502708761 03/06/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

EPAS ID: PAT2755366

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
STEVEN KEITH ROGERS	03/05/2014
ADAM STEVEN ROGERS	03/05/2014

RECEIVING PARTY DATA

Name:	QUALE LLC
Street Address:	4017 S. EMERALD COURT
City:	BEAVERCREEK
State/Country:	ОНЮ
Postal Code:	45430

PROPERTY NUMBERS Total: 1

Property Type	Number	
Application Number:	14198698	

CORRESPONDENCE DATA

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 (937)610-0189

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 (937) 610-9888

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Correspondence will be sent via US Mail when the email attempt is unsuccessful.

Correspondent Name: THOMAS E. LEES, LLC
Address Line 1: 70 RHOADS CENTER DRIVE

Address Line 2: SUITE B

Address Line 4: DAYTON, OHIO 45458

ATTORNEY DOCKET NUMBER:	QUA 001 UAUS1
NAME OF SUBMITTER:	THOMAS E. LEES
Signature:	/Thomas E. Lees/
Date:	03/06/2014

Total Attachments: 3

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> 502708761 PATENT REEL: 032362 FRAME: 0344

ASSIGNMENT

WHEREAS, **Steven Keith Rogers**, of Beavercreek, Ohio, and **Adam Steven Rogers**, of Beavercreek, Ohio, herein called "ASSIGNOR", has made certain inventions in **TWO-MODEL RECOMMENDER**, for which an application for a United States Patent was executed concurrently herewith or was filed having:

U.S. Patent Application Serial No.: 14/198,698 Filing Date: March 6, 2014

WHEREAS, **QUALE LLC**, a limited liability company of the State of Ohio, having a place of business at 4017 S. Emerald Court, Beavercreek, Ohio 45430, herein called "ASSIGNEE", is desirous of acquiring the entire right, title, and interest in the invention and application therefor, and in any patent or patents to be obtained therefor;

NOW, THEREFORE, To All Whom It May Concern, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other good and valuable considerations, the receipt of which is hereby acknowledged, ASSIGNOR has sold, assigned, and transferred, and does hereby agree to sell, assign, and transfer to the ASSIGNEE, the entire right, title, and interest in and to: the invention disclosed in the above-identified patent application, the identified patent application, and any issuing Letters Patent that claims the benefit of or priority to the above-identified application. ASSIGNOR does hereby authorize and request the Commissioner of Patents or other proper Officer, to issue such Letters Patent to the ASSIGNEE, as the ASSIGNEE of the entire right, title, and interest for the sole use of the ASSIGNEE, and its successors or assigns.

ASSIGNOR further sells, assigns and transfers and does agree to sell, assign and transfer to the ASSIGNEE the entire right, title, and interest to the invention disclosed in the above-identified application throughout all countries foreign to the United States. ASSIGNOR still further sells, assigns and transfers all patents and patent applications filed throughout all countries foreign to the United States, which claim foreign priority to the above-identified application. ASSIGNOR hereby authorizes the ASSIGNEE to apply for patents therefor in its own name in countries where such procedure is proper and to claim the benefit of the above-identified application.

ASSIGNOR further covenants and agrees that ASSIGNOR will, at the request and expense of the ASSIGNEE, execute or have executed, other assurances of title as may be necessary or proper to fully convey the interest herein. ASSIGNOR will, at the request and expense of the ASSIGNEE, execute or have executed by the necessary inventors, such application papers as may be desired by the ASSIGNEE to apply for any Patent in the United States or throughout all countries foreign to the United States that claims the benefit of or priority to the above-identified application. ASSIGNOR will execute or have executed, any necessary supplemental oaths, statements, or other papers as desired by the ASSIGNEE to perfect ASSIGNEE's rights herein. ASSIGNOR further covenants and agrees to execute any additional assignments, e.g., to perfect rights in foreign patents and patent applications, as noted above.

I hereby authorize and request my attorney Thomas E. Lees of Thomas E. Lees, LLC, 70 Rhoads Center Drive, Suite B, Dayton, OH 45458 to insert the serial number and filing date of this application above when known.

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Docket No. QUA 001 UAUS1

ASSIGNMENT

Steven Keith Rogers

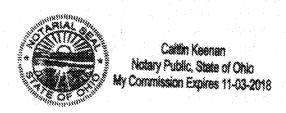
STATE OF ON O SS:

COUNTY OF MONTGONY (1)

On this ______ day of _______ 2014, before ms

appeared STEVEN KEITH ROGERS, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.

COHAN XULVO A



ASSIGNMENT

Admit Siguar Nogers

STATE OF	OHIO)
COUNTYO	F <u>Montgow</u>) 88: <u>(**</u>

On this ______ day of ________ WARLH _______ 2014, before me personally

appeared ADAM STEVEN ROGERS, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth.



David Madden Notary Public, State of Chic My Commission Expires 09-03-2018

NOTARY PUBLIC

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RECORDED: 03/06/2014