502673101 02/10/2014

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2719709

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
AIMEE DISKIN	12/20/2013
REGINA CHERN	12/20/2013
SARA PACULDO	12/20/2013

RECEIVING PARTY DATA

Name:	WORLDWISE, INC.
Street Address:	160 MITCHELL BOULEVARD
City:	SAN RAFAEL
State/Country:	CALIFORNIA
Postal Code:	94903

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29481701

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	545.346
NAME OF SUBMITTER:	NATHAN P. KOENIG
Signature:	/nathan p koenig/
Date:	02/10/2014

Total Attachments: 1

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502673101 REEL: 032181 FRAME: 0311

ASSIGNMENT

WHEREAS, AIMEE DISKIN, REGINA CHERN and SARA PACULDO, hereinafter referred to as "ASSIGNORS", are the owners of certain new and useful improvements as described and set forth in the below-identified United States patent application:

Litle of Invention: BIRD WOBBLER CATNIP TOY

Filing Date: February 10, 2014 Patent Appl No : 29/491, 701

WHEREAS Worldwise, Inc., hereinafter referred to as "ASSIGNEE", is desirous of acquiring the entire right, title and interest in and to said invention and application and in any Letters Patent which may be granted on the same;

NOW, THEREFORE, TO ALL WHOM II MAY CONCERN: Be it known that, for One Dollar (\$1 00) and other good and valuable considerations, receipt of which is hereby acknowledged by Assignors, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any such Letters Patent

Assignors further agree that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN IESTIMONY WHEREOF, Assignors have hereunto signed their name to this assignment on the date indicated below

Date: (2/20 , 201;

Date: 12/2013

Date: 12/20 ,2013

AIMERIDISKIN

REGINA CHERN

By: Davo Coción

o.nov..acorbo