

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2728348

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>FRANCISCO JOSE LARRAIN WICHA</td> <td>12/06/2013</td> </tr> <tr> <td>LORI E. KAPLAN</td> <td>10/07/2013</td> </tr> <tr> <td>GASTON L'HUILLIER</td> <td>10/14/2013</td> </tr> <tr> <td>RICARDO A.Z. RAMOS</td> <td>11/13/2013</td> </tr> <tr> <td>AMIT KOREN</td> <td>01/27/2013</td> </tr> </tbody> </table>		Name	Execution Date	FRANCISCO JOSE LARRAIN WICHA	12/06/2013	LORI E. KAPLAN	10/07/2013	GASTON L'HUILLIER	10/14/2013	RICARDO A.Z. RAMOS	11/13/2013	AMIT KOREN	01/27/2013
Name	Execution Date												
FRANCISCO JOSE LARRAIN WICHA	12/06/2013												
LORI E. KAPLAN	10/07/2013												
GASTON L'HUILLIER	10/14/2013												
RICARDO A.Z. RAMOS	11/13/2013												
AMIT KOREN	01/27/2013												
RECEIVING PARTY DATA													
Name:	GROUPON, INC.												
Street Address:	600 WEST CHICAGO AVENUE												
Internal Address:	SUITE 620												
City:	CHICAGO												
State/Country:	ILLINOIS												
Postal Code:	60654												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13749272</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13749272								
Property Type	Number												
Application Number:	13749272												
CORRESPONDENCE DATA													
Fax Number:	(704)444-1111												
Phone:	704-444-1000												
Email:	patent-mail@alston.com												
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	JAMES CARROLL												
Address Line 1:	101 S. TRYON STREET, SUITE 4000												
Address Line 2:	ALSTON & BIRD LLP												
Address Line 4:	CHARLOTTE, NORTH CAROLINA 28280-4000												
ATTORNEY DOCKET NUMBER:	058407/428783												

NAME OF SUBMITTER:	JAMES CARROLL
Signature:	/JAMES CARROLL/
Date:	02/14/2014
<b>Total Attachments: 10</b> source=ASSIGN428783#page1.tif source=ASSIGN428783#page2.tif source=ASSIGN428783#page3.tif source=ASSIGN428783#page4.tif source=ASSIGN428783#page5.tif source=ASSIGN428783#page6.tif source=ASSIGN428783#page7.tif source=ASSIGN428783#page8.tif source=ASSIGN428783#page9.tif source=ASSIGN428783#page10.tif	

**ASSIGNMENT - WORLDWIDE**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Groupon, Inc.  
600 W. Chicago Ave., Suite 620  
Chicago, Illinois 60654

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the inventions as set forth in the United States Patent Application(s) identified on the attached Schedule A and any and all application(s) for United States Letters Patent(s), including all divisional, renewal, substitute, continuation, nonprovisional, continuation-in-part, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

12/6/13  
Date

[Signature]  
Witness

[Signature]  
Francisco Jose Larrain Wicha

Date: 12/6/13

[Signature]  
Witness

Date: 12/6/13

## Schedule A

<b>Francisco Jose Larrain Wicha</b>			
<b>A&amp;B Matter</b>	<b>Application Number</b>	<b>Title</b>	<b>Filing Date</b>
428783	13/749,272	Method, Apparatus, And Computer Readable Medium For Providing A Self-Service Interface	1/24/2013
428879	13/744,141	Email Suggestor System	1/17/2013
428907	13/839,226	Deal Generation Using Point-Of-Sale Systems And Related Methods	3/15/2013
428934	61/770,174	Method For Determining Provider Parameters Including A Provider Margin	2/27/2013
428979	13/796,695	Rewards Program	3/12/2013
430830	13/832,804	Method For Determining Provider Parameters Including A Provider Margin	3/15/2013
430974	13/841,854	Method And Apparatus For Return On Investment Impact Reporting	3/15/2013
431941	61/832,467	Method, Apparatus, And Computer Program Product For Facilitating Dynamic Pricing	6/7/2013
433362	13/929,253	Fine Print Builder	6/27/2013
433462	13/913,887	Method And Apparatus For Determining Promotion Pricing Parameters	6/10/2013
433475	13/922,750	Method And Apparatus For Promotion Template Generation	6/20/2013
434208	13/991,807	Method And System For Credit Card Holder Identification	6/5/2013
434347	61/840,829	Booking Availability Engine	6/28/2013
434348	61/840,856	Merchant Booking Availability Engine	6/28/2013
434349	61/840,867	Consumer Booking Availability Engine	6/28/2013

**ASSIGNMENT - WORLDWIDE**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Groupon, Inc.  
600 W. Chicago Ave., Suite 620  
Chicago, Illinois 60654

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the inventions as set forth in the United States Patent Application(s) identified on the attached Schedule A and any and all application(s) for United States Letters Patent(s), including all divisional, renewal, substitute, continuation, nonprovisional, continuation-in-part, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

10/7/13  
Date

Matilda  
Witness

Emily Scott  
Witness

Lori E. Kaplan  
Lori E. Kaplan

Date: 10-11-2013

Date: 10-11-2013

**Schedule A**

<b>Lori E. Kaplan</b>			
<b>A&amp;B Matter</b>	<b>Application Number</b>	<b>Title</b>	<b>Filing Date</b>
428783	13/749,272	Method, Apparatus, And Computer Readable Medium For Providing A Self-Service Interface	1/24/2013

