## 502708188 03/05/2014

### PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2754793

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
DAVID L. YOUNG	08/10/2009
IOANNIS PAVLIDIS	08/12/2009
WILLIAM RANDALL WATLER	08/13/2009
KIMBAL J. MUSK	08/10/2009
PETER J. NEWCOMB	08/10/2009
ROBERT REICH	08/11/2009

## **RECEIVING PARTY DATA**

Name:	ONERIOT, INC.
Street Address:	1050 WALNUT STREET, SUITE 202
City:	BOULDER
State/Country:	COLORADO
Postal Code:	80302

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13865087

# CORRESPONDENCE DATA

Fax Number: (408)288-7542 Phone: 4082887588

Email: tram.nguyen@stevenslawgroup.com

Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: DAVID STEVENS

Address Line 1: 1754 TECHNOLOGY DRIVE

Address Line 2: SUITE 226

Address Line 4: SAN JOSE, CALIFORNIA 95110

ATTORNEY DOCKET NUMBER: WLMT-11100C1

PATENT 502708188 REEL: 032359 FRAME: 0221

NAME OF SUBMITTER:	DAVID R. STEVENS
Signature:	/David R. Stevens/
Date:	03/05/2014
Total Attachments: 8 source=WLMT-11100C1 Assignment#page	2.tif 3.tif 4.tif 5.tif 6.tif 7.tif

PATENT REEL: 032359 FRAME: 0222

#### **ASSIGNMENT**

WHEREAS, we, David L. Young, residing at 1405 Blue Sage Court, Boulder, CO 80305; Ioannis Pavlidis, residing at 3605 Cayman Place, Boulder, CO 80301; William Randali Watler, residing at 31391 Loges Lane, Evergreen, CO 80439; Kimbal J. Musk, residing at 437 University Avenue, Boulder, CO 80302; Peter J. Newcomb, residing at 2829 Prince Circle, Erie, CO 80516; and Robert Reich, residing at 1341 Alpine Street, Boulder, CO 80304 (each referred to as "Assignor") have made an invention (the "Invention") set forth in an application for patent of the United States, entitled METHOD AND SYSTEM FOR RANKING WEB PAGES IN A SEARCH ENGINE BASED ON DIRECT EVIDENCE OF INTEREST TO END USERS, and which is a:

(1)	[] provisional a	pplication			
	(a)	[] to be filed herewith; or			
	(b)	[] bearing Application No.	***	and filed on	****: or

- (2) [X] non-provisional application
  - (a) [] to be filed herewith; or
  - (b) [x] bearing Application No. 12/491,104, and filed on June 24, 2009.

WHEREAS, ONERIOT, INC., a corporation duly organized under and pursuant to the laws of Delaware, and having its principal place of business at 1050 Walnut Street, Suite 202, Boulder, CO 80302 (the "Assignee"), is desirous of acquiring the entire right, title, and interest in: the Invention; the application for patent identified in paragraph (1) or (2); the right to file applications for patent of the United States or other countries on the Invention; any application(s) for patent of the United States or other countries claiming priority to these application(s); any provisional or other right to recover damages, including royalties, for prior infringements of these applications; and any patent(s) of the United States or other countries that may be granted therefor or thereon.

NOW, THEREFORE, for good and sufficient consideration, the receipt of which is hereby acknowledged, and to the extent that the Assignors has not done so already via a prior agreement with the Assignee, or if the Assignors has already done so via a prior agreement with the Assignee then in confirmation of any obligation to do so in said prior agreement, the Assignors has sold, assigned, transferred, and set over, and by these presents does sell, assign, transfer, and set over, unto the Assignee, its successors, legal representatives, and assigns, the Assignors's entire right, title, and interest in:

- (a) the Invention;
- (b) the application for patent identified in paragraph (1) or (2);

325853-v1/CO

- Page 2
- (c) the right to file applications for patent of the United States or other countries on the Invention, including all rights under the Hague Convention, the Paris Convention for the Protection of Industrial Property, and under the Patent Cooperation Treaty;
- (d) any application(s) for patent of the United States or other countries claiming the Invention;
- (e) any application(s) for patent of the United States or other countries claiming priority to the application for patent identified in paragraph (1) or (2) or any application(s) for patent claiming the Invention, including any division(s), continuation(s), and continuation(s)-in-part;
- (f) any provisional or other right to recover damages, including royalties, for prior infringements of any application for patent identified in the proceeding paragraphs (b)-(e); and
- (g) any patent(s) of the United States or other countries that may be granted for or on any application for patent identified in the preceding paragraphs (b) – (e), including any reissue(s) and extension(s) of said patent(s).

The above-granted rights, titles, and interests are to be held and enjoyed by the Assignee, for its own use and behalf and the use and behalf of its successors, legal representatives, and assigns, as fully and entirely as the same would have been held and enjoyed by the Assignors had this sale and assignment not been made.

