

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2733035

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
	Name	Execution Date
	DAVID L. KING	02/12/2014
RECEIVING PARTY DATA		
Name:	THE KING AND ALL THE KINGS MEN, INC.	
Street Address:	1 MOUNTAIN LAUREL LANE	
City:	LANCASTER	
State/Country:	MASSACHUSETTS	
Postal Code:	01523	
PROPERTY NUMBERS Total: 1		
	Property Type	Number
	Patent Number:	7877913
CORRESPONDENCE DATA		
Fax Number:	(781)643-1846	
Phone:	7816431845	
Email:	tpo@oconnellusa.com	
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>		
Correspondent Name:	THOMAS P O'CONNELL	
Address Line 1:	1026A MASSACHUSETTS AVENUE	
Address Line 4:	ARLINGTON, MASSACHUSETTS 02476	
ATTORNEY DOCKET NUMBER:	KID	
NAME OF SUBMITTER:	THOMAS P. O'CONNELL	
Signature:	/Thomas P. O'Connell Reg. No. 37997/	
Date:	02/19/2014	
Total Attachments: 2 source=Assignment_US7877913_Scanned#page1.tif source=Assignment_US7877913_Scanned#page2.tif		

ASSIGNMENT OF INVENTION

For U.S. and Foreign Rights

FOR VALUE RECEIVED, **David L. King**, an individual with an address at **1 Mountain Laurel Lane, Lancaster, Massachusetts 01523** (hereinafter referred to as "Assignor"), hereby sells, assigns, and transfers unto **The King and All the Kings Men, Inc., (a Massachusetts Corporation)** with a principal place of business at **1 Mountain Laurel Lane, Lancaster, Massachusetts 01523** (hereinafter Assignee) and unto Assignee's successors, assigns and legal representatives, the entire right, title and interest, for all countries, including all rights to claim priority, in and to the invention and any and all improvements relating to the invention entitled:

Multi-Faceted, Rotatable Promotional Display for Vehicles

that was invented by Assignor and is described and protected by **United States Utility Patent No. 7,877,913, issued on February 1, 2011**, and in any legal equivalent thereof in any foreign country, including the right to claim priority and in and to all Letters Patent to be obtained for the invention by any of the above applications or any continuation, division, renewal, or substitute thereof, and as to all Letters Patent deriving from any reissue or re-examination thereof.


Assignor agrees that, when requested, Assignor will, without charge to Assignee, sign all papers, take all rightful oaths, and do all acts that may be necessary, desirable or convenient for securing and maintaining patents for the invention in any and all countries and for vesting proportional title thereto in the Assignee, its successors, assigns, and legal representatives or nominees.

Assignor authorizes and empowers Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for the invention filed by Assignor, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from Assignor.

Assignor hereby consents that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document that may be required in any country for any purpose and more particularly in proof of the right of the Assignee or its nominees to claim the aforesaid benefit of the right of priority provided the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

Assignor covenants with Assignee, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that Assignor has full right to convey the same as herein expressed.

Signed this 12 day of February, 2014.

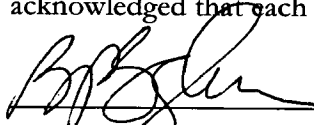


David L. King, Assignor

Notarization

Commonwealth of Massachusetts)
) SS.
Middlesex County)

On February 12, 2014, before the undersigned, a Notary Public for the State and County aforesaid, personally appeared **David L. King**, known to me or proved to me on the basis of satisfactory evidence to be the persons whose names are subscribed to the above assignment, and acknowledged that each executed the same.



Notary Public

BRENDAN P. GALLAGHER
Notary Public
Commonwealth of Massachusetts
My Commission Expires March 20, 2020

My commission expires: 3/20/2020