

## PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

EPAS ID: PAT2736838

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
NEW PRODUCT MARKETING CORPORATION	01/14/2014
RECEIVING PARTY DATA	
Name:	U.S. TAPE COMPANY, INC.
Street Address:	2452 QUAKERTOWN ROAD
City:	PENNSBURG
State/Country:	PENNSYLVANIA
Postal Code:	18073
PROPERTY NUMBERS Total: 10	
Property Type	Number
Patent Number:	6142405
Patent Number:	6286777
Patent Number:	6659390
Patent Number:	6581295
Patent Number:	7121498
Patent Number:	5927635
Patent Number:	5664739
Patent Number:	6829836
Patent Number:	6902133
Patent Number:	6948679
CORRESPONDENCE DATA	
Fax Number:	(701)237-0544
Phone:	7012818822
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<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>	

Correspondent Name:	NEUSTEL LAW OFFICES
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Address Line 4:	FARGO, NORTH DAKOTA 58103

NAME OF SUBMITTER:	KELSEY AAMOT
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Signature:	/Kelsey Aamot/
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Date:	02/21/2014
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**Total Attachments: 5**

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## ASSIGNMENT OF PATENT RIGHTS

WHEREAS, **New Product Marketing Corporation** (d/b/a Stringliner), a corporation organized in the State of North Dakota, having a place of business at 4401 16th Avenue West, Williston, North Dakota 58802 (hereinafter "ASSIGNOR") is the sole owner of all right, title and interest in the patents listed and identified in **Schedule A** (hereinafter "Stringliner Patents"); and

WHEREAS, **U.S. Tape Company, Inc.**, a corporation organized in the State of Pennsylvania, having a place of business at 2452 Quakertown Road, Pennsburg, Pennsylvania 18073 (hereinafter "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to said Stringliner Patents listed in Schedule A.

NOW, THEREFORE, in consideration of the monies provided by ASSIGNEE to ASSIGNOR pursuant to the Purchase Agreement, the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I, by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to said Stringliner Patents listed in Schedule A.

I hereby authorize and request the patent office officials in Canada, the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my entire right, title and interest in and to the same, for the sole use and behoof of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me had this Assignment and sale not been made.

**ASSIGNOR:**                      **New Product Marketing Corporation (d/b/a Stringliner)**

Signature:                      Wesley F. Black                      Date: 1/14/2014  
Printed Name:                      Wesley F. Black  
Position/Title:                      President

**Schedule A**  
*"Stringliner Patents"*

<b>UNITED STATES PATENTS</b>					
<b>Attorney File No.</b>	<b>Invention Title</b>	<b>Filing Date</b>	<b>Serial Number</b>	<b>Issue Date</b>	<b>Patent Number</b>
STRI-001	Extension Cord Storage and Dispensing System	1/21/1999	09/234,926	11/7/2000	US6,142,405
STRI-006	Extension Cord Storage and Dispensing System	9/27/1999	09/405,967	9/11/2001	US6,286,777
STRI-014	Material Dispensing System	11/28/2001	09/996,666	12/9/2003	US6,659,390
STRI-016	Material Dispensing Apparatus With Line Level	3/15/2002	10/100,305	6/24/2003	US6,581,295
STRI-020	Elongate Material Dispenser System	6/23/2003	10/602,199	10/17/2006	US7,121,498
STRI-025	Rotatable Handle for Disposable Spool	9/9/1997	08/925,806	7/27/1999	US5,927,635
STRI-026	Rotatable Handle for Disposable Spool	2/28/1996	08/608,260	9/9/1997	US5,664,739
STRI-032	Material Dispensing Apparatus With Line Level	5/28/2003	10/447,484	12/14/2004	US6,829,836
STRI-038	Material Dispenser System	11/26/2003	10/723,352	6/7/2005	US6,902,133
STRI-039	Material Dispenser System	11/26/2003	10/723,351	9/27/2005	US6,948,679

