

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>NIKOLAUS CHANDA</td> <td>12/05/2013</td> </tr> <tr> <td>MICHAEL WEISSMAN</td> <td>12/05/2013</td> </tr> <tr> <td>DAVID MOSBY</td> <td>12/16/2013</td> </tr> <tr> <td>JOHN HOYE</td> <td>12/10/2013</td> </tr> </tbody> </table>		Name	Execution Date	NIKOLAUS CHANDA	12/05/2013	MICHAEL WEISSMAN	12/05/2013	DAVID MOSBY	12/16/2013	JOHN HOYE	12/10/2013		
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<table border="1"> <tr> <td>Name:</td> <td>SYNQY CORPORATION</td> </tr> <tr> <td>Street Address:</td> <td>3380 VINCENT ROAD</td> </tr> <tr> <td>Internal Address:</td> <td>SUITE A</td> </tr> <tr> <td>City:</td> <td>PLEASANT HILL</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94523</td> </tr> </table>		Name:	SYNQY CORPORATION	Street Address:	3380 VINCENT ROAD	Internal Address:	SUITE A	City:	PLEASANT HILL	State/Country:	CALIFORNIA	Postal Code:	94523
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CORRESPONDENCE DATA													
<p>Fax Number: (650)838-4350</p> <p>Phone: 650-838-4300</p> <p>Email: tcarvalho@perkinscoie.com</p> <p><i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i></p> <p>Correspondent Name: PERKINS COIE LLP</p> <p>Address Line 1: P.O. BOX 1208</p> <p>Address Line 4: SEATTLE, WASHINGTON 98111-1208</p>													
ATTORNEY DOCKET NUMBER:	110544-8003.US01												
NAME OF SUBMITTER:	TATIANA M. CARVALHO												

Signature:	/Tatiana M. Carvalho/
Date:	02/19/2014
Total Attachments: 2 source=110544-8003US01_executed_Assignment#page1.tif source=110544-8003US01_executed_Assignment#page2.tif	

ASSIGNMENT BY INVENTORS

This Assignment is by Nikolaus Chanda, Michael Weissman, David Mosby and John Hoyer (the "Assignors"). The Assignors invented one or more certain inventions (the "Invention(s)") described in an application for Letters Patent of the United States titled **METHOD AND SYSTEM FOR DYNAMIC ONLINE DIGITAL BRAND ASSETS**, and filed on November 27, 2013 as U.S. Application No. 14/092,733 (the "Application").

SYNQY Corporation, a Corporation of Delaware having its principal place of business at 3380 Vincent Road, Suite A, Pleasant Hill, CA 94523 (the "Assignee"), desire to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

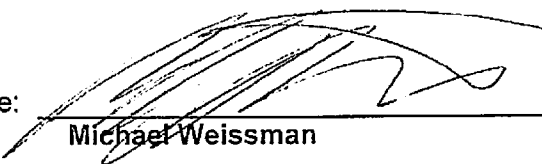
For valuable consideration, the receipt and sufficiency of which Assignors acknowledge, Assignors hereby sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignors warrant that Assignors own the Rights, and that the Rights are unencumbered. Assignors also agree to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deem necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee. This Assignment may be executed in counterparts.

Date: Dec 5, 2013

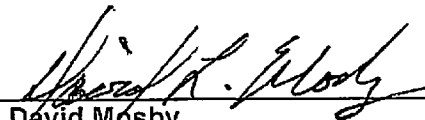
Signature: _____

Nikolaus Chanda


Date: 12/5/13

Signature: 
Michael Weissman

Date: 12/16/13

Signature: 
David Mosby

Date: 12/10/13

Signature: 
John Hoyer