

## PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
STERLING BRANDS	01/31/2014
RECEIVING PARTY DATA	
Name:	THE GILLETTE COMPANY
Street Address:	ONE GILLETTE PARK
Internal Address:	IP/LEGAL PATENT DEPARTMENT - 3E
City:	BOSTON
State/Country:	MASSACHUSETTS
Postal Code:	02127
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29476282
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ATTORNEY DOCKET NUMBER:	D-2155
NAME OF SUBMITTER:	JOANNE N. PAPPAS
Signature:	/Joanne N. Pappas/
Date:	02/07/2014
Total Attachments: 2 source=D-2155_SterlingtoGillette_ASGN#page1.tif source=D-2155_SterlingtoGillette_ASGN#page2.tif	

## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS, STERLING BRANDS, 75 Varick Street, New York, NY 10013 declares that it is the sole owner of certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled RAZOR PACKAGE LABEL, filed in the name(s) of DANIEL JEROME SIMS and ANDREW ANTHONY MARKLE, Attorney's Docket No. D-2155 and filed in the United States Patent Office as Number 29/476,282, on December 12, 2013. (STERLING BRANDS grants the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

For valuable consideration, the receipt and sufficiency of which are hereby acknowledged, STERLING BRANDS assigns to The Gillette Company, its legal representatives, successors and assigns, all right, title, and interest owned by STERLING BRANDS, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by STERLING BRANDS had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Gillette Company. STERLING BRANDS further agrees upon request, without additional compensation, but at no expense to STERLING BRANDS, to assist The Gillette Company in obtaining signatures for any applications or any other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Gillette Company, its legal representatives, successors and assigns, or as The Gillette Company may direct.

STERLING BRANDS requests and authorizes the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/476,282 to The Gillette Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Peter Mundy

1.31.14

Date

For: STERLING BRANDS

Title CHIEF OPERATING OFFICER

STATEMENT OF WITNESS:

I, GERRI WALSH (name of witness), declare that I was personally present and did see PETER MUNDY duly sign and execute the above assignment. I make this Statement conscientiously believing it to be true and knowing that it is of the same force and effect as if made under oath or affirmation, and with the knowledge that knowingly making false statements herein may be punishable by law.

GERRI WALSH

Witness printed name

Gerri Walsh

Witness signature

Assignment to PG.doc  
Updated 10/2012