The Assignors hereby represents to the Assignee, its successors, legal representatives, and assigns, that, at the time of execution and delivery of these presents, or if applicable, at such time said prior agreement was executed, the Assignors is the sole and lawful owner of the entire right, title, and interest in and to the Invention, that the Invention are unencumbered, except, if applicable, by obligation to assign in accordance with said prior agreement, and that the Assignors has good and full right and lawful authority to sell and convey the same in the manner set forth herein.

The Assignors hereby covenants and agrees to and with the Assignee, its successors, legal representatives, and assigns, that the Assignors will sign all papers and documents, take all lawful ouths, and do all acts necessary or required to be done in connection with any and all proceedings for the procurement, maintenance, enforcement and defense of the Invention, said applications, and said patents, including interference proceedings, without charge to the Assignee, its successors, legal representatives, and assigns, but at the cost and expense of the Assignee, its successors, legal representatives, and assigns.

The Assignors hereby authorizes and requests the attorneys of COOLEY GODWARD KRONISH L.L.P. to insert in the spaces provided above the filing date, the application number, and the attorney docket number of the application identified in paragraph (1) or (2) when known.

The Assignors hereby request the Commissioner of Patents to issue said patents of the United States to the Assignee for the sole use and behalf of the Assignee, its successors, legal representatives, and assigns.

Date: 2/10/2007 By: David L. Young
State of Valorado  County of Boulder  ss.
On August 10, 2009, before me, All M. College Notary Public, personal appeared David L. Young, personally known to me or proved to me on the basis satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the with instrument and acknowledged to me that he/she/they executed the same in his/her/their authorize capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entitupon behalf of which the person(s) acted, executed the instrument.
WITNESS thy hand and official seal.  Signature of Notary Public  Place Notary Seal Above
My Commission Expires: 0/25/2009

325853 v1/CO

State of Colorado
County of Boulder
State of Colorado
County of Boulder

On Alignet 12, 2009

before me, Colorado
Notary Public, personally appeared Connective Poulidic, personally known to me or proved to me on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Signature of plotary Public

Place Notary Seal Above

My Commission Expires: 10/25/2009

	Date: 8/3/2009 By: William Randall Watter
	State of Colorado ss.  County of Boulder ss.
:	On August 13, 2009, before me, Kelly M. Coluns, Notary Public, personally appeared Milliam Randall Watter personally known to me or proved to me
	on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their
	authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.
٠.	WITNESS my hand and official seal.
	Signature of Notary Public Place Notary Seal Above
	My Commission Expires: 10/25/2009

Date:	8/10/09	By: KNZ
		Kimbal J. Musk
·		
State of _	Colorado	
County of	Boulder 3 ss.	
	1945+10,2009, before	me, Kelly M. Collins, Notary
Public, pt	ersonally appeared Kimbal J.	Muck personally known to me or proved to me
on the ba	sis of satisfactory evidence, to be	the person(s) whose name(s) is/are subscribed to the
within in	strument and acknowledged to m	e that he/she/they executed the same in his/her/their
authorize	d capacity(ies), and that by his/her	r/their signature(s) on the instrument the person(s), or
the entity	upon behalf of which the person(s	) acted, executed the instrument.
WITNES	S my hand and official seal.	•
A	eurn Volein	
Signature	of Notary Public	Place Notary Seal Above
My Com	mission Expires: 16/25/20	009

Date: 8/10/2009 By:
Peter J. Newcomb
State of Colorado )
County of Boulder ) ss.
on August 10, 2009, before me, Kelly M. Collins, Notary
Public, personally appeared Peter J. New Mark personally known to me or proved to me
on the basis of satisfactory evidence, to be the person(s) whose name(s) is/are subscribed to the
within instrument and acknowledged to me that he/she/they executed the same in his/her/their
authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or
the entity upon behalf of which the person(s) acted, executed the instrument.
WITNESS my hand and official seal.
Leum Colem
Signature of Notary Public Place Notary Seal Above
My Commission Expires: 10/25/2009

Page 8

Date: 8/11/09 By: _	Robert Reich
	Adder & Reich
State of Colorado	
County of Boulder ss.	
On <u>August 10, 2009</u> , before me, <u>Ke</u> Public, personally appeared <u>Robert Reich</u> .	personally known to me or proved to me
on the basis of satisfactory evidence, to be the person(s	
within instrument and acknowledged to me that he/she authorized capacity(ies), and that by his/her/their signat	· · · · · · · · · · · · · · · · · · ·
the entity upon behalf of which the person(s) acted, exec	
WITNESS my hand and official seal.	
Lum Collin	
Signature of Notary Public	Place Notary Seal Above
My Commission Expires: 10/25/2009	

325853 v1/CO

RECORDED: 03/05/2014