### 502672761 02/10/2014

#### PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2719369

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

### **CONVEYING PARTY DATA**

Name	Execution Date
ANDREW HOWARD	01/13/2014
STEPHEN JOSEPH CRESS	01/13/2014

### **RECEIVING PARTY DATA**

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Postal Code:	11042

# PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14026356

#### **CORRESPONDENCE DATA**

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502672761 REEL: 032179 FRAME: 0586

Date:	02/10/2014
Total Attachments: 2 source=00547915#page1.tif source=00547915#page2.tif	

PATENT REEL: 032179 FRAME: 0587 For: [X] U.S. and/or [X] Foreign Rights
For: [X] U.S. Application or [] U.S. Patent
By: [X] Inventor(s) or [] Present Owner

## ASSIGNMENT OF INVENTION

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR,

Andrew Howard and Stephen Joseph Cress		
hereby sells, assi	gns and transfers to	
ASSIGNEE:		
	Display Technologies (Type or print name of ASSIGNEE)	
	1111 Marcus Avenue, Suite M68 Address	
	Lake Success, NY 11042-1221	
	United States Nationality	
and the successors, assigns and legal representatives of the ASSIGNEE		
[X] the entire rig	ght, title and interest	
[] an undivided	percent (%) interest for the United States and its territorial possessions	
[] and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in the invention entitled:		
	MERCHANDISING SYSTEM WITH PUSHER ASSEMBLY	
(title of invention)		
and which is four	nd in	
(a)       (b)       (c)           (d)         (e)         (f)	U.S. patent application executed on even date herewith.  U.S. patent application executed on  U.S. application Serial No. 14/026,356 filed on September 13, 2013.  U.S. provisional application No filed on  U.S. Patent No issued  PCT application No. PCT/US	
[]	A change of address to which correspondence is to be sent regarding patent maintenance fees is being sent separately.	

PATENT REEL: 032179 FRAME: 0588 (g) |X| and any legal equivalent thereof in a foreign country, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, continuation-in-part, divisional, renewal, or substitute thereof, and as to letters patent any reissue or re-examination thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, opon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS V	VHEREOF, I'We have hereunto set hand and seal this	(Date of signing).
WARNING: Andrew Howard	Date of signing thus be the same as the date of execution of the applicant to the applicant	tion if item (a) was checked above.
Stephen Joseph C	on J. Crun  Trops  Dated	<u>l 14</u>
If ASSIGNOR is	a legal entity complete the following information	
	Type or print the name of the above person authorized to sign on behalf of ASSIGNOR	
	Title:	
	ising, notarization or legalization is necessary. If the assignment is notarized execution 35 USC 261. Use next page if notarization is desired.	ed or logalized then it will only be prima facie
	[ ] Notarization or Legalization Page Added.	

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RECORDED: 02/10/2014