333 CON										
NAME OF SUBMITTER:	SCOTT P. ZIMMERMAN										
Signature:	/Scott P. Zimmerman/										
Date:	02/06/2014										
<p>Total Attachments: 3 source=060333 As Filed Signed Assignment#page1.tif source=060333 As Filed Signed Assignment#page2.tif source=060333 As Filed Signed Assignment#page3.tif</p>											

ASSIGNMENT

THIS ASSIGNMENT, made by us, **Jeffrey Aaron**, a citizen of the United States of America, residing at 4109 Candler Lake Court, Atlanta, Georgia 30319; and **John Ruckart**, a citizen of Morocco, residing at 3059 Greenbrook Way, Atlanta, Georgia 30345;

WITNESSETH: That,

WHEREAS, we are the joint inventors of certain new and useful improvements in **METHODS, SYSTEMS AND COMPUTER PROGRAM PRODUCTS THAT USE MEASURED LOCATION DATA TO IDENTIFY SOURCES THAT FRAUDULENTLY ACTIVATE INTERNET ADVERTISEMENTS** for which an application for United States Letters Patent has been filed, or is being filed concurrently, in the United States Patent and Trademark Office. We hereby authorize and request Myers Bigel Sibley & Sajovec, P.A., to insert here in parentheses (Application No. _____, filed _____) the filing date and application number of said application when known or to file this Assignment concurrently with the application; and

WHEREAS, **BellSouth Intellectual Property Corporation**, a Corporation of the State of Delaware, having a place of business at 824 Market Street, Suite 901, Wilmington, DE 19801, hereinafter referred to as assignee, is desirous of acquiring the entire right, title and interest in and to said invention as described in said application, and in and to any and all Letters Patent which shall be granted therefor in the United States of America and all foreign countries;

NOW, THEREFORE, To Whom It May Concern, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we have sold and by these presents do hereby sell, assign, transfer, and convey unto the said assignee, its successors and assigns, the entire right, title, and interest in and to the said invention and application, and in and to any and all continuations, continuations-in-part, or divisions thereof, and in and to any and all Letters Patent of the United States of America and all foreign countries or reissues or other forms of protection thereof which may be granted therefor or thereon, for the full end of the term for which said Letters Patent may be granted along with any term extensions thereon or therefor, together with the right to claim the priority of said application in all foreign countries in accordance with the International Convention, the same to be held and enjoyed by said assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by us if this assignment and sale had not been made.

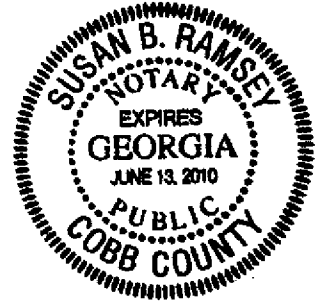
We hereby request that said Letters Patent be issued in accordance with this assignment.

We further covenant and agree that, at the time of the execution and delivery of these presents, we possess full title to the invention and application above-mentioned, and that we have the unencumbered right and authority to make this assignment.

We further covenant and agree to promptly communicate to said assignee or its representatives any facts known to us relating to said invention, to testify in any interference or legal proceedings involving said invention, to execute any additional papers which may be requested to confirm the right of the assignee, its representatives, successors, or assigns to secure patent or similar protection for the said invention in all countries and to vest in the assignee complete title to the said invention and Letters Patent, without further compensation, but at the expense of said assignee, its successors, assigns, and other legal representatives; and we hereby instruct, and further covenant and agree to bind our heirs, legal representatives, and assigns, to do same, without further compensation, but at the expense of said assignee or its representatives.

IN WITNESS WHEREOF, we have hereunto set our hands and seals on this 30th day of January, 2007.

Jeffrey A. Aaron (SEAL)
Jeffrey Aaron



STATE OF GEORGIA)
) ss:
COUNTY OF COBB)

Before me personally appeared the persons described in and who executed the foregoing instrument, and they acknowledged to me that they executed the same for the purposes therein stated, this 30th day of January, 2007.

Susan B. Ramsey
Notary Public

SEAL
My Commission Expires: 6/13/10

IN WITNESS WHEREOF, we have hereunto set our hands and seals on this 8
day of February, 2007.

[Signature] (SEAL)
John Ruckart

STATE OF GEORGIA)
COUNTY OF Dekalb) ss:

Before me personally appeared the persons described in and who executed the
foregoing instrument, and they acknowledged to me that they executed the same for the
purposes therein stated, this 8 day of February, 2007.

[Signature]
Notary Public

SEAL
My Commission Expires: _____

