

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2748315

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>JEFFREY G. BLASCHAK</td> <td>06/03/2013</td> </tr> <tr> <td>ALEKSEY BLINOV</td> <td>06/04/2013</td> </tr> <tr> <td>JOSEPH A. GITS IV</td> <td>10/03/2013</td> </tr> <tr> <td>FADY HARFOUSH</td> <td>02/27/2014</td> </tr> <tr> <td>KURT MYERS</td> <td>12/04/2013</td> </tr> </tbody> </table>		Name	Execution Date	JEFFREY G. BLASCHAK	06/03/2013	ALEKSEY BLINOV	06/04/2013	JOSEPH A. GITS IV	10/03/2013	FADY HARFOUSH	02/27/2014	KURT MYERS	12/04/2013
Name	Execution Date												
JEFFREY G. BLASCHAK	06/03/2013												
ALEKSEY BLINOV	06/04/2013												
JOSEPH A. GITS IV	10/03/2013												
FADY HARFOUSH	02/27/2014												
KURT MYERS	12/04/2013												
RECEIVING PARTY DATA													
Name:	SOCIAL MARKET ANALYTICS, INC.												
Street Address:	3108 STATE ROUTE 59												
City:	NAPERVILLE												
State/Country:	ILLINOIS												
Postal Code:	60564												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13761859</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13761859								
Property Type	Number												
Application Number:	13761859												
CORRESPONDENCE DATA													
Fax Number:	(312)655-1501												
Phone:	312-655-1500												
Email:	pto-chi@huschblackwell.com												
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>													
Correspondent Name:	WALTER J. KAWULA % HUSCHBLACKWELL LLP												
Address Line 1:	120 SOUTH RIVERSIDE PLAZA												
Address Line 4:	CHICAGO, ILLINOIS 60606												
ATTORNEY DOCKET NUMBER:	5685-115403												
NAME OF SUBMITTER:	WALTER J. KAWULA, JR.												

Signature:	/wjk/
Date:	02/28/2014
Total Attachments: 6 source=Assignment-Blaschak-Blinov-GitsIV-Harfoush-Myers-5685-115403#page1.tif source=Assignment-Blaschak-Blinov-GitsIV-Harfoush-Myers-5685-115403#page2.tif source=Assignment-Blaschak-Blinov-GitsIV-Harfoush-Myers-5685-115403#page3.tif source=Assignment-Blaschak-Blinov-GitsIV-Harfoush-Myers-5685-115403#page4.tif source=Assignment-Blaschak-Blinov-GitsIV-Harfoush-Myers-5685-115403#page5.tif source=Assignment-Blaschak-Blinov-GitsIV-Harfoush-Myers-5685-115403#page6.tif	

ASSIGNMENT

Docket No. 5685-115403
Serial No. 13/761,859
Filed 7 February 2013

Jeffrey G. Blaschak, Aleksey Blinov, Joseph A. Gits IV, Fady Harfoush and Kurt Myers hereinafter the assignors, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, hereby assigns to Social Market Analytics, Inc, residing at 3108 State Route 59, Suite 124-172, Naperville, Illinois 60564 an Illinois corporation, hereinafter the assignee, its successors and assigns, the entire right, title and interest in the invention or improvements disclosed in an application for Patent in the United States, identified as 5685-115403 in the offices of Husch Blackwell LLP, 120 South Riverside Plaza, Suite 2200, Chicago, Illinois 60606 and entitled Systems And Methods of Detecting, Measuring, And Extracting Signatures of Signals Embedded in Social Media Data Streams, and having Serial Number 13/761,859, and in any and all other applications, both United States and foreign, which the assignor or assignee may file, either solely or jointly with others, on said invention or improvements, and in any and all patents of the United States and foreign countries which may be obtained on any of said applications and in any reissue or extension of such patents.

The assignor authorizes the law firm of Husch Blackwell LLP to enter the Serial Number of said application for patent in the space provided above.


The assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Patent to said assignee.

The assignor warrants himself to be the owner of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrants that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations the assignor hereby agrees, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said invention or improvements, and any necessary declaration, oath, or affidavit relating thereto, and any application for the reissue or extension of any Patent that may be granted upon said application, and any and all applications and other documents for Patent in foreign countries on said invention or improvements that said assignee, its successors, or assigns may deem necessary or expedient, and for the said considerations the assignor further agrees, upon the request of said assignee, its successors, or assigns, to cooperate to the best of the ability of the assignor with said assignee, its successors, or assigns, in any proceedings or transactions involving such application or patents, including the preparation and execution of

preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain and enforce said Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors, and assigns, whereby said patent will be held and enjoyed by the said assignee, its successors and assigns to the full end of the term for which said Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

Date: 6/3/2013



Jeffrey G. BLASCHAK

Date: _____

Aleksey BLINOV

Date: _____

Joseph A. GITS IV

Date: _____

Fady HARFOUSH

Date: _____

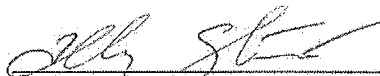
Kurt MYERS

preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain and enforce said Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors, and assigns, whereby said patent will be held and enjoyed by the said assignee, its successors and assigns to the full end of the term for which said Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

Date: _____

Jeffrey G. BLASCHAK

Date: 6-4-2013



Aleksey BLINOV

Date: _____

Joseph A. GITS IV

Date: _____

Fady HARFOUSH

Date: _____

Kurt MYERS

preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain and enforce said Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors, and assigns, whereby said patent will be held and enjoyed by the said assignee, its successors and assigns to the full end of the term for which said Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

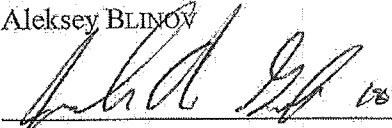
Date: _____

Jeffrey G. BLASCHAK

Date: _____

Aleksey BLINOV

Date: 10/3/2013



Joseph A. GITS IV

Date: _____

Fady HARFOUSH

Date: _____

Kurt MYERS

preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain and enforce said Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors, and assigns, whereby said patent will be held and enjoyed by the said assignee, its successors and assigns to the full end of the term for which said Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

Date: _____

Jeffrey G. BLASCHAK

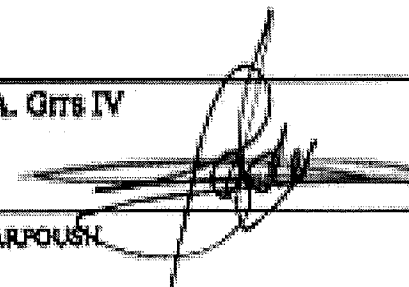
Date: _____

Aleksy BLINOV

Date: _____

Joseph A. GITS IV

Date: Feb 27, 2014



Fedy HARPOUSH

Date: _____

Kurt MYERS

preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain and enforce said Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors, and assigns, whereby said patent will be held and enjoyed by the said assignee, its successors and assigns to the full end of the term for which said Patent will be granted, as fully and entirely as the same could have been held and enjoyed by the undersigned if this assignment had not been made.

Date: _____

Jeffrey G. BRANTZ

Date: _____

Aleksy HUSOV

Date: _____

Joseph A. GINS IV

Date: _____

Andy HANCOCK

Date: 12/11/2013


Kurt MEERS