

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2741872

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
PRODUCT VENTURES	02/25/2014
RECEIVING PARTY DATA	
Name:	THE COCA-COLA COMPANY
Street Address:	ONE COCA-COLA PLAZA NW
City:	ATLANTA
State/Country:	GEORGIA
Postal Code:	30313
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29457022
CORRESPONDENCE DATA	
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Address Line 2:	SUITE 600
Address Line 4:	ATLANTA, GEORGIA 30308
ATTORNEY DOCKET NUMBER:	0304-81256859
NAME OF SUBMITTER:	ADRIENNE MITTONS
Signature:	/amittons/
Date:	02/25/2014
Total Attachments: 2 source=81256859 Assignment#page1.tif source=81256859 Assignment#page2.tif	

Title: BOTTLE
Country: United States of America
Application No. 29/457,022

ASSIGNMENT

WHEREAS, PRODUCT VENTURES (the "ASSIGNOR"), a corporation of the State of Connecticut, having a principal place of business at 55 Walls Drive, Fairfield, Connecticut 06824 has been assigned certain inventions and improvements disclosed in an application for Letters Patent entitled "**BOTTLE**", filed in The United States Patent and Trademark Office (hereinafter, "USPTO"), on June 6, 2013, and assigned U.S. Design Patent Application No. 29/457,022; and

WHEREAS, THE COCA-COLA COMPANY (the "ASSIGNEE"), a corporation of the State of Delaware having a principal place of business at One Coca-Cola Plaza, NW, Atlanta, GA 30313, is desirous of acquiring an interest in the same.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which we hereby acknowledge, ASSIGNOR, by these presents does sell, assign, and transfer to ASSIGNEE the full, exclusive, and entire right, title, and interest in and to said Application, preparatory to obtaining Letters Patent of the United States therefor; and ASSIGNOR hereby requests the Commissioner of the USPTO to issue any and all Letters Patent of the United States resulting from said Application, or from a division, continuation, or reissue thereof, to ASSIGNEE, as the assignee, for its interest and for the sole use and benefit of ASSIGNEE and its assigns and legal representatives;

For the same consideration, ASSIGNOR, by these presents, does sell, assign, and transfer to ASSIGNEE the full, exclusive, and entire right, title, and interest in and to any foreign application or applications corresponding to said Application, in whole or in part, in countries other than the United States, in and to any Letters Patent and similar protective rights granted on said foreign applications, and in and to the right to claim any applicable priority rights arising

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from or required for said foreign applications under the terms of any applicable conventions, treaties, statutes, or regulations; said foreign applications to be filed and issued in the name of ASSIGNEE, or its designee insofar as permitted by applicable law;

AND, for the same consideration, ASSIGNOR agrees to sign all lawful papers, execute all division, continuing, reissue and other applications, make all assignments and rightful oaths, and generally do everything possible to aid ASSIGNEE, its successors, assigns, and nominees to obtain and enforce proper protection for all said inventions and improvements in all countries throughout the world.

PRODUCT VENTURES

Signature: _____

Date: FEBRUARY 25, 2014

Name: PETER B. CLARKE

Title: FOUNDER AND CEO

STATE OF CONNECTICUT

COUNTY OF FAIRFIELD

BEFORE ME, the undersigned authority, on this 25 day of FEBRUARY, 2014, personally appeared PETER B. CLARKE, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same of his/her own free will for the purposes and consideration therein expressed.

Michelle E. Plotkin
Notary or Consular Officer

[SEAL]