<b>CANADIAN PATENTS</b>					
<b>Attorney File No.</b>	<b>Invention Title</b>	<b>Filing Date</b>	<b>Serial Number</b>	<b>Issue Date</b>	<b>Patent Number</b>
STRI-027	Rotatable Handle for Disposable Spool	2/27/1997	2,198,678	2/12/2008	CA2,198,678
STRI-028	Improved Rotatable Handle for Disposable Spool	9/8/1998	2,246,914	8/21/2007	CA2,246,914

## ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS **New Product Marketing Corporation** (d/b/a Stringliner), a corporation organized in the State of North Dakota, having a place of business at 4401 16th Avenue West, Williston, North Dakota 58802 (hereinafter "ASSIGNOR"), has adopted, used and is using the marks referenced in Schedule A attached hereto (hereinafter "Stringliner Marks"), which are registered in the United States Patent and Trademark Office ("USPTO");

WHEREAS **U.S. Tape Company, Inc.**, a corporation organized in the State of Pennsylvania, having a place of business at 2452 Quakertown Road, Pennsburg, Pennsylvania 18073 (hereinafter "ASSIGNEE"), is desirous of acquiring the Stringliner Marks referenced in Schedule A attached hereto;

NOW, THEREFORE, in consideration of the monies provided by ASSIGNEE to ASSIGNOR pursuant to the Purchase Agreement, the receipt whereof is hereby acknowledged, and for other good and valuable consideration, ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to the said Stringliner Marks in Schedule A, together with the good will of the business symbolized by the Stringliner Marks, and the U.S. trademark registrations thereof at the USPTO.

**ASSIGNOR:**                      **New Product Marketing Corporation (d/b/a Stringliner)**

Signature:                      Wesley R. Black                      Date: 1/14/2014

Printed Name:                      Wesley R. Black

Position/Title:                      President

**Schedule A**  
*"Stringliner Trademarks"*

<b>File</b>	<b>Mark</b>	<b>Filing Date</b>	<b>Serial Number</b>	<b>Registration Date</b>	<b>Registration Number</b>
STRI-007	CORDWIZ	8/18/1999	75/778,779	1/23/2001	2,422,976
STRI-013	TAPEWIZ	10/24/2001	78/090,021	2/11/2003	2,686,588
STRI-017	LEVELWIZ	2/7/2002	78/107,489	10/5/2004	2,891,828
STRI-050	STRINGLINER	7/10/1980	73/269,594	12/1/1981	1,180,202

AGREEMENT OF SELLER TO CORRECT OWNERSHIP NAMES FOR PATENTS AND  
TRADEMARKS

WHEREAS, U.S. Tape Company, Inc., a Pennsylvania corporation ("Buyer"), and New Products Marketing Corp., a North Dakota corporation ("Seller"), and Charles Black, Robert Black, Wesley Black and Ronald Black (the "Shareholders") have entered into a certain Asset Purchase Agreement (the Agreement) dated January 14, 2014; and

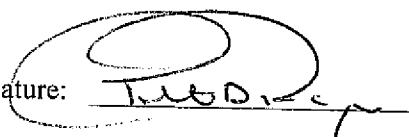
WHEREAS, Seller as part of the Agreement has provided an Assignment of Patent Rights and an Assignment of Trademark Rights ("the Assignments"), of the same date as the Agreement (patents and trademarks together are hereinafter referred to as "the Intellectual Property" or "the IP"); and

WHEREAS, Buyer and Seller acknowledge and agree that ownership of the IP is recorded under various names other than New Product Marketing Corporation (d/b/a Stringliner), which is the name of the Assignor in the Assignments; and


WHEREAS, Buyer and Seller wish to assure that Seller will be able to file the Assignments and assume ownership of the IP without difficulty;

THEREFORE, by the signatures of their authorized officials below, the Seller agrees to correct all the variations of Seller's name with the Patent and Trademark Office and such other governmental or regulatory bodies as may be necessary to assure the successful assignment of the IP to Buyer, and the Buyer acknowledges and accepts that agreement.

BUYER: U.S. Tape Company, Inc

Signature:  Date: 1/14/2014  
Printed Name: Peter Rosenquist Title: President

SELLER: New Products Marketing Corp

Signature:  Date: 1/14/2014  
Printed Name: Wesley Black Title: President