

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2753804

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT	
CONVEYING PARTY DATA		
Name		Execution Date
Adam B. Hocherman		03/18/2013
RECEIVING PARTY DATA		
Name:	AMERICAN INNOVATIVE, LLC	
Street Address:	156 CABOT STREET	
Internal Address:	SUITE 2B	
City:	BEVERLY	
State/Country:	MASSACHUSETTS	
Postal Code:	01915	
PROPERTY NUMBERS Total: 1		
Property Type	Number	
Application Number:	14197485	
CORRESPONDENCE DATA		
Fax Number:	(877)769-7945	
Phone:	617-542-5070	
Email:	apsi@fr.com	
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>		
Correspondent Name:	DAVID L. FEIGENBAUM	
Address Line 1:	FISH & RICHARDSON P.C.	
Address Line 2:	P.O. BOX 1022	
Address Line 4:	MINNEAPOLIS, MINNESOTA 55440-1022	
ATTORNEY DOCKET NUMBER:	17989-0008001	
NAME OF SUBMITTER:	CATHY A. O'BRIEN	
Signature:	/Cathy A. O'Brien/	
Date:	03/05/2014	
Total Attachments: 1 source=17989-Assignment#page1.tif		

ASSIGNMENT

For valuable consideration, I, Adam B. Hocherman, of 14 Hickory Hill Road, Manchester, MA 01944, hereby assign to AMERICAN INNOVATIVE, LLC, a corporation of New York, having a place of business at 398 Columbus Avenue, Suite 321, Boston, MA 02116, and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by me, entitled PROJECTING LIGHT EFFECTS FOR CHILDREN, filed March 15, 2013, and assigned U.S. Serial Number 61/786,809; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and I agree for me and my respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

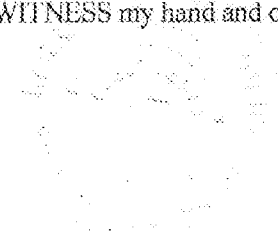
DATE: March 18th, 2013


ADAM B. HOCHERMAN

STATE OF MASSACHUSETTS)
COUNTY OF ESSEX) SS.

On March 18, 2013, before me, the undersigned, a notary public for the State of MA, there personally appeared ADAM B. HOCHERMAN personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this Assignment, who acknowledged having executed the same in his authorized capacity and that by his signature on this Assignment, the person or the entity upon behalf of which he acted, executed this Assignment.

WITNESS my hand and official seal.




Notary Public