502693819 02/25/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:			NEW ASSIGNMENT		
NATURE OF CONVEYANCE:			ASSIGNMENT		
CONVEYING PARTY	DATA				
			Name	Execution Date	
THOMAS EDMUND HALL				02/20/2014	
RECEIVING PARTY	DATA				
Name:	Name: ELC MANAGEMENT, LLC				
Street Address:		155 PINELAWN ROAD			
Internal Address:		SUITE 345 SOUTH			
City:	MELVILLE				
State/Country:	NEW YORK				
Postal Code:	11747				
L	Туре	294737			
Property Application Number:	Туре	294737	Number 770		
CORRESPONDENCE	DATA				
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Email: Ileonard@estee.com Correspondence will be sent via US Mail when the email attempt is unsuccessful.					
Correspondent Name		IN LEON			
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Address Line 2: SUITE 345 SOUTH					
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	SUI	TE 345			
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Address Line 2: Address Line 4:	SUITMEL	TE 345	SOUTH NEW YORK 11747		
Address Line 2: Address Line 4: ATTORNEY DOCKET	SUITMEL	TE 345	SOUTH NEW YORK 11747 13.27D		
Address Line 2: Address Line 4: ATTORNEY DOCKET NAME OF SUBMITTE	SUITMEL	TE 345	SOUTH NEW YORK 11747 13.27D LYNN LEONARD		

PATENT REEL: 032287 FRAME: 0986

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Total Attachments: 2

DOCKET NO.: 13.27D

APPLICATION NO.: 29/473770

Page 1 of 2

ASSIGNMENT

WHEREAS, I:

Name	Residence	Citizenship	
Thomas Edmund Hall	251 East Broadway, Apt 5E; New York, NY 10002	GB	

ASSIGNOR, I am the inventor of the invention entitled PACKAGE FOR LIP PRODUCT for which I executed an application for a Patent of the United States, which is identified by Attorney Docket Number: 13.27D / Application Number: 29/473770 / Filing Date: 26 Nov 2013; and

WHEREAS, ELC Management, LLC, a New York corporation, having an office at 155 Pinelawn Road, Suite 345 South; Melville, New York, 11747, United States of America, ASSIGNEE, is desirous of obtaining the entire right, title and interest in, to and under the invention and the application:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the ASSIGNOR, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in. to and under the invention and the United States application and all divisions, renewals and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof, together with the right to claim priority from any previously filed provisional applications describing the invention or part thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for the invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from the United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for the invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

AND I HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the *ASSIGNEE*, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreements in conflict herewith.

PATENT REEL: 032287 FRAME: 0987 **DOCKET NO.: 13.27D**

APPLICATION NO.: 29/473770

Page 2 of 2

AND I HEREBY further covenant and agree that I will communicate to the *ASSIGNEE*, its successors, legal representatives and assigns, any facts known to me respecting the invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the *ASSIGNEE*, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention in all countries.

IN TESTIMONY WHEREOF, I hereunto set my hand and seal.

Date 20 feb

, 2014

Thòmas Edmund Hall

State of: New YORK

County of: New York

On the day of day of the brush in the year 2014 before me, the undersigned, a Notary Public in and for said State, personally appeared Thomas Edmund Hall, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her capacity, and that by his/her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Notary Public

RECORDED: 02/25/2014

Maribel Ruiz
NOTARY PUBLIC, State of New York
No, 01RU6081733
Qualified in New York County
Commission Expires April 04, 2015

PATENT REEL: 032287 FRAME: 0988