

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2733631

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>STEVE YANKOVICH</td> <td>12/30/2013</td> </tr> <tr> <td>RYAN MELCHER</td> <td>02/18/2014</td> </tr> <tr> <td>ROBERT VERES</td> <td>01/06/2014</td> </tr> </tbody> </table>		Name	Execution Date	STEVE YANKOVICH	12/30/2013	RYAN MELCHER	02/18/2014	ROBERT VERES	01/06/2014		
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<table border="1"> <tr> <td>Name:</td> <td>EBAY INC.</td> </tr> <tr> <td>Street Address:</td> <td>2145 Hamilton Avenue</td> </tr> <tr> <td>City:</td> <td>San Jose</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>95125</td> </tr> </table>		Name:	EBAY INC.	Street Address:	2145 Hamilton Avenue	City:	San Jose	State/Country:	CALIFORNIA	Postal Code:	95125
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CORRESPONDENCE DATA											
Fax Number:	(214)200-0853										
Phone:	9492023000										
Email:	maria.castillo@haynesboone.com										
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>											
Correspondent Name:	MARIA CASTILLO FOR TOM CHEN										
Address Line 1:	HAYNES AND BOONE, LLP										
Address Line 2:	2323 VICTORY AVENUE, SUITE 700										
Address Line 4:	DALLAS, TEXAS 75219										
ATTORNEY DOCKET NUMBER:	70481.1186 (P1263US2)										
NAME OF SUBMITTER:	MARIA CASTILLO										
Signature:	/Maria Castillo/										

Date:

02/19/2014

Total Attachments: 4

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ASSIGNMENT

WHEREAS, **We, Steve Yankovich, Ryan Melcher, and Robert Veres** , made certain new and useful inventions and improvements for which **WE** filed an application for Letters Patent of the United States entitled

PERSONALIZED ITEM TRADING CARD

GENERATION AND MANAGEMENT

WHEREAS, We hereby authorize and request our attorneys, as listed on the Power of Attorney, at HAYNES AND BOONE LLP, located at 2323 Victory Avenue, Suite 700, Dallas, TX 75219, to insert here in parentheses (Serial Number: **14/148,596** ; Filing Date: **January 6, 2014**) the filing date and application number of said application when known.

AND WHEREAS, eBay Inc., a corporation organized and existing under and by virtue of the laws of the State of Delaware, and having an office and place of business at 2145 Hamilton Avenue, San Jose, CA 95125 (hereinafter "Assignee"), is desirous of acquiring the entire right, title and interest in and to said inventions, improvements and application and in and to the Letters Patent to be obtained therefor;

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, the receipt and sufficiency whereof is hereby acknowledged, we have sold, assigned, and transferred, and by these presents do sell, assign and transfer unto said Assignee, its successors or assigns, the entire right, title and interest for all countries in and to all inventions and improvements disclosed in the aforesaid application, and in and to the said application, all divisions, continuations, continuations-in-part, or renewals thereof, all Letters Patent which may be granted there from, and all reissues or extensions of such patents, and in and to any and all applications which have been or shall be filed in any foreign countries for Letters Patent on the said inventions and improvements, including an assignment of all rights under the provisions of the International Convention, and all Letters Patent of foreign countries which may be granted there from; and we do hereby authorize and request the Commissioner of Patents and Trademarks to issue any and all United States Letters Patent for the aforesaid inventions and improvements to the said Assignee as the assignee of the entire right, title and interest in and to the same, for the use of the said Assignee, its successors and assigns.

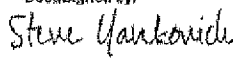
Docket No: 70481,1186
(P1263US2)
Page 2 of 2

AND, for the consideration aforesaid, we do hereby agree that we and our executors and legal representatives will make, execute and deliver any and all other instruments in writing including any and all further application papers, affidavits, assignments and other documents, and will communicate to said Assignee, its successors and representatives all facts known to us relating to said improvements and the history thereof and will testify in all legal proceedings and generally do all things which may be necessary or desirable more effectually to secure to and vest in said Assignee, its successors or assigns the entire right, title and interest in and to the said improvements, inventions, applications, Letters Patent, rights, titles, benefits, privileges and advantages hereby sold, assigned and conveyed, or intended so to be.

AND, furthermore, we covenant and agree with said Assignee, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by us and that full right to convey the same as herein expressed is possessed by us.

12/30/2013

IN TESTIMONY WHEREOF, I have hereunto set my hand this ____ day of ____ 2013.

DocuSigned by:

725A4A3188DE44B...

Steve Yankovich

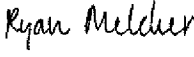
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2/18/2014

IN TESTIMONY WHEREOF, I have hereunto set my hand this ____ day of ____ 2013.

DocuSigned by:

F89AD90B8159467...

Ryan Melcher

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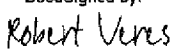
Steve Yankovich

IN TESTIMONY WHEREOF, I have hereunto set my hand this ____ day of ____ 2013.

Ryan Melcher

1/6/2014

IN TESTIMONY WHEREOF, I have hereunto set my hand this ____ day of ____ 2013.

DocuSigned by:

D1FBB2E181514AF...

Robert Veres