

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2719067

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
GEOTAG, INC.	02/06/2014
RECEIVING PARTY DATA	
Name:	IP ANALYTICS, LLC
Street Address:	5760 LEGACY DRIVE
Internal Address:	SUITE B3-411
City:	PLANO
State/Country:	TEXAS
Postal Code:	75024
PROPERTY NUMBERS Total: 3	
Property Type	Number
Application Number:	11653194
Application Number:	11731465
Application Number:	11827400
CORRESPONDENCE DATA	
Fax Number:	
Phone:	(214) 745-5356
Email:	lgopalakrishnan@winstead.com
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	LEKHA GOPALAKRISHNAN
Address Line 1:	P.O. BOX 131851
Address Line 2:	WINSTEAD PC
Address Line 4:	DALLAS, TEXAS 75313
ATTORNEY DOCKET NUMBER:	56204-10
NAME OF SUBMITTER:	LEKHA GOPALAKRISHNAN

Signature:	/Lekha Gopalakrishnan/
Date:	02/08/2014
Total Attachments: 3 source=GeotagAssign#page1.tif source=GeotagAssign#page2.tif source=GeotagAssign#page3.tif	

PATENT ASSIGNMENT

THIS ASSIGNMENT is made and entered into effective as of February 6th, 2014 ("Effective Date"), between Geotag, Inc. ("Assignor"), and IP Analytics, LLC ("Assignee").

WHEREAS, Assignor is the applicant and registrant and owner of record of certain patents and patent applications set forth in Exhibit A to this Agreement, which is attached hereto and incorporated herein by reference (collectively, the "Patents"); and

WHEREAS, Assignee desires to obtain all of Assignor's right, title and interest in and to the Patents; and

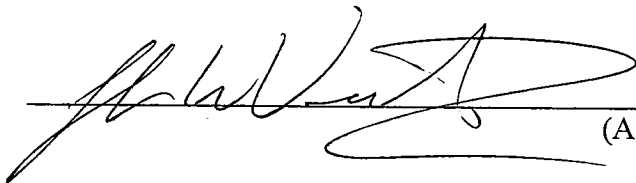
WHEREAS, in light of the foregoing, the parties acknowledge that this Assignment is intended to effectuate a full and complete assignment by Assignor to Assignee of all of Assignor's rights in and to the Patents.

NOW, THEREFORE, for and in consideration of the foregoing premises and Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers unto Assignee, its successors, assigns and legal representatives, the entire right, title and interest in the Patents including domestic and foreign rights, including without limitation: (i) any and all divisionals, continuations, reissues, substitutions, continuations-in-part, extensions, applications, registrations or certificates or renewals that may be issued or granted therefor; (ii) all income, royalties, damages and payments now or hereafter due or payable in respect to the Patents; (iii) all causes of action, either in law or in equity, for damages for past, present or future infringement of the Patents, throughout the entire world; and (iv) the right throughout the world to file applications and/or renewals and obtain registrations in the Patents in Assignee's own name throughout the world, including, without limitation, all rights of priority.

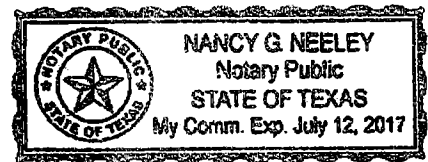
Assignor agrees to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other agreements, documents or instruments in connection therewith necessary or appropriate to perfect such rights, title and interest assigned hereby in

Assignee, its successors, assigns and legal representatives. Assignor further agrees to communicate to Assignee, and its successors, assigns and legal representatives, any facts known to Assignor respecting the Patents and to provide to Assignee all written and electronic documentation in support of its ownership and continuous use of the Patents from the date of first use or registration; and, at the expense of Assignee, to testify in any legal proceedings, sign all lawful agreements, documents or instruments, make all lawful oaths and generally do everything possible to vest title in Assignee and to aid Assignee, its successors, assigns and legal representatives to obtain and enforce its rights under the Patents.

IN WITNESS WHEREOF, I have hereunto set my hand and seal this 6th day of February, 2014.


(Assignor)

Date: February 6, 2014



United States of America)
State of Texas) ss.:
County of Dallas)

On this 6th day of February, 2014, before me personally came John Veenstra, to me known to be the individual described in and who executed the foregoing instrument, and acknowledged execution of the same.

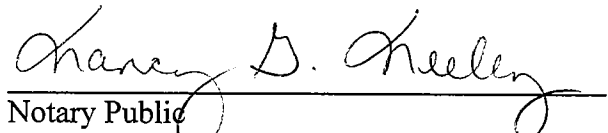

Notary Public
Nancy G. Neeley

EXHIBIT A

Title	Patent No./ Application No.	Status
Lodging and real property in a geo-spatial mapping environment	11/653,194	Pending
White page and yellow page directories in a geo-spatial environment	11/731,465	Pending
Hot news neighborhood banter in a geo-spatial social network	11/827,400	Pending