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PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT				
CONVEYING PART	Y DATA					
Na			Name	Execution Date	7	
Yasufumi HIRAI				02/10/2014		
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Fax Number: Phone: Email: Correspondence will Correspondent Nam Address Line 1: Address Line 2: Address Line 4:	(703 703 ema Il be sent via US M e: JAN OLI P.O ALE	-836-64 nil@oliff lail whe IES A. (FF, PLC . BOX 3	i.com en the email attempt is unsuccessful. OLIFF C 320850 RIA, VIRGINIA 22320-4850			

PATENT REEL: 032259 FRAME: 0614

U.S. ASSIGNMENT

inventor(s) (hereinafter, "ASSIGNOR") by (Insert Name(s) & Address(es) of ASSIGNEE(S))	ioliar (\$1.00), and of other good and valuable	consideration paid to the undersigned		
Yahoo Japan Corporation				
9-7-1 Akasaka, Minato-ku, Tokyo 1	07-6211, Japan			
(hereinafter, "ASSIGNEE"), the receipt of which ASSIGNEE the entire and exclusive right, title and (Title of Invention)		NOR hereby sells, assigns and transfers to		
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ANIMATED USER INTERFA	ACE			
relating to International Patent Application PCT/JI executed on even date herewith or, if not so execute		or Letters Patent of the United States was		
(a) executed on	; (Insert date of execution of app	lication, if not concurrent)		
(b) filed on February 20, 20	1			
Serial No. 29 / 482,668	Assignce's alterney is nevel data, when known.	Assignee's attorney is hereby authorized to insert in (b) the specified data, when known.		
and to said application and all Letters Patent(s) of substitute, reissue or reexamination application bas including any extensions thereof (collectively, here	ed thereon, for the full term or terms for which the	said Letters Patent(s) may be granted and		
The ASSIGNOR agree(s), when requested by s which the ASSIGNEE may deem necessary, desiral including in the preparation and prosecution of said reexamination, or public use proceeding, and in any acts to include but not be limited to executing all p sworn testimony, and obtaining and producing evices.	d application(s) and the issuance of said Letters P y litigation or other legal proceeding which may ar apers, including separate assignments and declara	nforcing protection for said invention, atent(s), in any interference, reissue, ise or be declared in relation to same, such		
IN WITNESS WHEREOF, the undersigned inv	rentor(s) has (have) affixed his/her/their signature	(s).		
1) [asufumi Hivai (Signature)	Yasufumi HIRAI	Feb. 10, 2014		
(Signature)	(Type Name)	(Date)		
(Signature)	(Type Name)	(Date)		
3)(Signature)	(Type Name)	(Date)		
4) (Signature)	(Type Name)	(Date)		
5) (Signature)	(Type Name)	(Date)		
6)(Signature)	(Type Name)	(Date)		
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RECORDED: 02/20/2014

PATENT REEL: 032259 FRAME: 0615