

PATENT ASSIGNMENT COVER SHEET

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 Stylesheet Version v1.2

EPAS ID: PAT2726680

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
OFER ALON	05/07/2008
RECEIVING PARTY DATA	
Name:	PIXOLOGIC, INC.
Street Address:	6410 W. SANTA MONICA BOULEVARD
Internal Address:	TELEVISION CENTER, BUILDING 10
City:	LOS ANGELES
State/Country:	CALIFORNIA
Postal Code:	90038
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13935429
CORRESPONDENCE DATA	
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	
Correspondent Name:	CHRISTIE, PARKER & HALE, LLP
Address Line 1:	PO BOX 29001
Address Line 4:	GLENDALE, CALIFORNIA 91209
ATTORNEY DOCKET NUMBER:	73223/P651/JEC/RAV
NAME OF SUBMITTER:	RACHEL A. VILLALOBOS
Signature:	/Rachel A. Villalobos/
Date:	02/12/2014
Total Attachments: 2 source=73223 Assignment#page1.tif source=73223 Assignment#page2.tif	

ASSIGNMENT

WHEREAS, I, OFER ALON, residing at 772 Celestial Lane, Foster City, California 94404, have invented certain new and useful improvements disclosed in an application for United States Letters Patent entitled **SYSTEM AND METHOD FOR INTERACTIVE MASKING AND MODIFYING OF 3D OBJECTS**, filed February 20, 2008, Application No. 12/034,658, together with claim to the priority of United States Provisional Application No. 60/902,557, filed February 20, 2007.

AND WHEREAS PIXOLOGIC, INC., a California corporation, having a place of business at Television Center, Building 10, 6410 W. Santa Monica Boulevard, Los Angeles, California 90038 (hereafter, together with any successors, legal representatives or assigns thereof, called "ASSIGNEE") wants to acquire the entire right, title and interest in and to said improvements and application.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I have sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title and interest in and to said improvements, and said application and all divisions and continuations thereof, and all United States Letters Patents which may be granted thereon and all reissues, reexaminations and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom, for past infringement thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various forms in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed for said improvements in any foreign countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted for said improvements in any foreign countries; and I hereby authorize and request the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents for said improvements to ASSIGNEE in accordance with the terms of this Assignment;

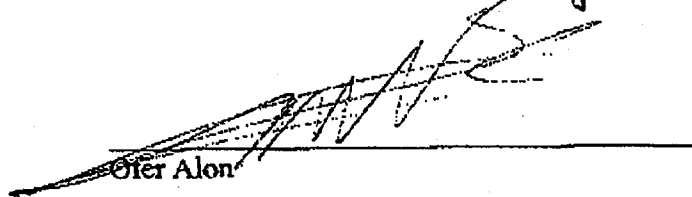
AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith;

AND I HEREBY further covenant and agree that I will communicate to ASSIGNEE any facts known to me respecting said improvements, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute and reissue applications, make all rightful oaths and generally do everything possible to aid ASSIGNEE to obtain and enforce proper patent protection for said improvements in all countries.

ASSIGNMENT
Docket No. 73223/P651

Sole

IN TESTIMONY WHEREOF, I hereunto set my hand this 7th day of May
2008.

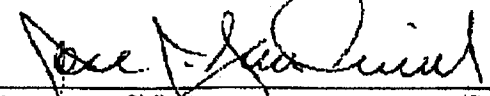

Ofer Alon

STATE OF CALIFORNIA
COUNTY OF San Mateo)

On May 7, 2008 before me, JOSE J. SAN GABRIEL,
Notary Public, personally appeared Ofer Alon, who proved to me on the basis of satisfactory
evidence to be the person whose name is subscribed to the within instrument and acknowledged
to me that he executed the same in his authorized capacity, and that by his signature on the
instrument the person, or the entity upon behalf of which the person acted, executed the
instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.


Signature of Notary (Seal)

JEC/lal

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