**ASSIGNMENT - WORLDWIDE**

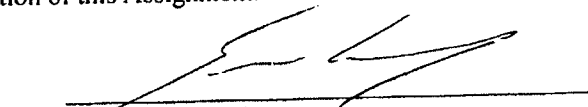
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Groupon, Inc.  
600 W. Chicago Ave., Suite 620  
Chicago, Illinois 60654


its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the inventions as set forth in the United States Patent Application(s) identified on the attached Schedule A and any and all application(s) for United States Letters Patent(s), including all divisional, renewal, substitute, continuation, nonprovisional, continuation-in-part, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

10/14/2013  
Date

  
Gaston L'Huillier

LATIFE GENÇ KAYA  
Witness

Date: 10/14/13 

  
Witness Kamson Lai

Date: 10/14/13

## Schedule A

<b>Gaston L'Huillier</b>			
<b>A&amp;B Matter</b>	<b>Application Number</b>	<b>Title</b>	<b>Filing Date</b>
428783	13/749,272	Method, Apparatus, And Computer Readable Medium For Providing A Self-Service Interface	1/24/2013
428879	13/744,141	Email Suggestor System	1/17/2013
428934	61/770,174	Method For Determining Provider Parameters Including A Provider Margin	2/27/2013
428979	13/796,695	Rewards Program	3/12/2013
430830	13/832,804	Method For Determining Provider Parameters Including A Provider Margin	3/15/2013
430974	13/841,854	Method And Apparatus For Return On Investment Impact Reporting	3/15/2013
431941	61/832,467	Method, Apparatus, And Computer Program Product For Facilitating Dynamic Pricing	6/7/2013
433462	13/913,887	Method And Apparatus For Determining Promotion Pricing Parameters	6/10/2013
433475	13/922,750	Method And Apparatus For Promotion Template Generation	6/20/2013
434347	61/840,829	Booking Availability Engine	6/28/2013
434348	61/840,856	Merchant Booking Availability Engine	6/28/2013
434349	61/840,867	Consumer Booking Availability Engine	6/28/2013



**ASSIGNMENT - WORLDWIDE**

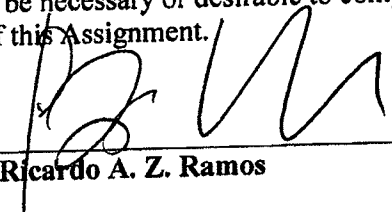
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

Groupon, Inc.  
600 W. Chicago Ave., Suite 620  
Chicago, Illinois 60654

its successors and assigns, the entire right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the inventions as set forth in the United States Patent Application(s) identified on the attached Schedule A and any and all application(s) for United States Letters Patent(s), including all divisional, renewal, substitute, continuation, nonprovisional, continuation-in-part, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

11/13/2013  
Date

  
\_\_\_\_\_  
Ricardo A. Z. Ramos

Date: \_\_\_\_\_

\_\_\_\_\_  
Witness

Date: \_\_\_\_\_

\_\_\_\_\_  
Witness

**Schedule A**

<b>Ricardo A. Z. Ramos</b>			
<b>A&amp;B Matter</b>	<b>Application Number</b>	<b>Title</b>	<b>Filing Date</b>
428783	13/749,272	Method, Apparatus, And Computer Readable Medium For Providing A Self-Service Interface	1/24/2013

**ASSIGNMENT - WORLDWIDE**

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto

**Groupon, Inc.**  
**600 West Chicago Avenue**  
**Suite 620**  
**Chicago, IL 60654**

their successors and assigns, all of their right, title and interest, so far as concerns the United States and the Territories and Possessions thereof and all foreign countries in and to the invention in **“METHOD, APPARATUS, AND COMPUTER READABLE MEDIUM FOR PROVIDING A SELF-SERVICE INTERFACE”** as set forth in this United States Patent Application

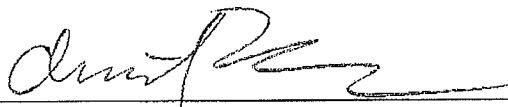
- executed concurrently herewith
- executed on
- Application No. 13/749,272; filed January 24, 2013.
- Application claims priority to \_\_\_\_\_, filed \_\_\_\_\_.

said application for United States Letters Patent, including all divisional, renewal, substitute, continuation, nonprovisionals, continuation-in-parts, and Convention applications based in whole or in part upon said inventions or upon said applications, and any and all Letters Patent and reissues, reexaminations, and extensions of Letters Patent granted for said inventions or upon said applications and every priority right that is or may be predicated upon or arise from said inventions, said applications, and said Letters Patent; said Assignee being hereby authorized to file patent applications in any or all countries on any or all said inventions in the name of the undersigned or in the name of said Assignee or otherwise as said Assignee may deem advisable, under the International Convention or otherwise; the Commissioner of Patents and Trademarks of the United States of America being hereby authorized to issue or transfer all said Letters Patent to said Assignee in accordance herewith; this assignment being under covenant, not only that full power to make the same is had by the undersigned, but also that such assigned right is not encumbered by any grant, license, or other right theretofore given, and that the undersigned will do all acts reasonably serving to ensure that the said inventions, patent applications and Letters Patent shall be held and enjoyed by said Assignee as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made, and particularly to execute and deliver to said Assignee all lawful documents including petitions, specifications, oaths, assignments, invention disclaimers, declarations, and lawful affidavits in form and substance which may be requested by said Assignee, to furnish said Assignee with all facts relating to said inventions or the history thereof and any and all documents, photographs, models, samples or other physical exhibits which may embody said inventions, and to testify in any proceedings relating to said inventions, patent applications, and/or Letters Patent.

The undersigned hereby grant(s) an authorized representative of Assignee the power to insert in this Assignment any further identification that may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

This Assignment is deemed to be effective at least as early as January 24, 2013 (the earliest priority date).

1/27/13  
Date

  
Amit Koren