

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2750355

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>ANNA A. GIEDWOYN</td> <td>01/31/2014</td> </tr> <tr> <td>LEE PEYTON</td> <td>01/30/2014</td> </tr> </tbody> </table>		Name	Execution Date	ANNA A. GIEDWOYN	01/31/2014	LEE PEYTON	01/30/2014				
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ANNA A. GIEDWOYN	01/31/2014										
LEE PEYTON	01/30/2014										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Nike, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>One Bowerman Drive</td> </tr> <tr> <td>City:</td> <td>Beaverton</td> </tr> <tr> <td>State/Country:</td> <td>OREGON</td> </tr> <tr> <td>Postal Code:</td> <td>97005</td> </tr> </table>		Name:	Nike, Inc.	Street Address:	One Bowerman Drive	City:	Beaverton	State/Country:	OREGON	Postal Code:	97005
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CORRESPONDENCE DATA											
<p>Fax Number: (312)463-5000 Phone: (312) 463-5000 Email: gbekin@bannerwitcoff.com, bwptopat@bannerwitcoff.com <i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i> Correspondent Name: GREGORY G. SCHLENZ Address Line 1: 10 SOUTH WACKER DRIVE, SUITE 3000 Address Line 2: BANNER & WITCOFF, LTD. Address Line 4: CHICAGO, ILLINOIS 60606</p>											
ATTORNEY DOCKET NUMBER:	215127.11750 GGS/GB										
NAME OF SUBMITTER:	GREGORY G. SCHLENZ										
Signature:	/Gregory G. Schlenz, Reg. No. 55,597/										
Date:	03/03/2014										
<p>Total Attachments: 3 source=11750-Assignment#page1.tif source=11750-Assignment#page2.tif source=11750-Assignment#page3.tif</p>											

PATENT

AGREEMENTSConfirmation/Assignment 1:

WHEREAS, We, Anna A. Giedwoyn and Lee Peyton, citizens of the United States of America, residing at Portland, Oregon, and Tigard, Oregon, respectively, and all inventors having a correspondence address of c/o NIKE, Inc., One Bowerman Drive, Beaverton, Oregon 97005, have invented a SYSTEM AND METHOD FOR ANALYZING ATHLETIC ACTIVITY for which an Application for a Patent of the United States was filed on February 1, 2013, and accorded serial number 13/757,417; and

WHEREAS, NIKE, Inc., a corporation of the State of Oregon, having a place of business at One Bowerman Drive, Beaverton, Oregon 97005-6453, hereinafter the "Assignee," is desirous of confirming that it has already been assigned, or, if not already assigned, is desirous of acquiring the entire worldwide legal and beneficial right, title and interest in and to the aforesaid invention, in and to the aforesaid Application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention, including the right to claim priority of the respective United States Patent Application.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, we, the aforesaid Anna A. Giedwoyn and Lee Peyton by these presents do confirm that we did (under the law of the jurisdiction(s) where the invention was conceived, reduced to practice and made, under the NIKE Employee Invention and Secrecy Agreement and/or under some other agreement with NIKE, Inc. including such a sale, assignment or transfer) sell, assign and transfer or, if not already done so, do sell, assign and transfer unto NIKE, Inc., its successors, legal representatives and assigns, the full, exclusive and worldwide right, title, and interest in and to said invention as described in said Application, in and to the aforesaid Application and in and to any Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world which may be granted for said invention and in and to any and all divisions, reissues, continuations, extensions and renewals thereof, including the right to claim priority of the respective United States Patent Application;

AND WE HEREBY agree that the said Assignee may apply for and receive Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof anywhere in the world for said invention in its own name, we further authorize and request the Commissioner of Patents

and Trademarks or any other proper officer or agency of any country to record this Assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

AND WE HEREBY warrant and covenant that we either had or do have the full right to convey the entire interest herein assigned at the time of the sale, assignment and transfer;

AND WE HEREBY warrant and covenant that we have not executed and will not execute any instrument or assignment in conflict herewith;

AND WE HEREBY agree to communicate to said Assignee or its representatives any facts known to us respecting said invention, to execute all divisional, continuation, renewal, reissue and foreign applications, sign all lawful documents and make all rightful oaths and declarations relating to said invention, sign all lawful documents which the Assignee shall consider desirable for aiding in securing and maintaining proper protection for said invention and for vesting title in said invention and to testify in any judicial or administrative proceeding and generally do everything possible to aid said Assignee or any assignee of said Assignee to obtain and enforce said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof worldwide when requested so to do by said Assignee or any assignee of said Assignee.

I hereunto set my hand this 31 day of January 2014.

Anna A. Giedwoyn
Anna A. Giedwoyn

I hereunto set my hand this _____ day of _____ 2014.

Lee Peyton

The terms and conditions of this Assignment are accepted by the Assignee, NIKE, Inc.

I hereunto set my hand this _____ day of _____ 2014.

NIKE, Inc.

By: _____
Timothy J. Crean
Attorney in Fact

and Trademarks or any other proper officer or agency of any country to record this Assignment and issue all said Patents, Design Registrations, Industrial Models, Industrial Designs, Petty Patents, Utility Models, Copyrights, Unregistered Design Rights, and legal equivalents thereof to said Assignee;

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I hereunto set my hand this 30th day of January 2014.

Anna A. Giedwoyn

I hereunto set my hand this 30th day of January 2014.

Lee Peyton

The terms and conditions of this Assignment are accepted by the Assignee, NIKE, Inc.

I hereunto set my hand this 31st day of January 2014.

NIKE, Inc.

By: Timothy J. Crean
Timothy J. Crean
Attorney in Fact