

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2721143

SUBMISSION TYPE:	NEW ASSIGNMENT														
NATURE OF CONVEYANCE:	ASSIGNMENT														
CONVEYING PARTY DATA															
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>ASHUTOSH GARG</td> <td>01/20/2014</td> </tr> <tr> <td>ANAND RAGHURAMAN</td> <td>01/20/2014</td> </tr> <tr> <td>VINODH KUMAR RAVINDRANATH</td> <td>01/20/2014</td> </tr> <tr> <td>MOHIT JAIN</td> <td>01/20/2014</td> </tr> <tr> <td>CHRISTINA AUGUSTINE</td> <td>01/20/2014</td> </tr> <tr> <td>GAURAV BHATI</td> <td>01/20/2014</td> </tr> </tbody> </table>		Name	Execution Date	ASHUTOSH GARG	01/20/2014	ANAND RAGHURAMAN	01/20/2014	VINODH KUMAR RAVINDRANATH	01/20/2014	MOHIT JAIN	01/20/2014	CHRISTINA AUGUSTINE	01/20/2014	GAURAV BHATI	01/20/2014
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MOHIT JAIN	01/20/2014														
CHRISTINA AUGUSTINE	01/20/2014														
GAURAV BHATI	01/20/2014														
RECEIVING PARTY DATA															
Name:	BLOOMREACH INC.														
Street Address:	82 PIONEER WAY														
City:	MOUNTAIN VIEW														
State/Country:	CALIFORNIA														
Postal Code:	94041														
PROPERTY NUMBERS Total: 1															
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14092567</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14092567										
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Application Number:	14092567														
CORRESPONDENCE DATA															
Fax Number:	(408)973-2595														
Phone:	408-973-2585														
Email:	vpula@ip-patent.com														
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>															
Correspondent Name:	VAN PELT, YI & JAMES LLP														
Address Line 1:	10050 N. FOOTHILL BLVD #200														
Address Line 4:	CUPERTINO, CALIFORNIA 95014														
ATTORNEY DOCKET NUMBER:	BLOOP004														
NAME OF SUBMITTER:	MICHAEL J. SCHALLOP														

PATENT

Signature:	/Michael J. Schallop/
Date:	02/10/2014
Total Attachments: 4 source=BLOOP004 Executed Assignment#page1.tif source=BLOOP004 Executed Assignment#page2.tif source=BLOOP004 Executed Assignment#page3.tif source=BLOOP004 Executed Assignment#page4.tif	

ASSIGNMENT OF PATENT APPLICATION

Whereas I/we the undersigned inventor(s) have invented certain new and useful improvements as set forth in the patent application entitled:

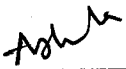

SEARCH WITH AUTOSUGGEST AND REFINEMENTS

for which I (we) have executed an application for a United States Letters Patent which was filed in the U.S. Patent and Trademark Office on November 27, 2013, and which bears the Application No. 14/092,567 (the "Application");

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I/we the undersigned inventor(s) hereby:

- 1) Sell, assign, and transfer to BloomReach Inc., a Delaware corporation having a place of business at 82 Pioneer Way, Mountain View, CA 94041, (hereinafter referred to as "ASSIGNEE"), the entire right title and interest in any and all improvements and inventions disclosed in, application(s) (including foreign applications) based upon, and Patent(s) (including foreign patents) granted upon the information which is disclosed in the above referenced application and/or in any provisional application to which the above referenced application claims priority.
- 2) Authorize and request the Commissioner of Patents to issue any and all Letters Patents resulting from said application or any division(s), continuation(s), substitutes(s) or reissue(s) thereof to the ASSIGNEE.
- 3) Agree to execute all papers and documents and, entirely at the ASSIGNEE's expense, perform any acts which are reasonably necessary in connection with the prosecution of said application, as well as any derivative applications thereof, foreign applications based thereon, and/or the enforcement of patents resulting from such applications.
- 4) Agree that the terms, covenants and conditions of this assignment shall inure to the benefit of the Assignee, its successors, assigns and other legal representative, and shall be binding upon the inventor(s), as well as the inventor's heirs, legal representatives and assigns.
- 5) Warrant and represent that I/we have not entered, and will not enter into any assignment, contract, or understanding that conflicts with this assignment.

Signed on the date(s) indicated beside my (our) signature(s).

- 1) Signature:  Date: 01/20/2014
Typed Name: Ashutosh Garg
- 2) Signature: _____ Date: _____
Typed Name: Anand Raghuraman
- 3) Signature: _____ Date: _____
Typed Name: Vinodh Kumar Ravindranath
- 4) Signature:  Date: 01/20/2014
Typed Name: Mohit Jain

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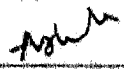

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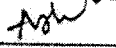
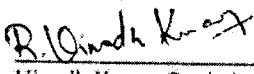
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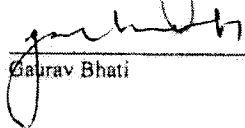
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- 4) Signature: _____ Date: _____
Typed Name: Mohit Jain

5) Signature:  Date: 1/20/14
Typed Name: Christina Augustine

6) Signature:  Date: 1/20/14
Typed Name: Gaurav Bhati