

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>WOOSUK KO</td> <td>09/04/2013</td> </tr> <tr> <td>SANGCHUL MOON</td> <td>09/04/2013</td> </tr> <tr> <td>JEONGHWAN PARK</td> <td>09/07/2013</td> </tr> <tr> <td>HOTAEK HONG</td> <td>09/04/2013</td> </tr> </tbody> </table>		Name	Execution Date	WOOSUK KO	09/04/2013	SANGCHUL MOON	09/04/2013	JEONGHWAN PARK	09/07/2013	HOTAEK HONG	09/04/2013
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RECEIVING PARTY DATA											
Name:	LG ELECTRONICS INC.										
Street Address:	128, YEUI-DAERO, YEONGDEUNGPO-GU										
City:	SEOUL										
State/Country:	KOREA, REPUBLIC OF										
Postal Code:	150-721										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>14200648</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	14200648						
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Application Number:	14200648										
CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	8736.00710.US21										
NAME OF SUBMITTER:	YONG S. CHOI										
Signature:	/ Yong S. Choi / (#43,324)										

Date:

03/07/2014

Total Attachments: 2

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Assignment of Application

WHEREAS, I (WE)	Woo Suk Ko, Sang Chul Moon, Jeong Hwan Park,		
Ho Taek Hong	, respectively,		
have invented certain new and useful improvements in:			
BROADCASTING SIGNAL TRANSMITTER/RECEIVER AND BROADCASTING SIGNAL TRANSMISSION/RECEPTION METHOD			
for which an application for Letters Patent was executed on			
(Application No. 13/884,180)	, Filed	May 8, 2013), and
WHEREAS,	LG ELECTRONICS INC.		
(hereinafter referred to as "ASSIGNEE") having a place of business at: 20 Yeouido-dong, Yeongdeungpo-gu, Seoul 150-721, Republic of Korea			

is desirous of acquiring the entire right, title and interest in and to said invention and in and to any Letters Patent that may be granted therefore in the United States and its territorial possessions and in any and all foreign countries;


NOW, THEREFORE, in consideration of the sum of FIVE DOLLARS (\$5.00), the receipt whereof is hereby acknowledged, and for other good and valuable consideration, I (WE), by these presents do sell, assign and transfer unto said ASSIGNEE, the full and exclusive right to the said invention in the United States and its territorial possessions and in all foreign countries and the entire right, title and interest in and to any and all Letters patent which may be granted therefor in the United States and its territorial possessions and in any and all foreign countries and in and to any and all divisions, reissues, continuations, substitutions and renewals thereof.

I (WE) hereby authorize and request the Patent Office Officials in the United States and its territorial possessions and any and all foreign countries to issue any and all of said Letters Patent, when granted, to said ASSIGNEE as the assignee of my (our) entire right, title and interest in and to the same, for the sole use and behalf of said ASSIGNEE, its (his) successors and assigns, to the full end of the term for which said Letters Patent may be granted, as fully and entirely as the same would have been held by me (us) had this Assignment and sale not been made.


Further, I (WE) agree that I (WE) will communicate to said ASSIGNEE or its (his) representatives any facts known to me (us) respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, substitute, renewal and reissue applications, execute all necessary assignment papers to cause any and all of said Letters Patent to be issued to said ASSIGNEE, make all rightful oaths, and, generally do everything possible to aid said ASSIGNEE, its (his) successors and assigns, to obtain and enforce proper protection for said invention in the United States and its territorial possessions and in any and all foreign countries.

The undersigned hereby grant(s) the firm of McKenna Long & Aldridge LLP, Attorneys at Law, 1900 K Street, N.W., Washington, D.C. 20006 the power to insert on this assignment any further identification, including the application number and filing date, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.


Date: 2013. 9. 4


(Signature of inventor)
Woo Suk Ko


Date: 2013. 9. 4


(Signature of inventor)
Sang Chul Moon

Date: 2013. 9. 7.


(Signature of inventor)
Jeong Hwan Park

Date: 4th Sept. 2013


(Signature of inventor)
Ho Taek Hong



McKenna Long & Aldridge LLP
Attorneys At Law
1900 K Street, N.W.
Washington, D.C. 20006