502670821 02/07/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

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SUBMISSION TYPE:			NEW ASSIGNMENT			
NATURE OF CONVEY	ANCE:		ASSIGNMENT			
CONVEYING PARTY D	ATA					
[ame		Execution Date	
DAVID M. ROGERS				01/	21/2014	
JOHN AIKENS				01/	21/2014	
RECEIVING PARTY DA	ATA					
Name:	MCCAIN FOO	DS LIMIT	TED			
Street Address:	8800 MAIN ST	TREET				
City:	FLORENCEVI	ILLE-BRIS	STOL			
State/Country:	CANADA					
Postal Code:	E7L 1B2					
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ASSIGNMENT

WHEREAS, David M. Rogers, whose full post office address is 100 Hartwood Ct., Woodstock, New Brunswick, Canada, E7M 3P8; and John Aikens, whose full post office address is 68 Gravenstein St., New Maryland, New Brunswick, Canada, E3C 1B8 (hereinafter "the Assignors") are the inventors of an invention disclosed in United States Design Patent Application No. 29/475,345 filed on December 3, 2013 entitled ROOT VEGETABLE PRODUCT, (hereinafter "the Application");

AND WHEREAS, McCain Foods Limited whose full post office address is 8800 Main Street, Florenceville-Bristol, New Brunswick, Canada, E7L 1B2, (hereinafter "the Assignee"), has acquired from us, our entire right, title and interest in and to the invention, in all countries of the world, including our rights to the Application, and all related applications thereon, including any and all, international, national and regional phase applications based on the Application, and other counterpart applications in all countries, and any and all substitutes, divisionals, continuations and continuations-in-part, and any Design Patent that may be obtained therefor, and in any and all reissues, extensions, renewals and reexaminations of such applications and patents;

NOW THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of all of which is hereby acknowledged, the Assignors hereby confirm that, they have assigned, sold and transferred and do hereby sell, assign and transfer, all our right, title and interest for Canada, the United States of America, its territories, dependencies and possessions, and for all other countries in the world, in and to the invention, including our rights to the Application, and all related applications and patents thereon, to be held and enjoyed by the Assignee, its assigns and successors, as

PATENT REEL: 032169 FRAME: 0088 fully and entirely as the same would have been held and enjoyed by us, had this Assignment not been made.

The Assignors shall without further consideration do all such things and execute all such documents as may be necessary or desirable to obtain and maintain the Application for the invention, and all related applications and patents thereon, in any and all countries, and to vest title thereto in the Assignee, its successors, assigns and legal representatives or nominees.

The Assignors authorize and empower the Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any of the Applications, and all related applications and patents thereon, filed by us or the Assignee, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

The Assignors authorize and empower Bereskin & Parr LLP/S.E.N.C.R.L., s.r.l., whose complete address is Suite 4000, Scotia Plaza, Box 401, 40 King Street West, Toronto, Ontario M5H 3Y2, to insert on this Assignment any further identification, to prepare any translation which may be necessary or desirable in order to comply with the rules for recordation of this document in any country and to correct any clerical error in this assignment.

The Commissioner of Patents & Trademarks is hereby authorized and requested to issue any Design Patent for the Application, and all related applications thereon, to the Assignee, for its sole use and benefit; and for the use and benefit of its successors and assigns, to the full end of the term for which Design Patent may be granted, as fully and entirely as the same would have been held by us had this Assignment and sale not been made.

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If a provision of this Assignment is or becomes illegal, invalid or unenforceable in any jurisdiction, that shall not affect the validity or enforceability in that jurisdiction of any other provision of this Assignment, or the validity or enforceability in other jurisdictions of that or any other provision of this Assignment.

The Parties confirm their express wish that this Assignment be drawn up in the English language. Les parties confirment leur volonté expresse que cette cession soit rédigée en langue anglaise.

SIGNED AT JANNIAM, 2014 JULY Willings	Fadricidon, x Carada	Canada, David Millogers	this 2	l day	of
SIGNED AT	Fredericking N. Carada		this	day	of
SIGNED AT		John Aikens	this 20	nd 2 day	of
Witness		McCain Foo Name: Hick Title: VP, Se	dde J. Co	hopely	4

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