

PATENT ASSIGNMENT COVER SHEET

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EPAS ID: PAT2759234

SUBMISSION TYPE:	NEW ASSIGNMENT				
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT				
EFFECTIVE DATE:	12/01/1995				
CONVEYING PARTY DATA					
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>GARY ROBINSON</td> <td>03/07/2014</td> </tr> </tbody> </table>		Name	Execution Date	GARY ROBINSON	03/07/2014
Name	Execution Date				
GARY ROBINSON	03/07/2014				
RECEIVING PARTY DATA					
Name:	FIRST SOFTWARE, INC.				
Street Address:	200 EAST 61ST STREET, #35B				
City:	NEW YORK				
State/Country:	NEW YORK				
Postal Code:	10021				
PROPERTY NUMBERS Total: 1					
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Patent Number:</td> <td>5884282</td> </tr> </tbody> </table>		Property Type	Number	Patent Number:	5884282
Property Type	Number				
Patent Number:	5884282				
CORRESPONDENCE DATA					
Fax Number:	(925)226-4995				
Phone:	6108929942				
Email:	elmanfax@elman.com				
<i>Correspondence will be sent via US Mail when the email attempt is unsuccessful.</i>					
Correspondent Name:	GERRY J. ELMAN				
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ATTORNEY DOCKET NUMBER:	VDC1.013				
NAME OF SUBMITTER:	JOSHUA DAVID HOLMES				
Signature:	/Joshua David Holmes/				
Date:	03/07/2014				

Total Attachments: 4

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ASSIGNMENT OF WORLDWIDE RIGHT, TITLE, AND INTEREST

WHEREAS, I

Gary Robinson
a natural person residing at:

86 Royal Road
Bangor, ME 04401
United States of America

have invented certain new and useful improvements in

Automated Collaborative Filtering Systems
and
Automated Collaborative Filtering in World Wide Web Advertising

described in any or all of the following patents:

Patent Number	Issue Date	Docket Number
5,790,426	August 4, 1998	N/A
5,884,282	March 16, 1999	VDC1.013
5,918,014	June 29, 1999	N/A

(hereinafter referred to as the "Inventions")

AND WHEREAS,

First Software, Inc.
a corporation of the State of New York, whose principal offices are located at:

White Plains, NY
United States of America

(hereinafter referred to as the "Assignee") desires to document its ownership in my entire right, title, and interest in and to the Inventions, and in and to any Letters Patent that have been granted therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and of other good and valuable considerations, receipt of which I hereby acknowledge, and intending to be legally bound, I do hereby acknowledge that as of the date I made each of the Inventions, I did thereupon sell, assign, and transfer to Assignee and Assignee's legal representatives my entire 100% right, title, and interest together with all rights of priority, in the Inventions, as described and/or claimed in said United States patents and any and all applications for Letters Patent, in any country or jurisdiction, based in whole or in part thereon, including divisions, continuations, and continuations-in-part thereof, as well as all foreign counterparts and all applications containing disclosure in common therewith, together with all Letters Patent in any country or jurisdiction arising from any of the aforesaid applications, as well as any and all reissues and

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reexaminations thereof, the same to be held and enjoyed by Assignee, its successors, and its assigns, to the full ends of the terms of all said Letters Patent therefor which have been granted.

I hereby authorize and request the Patent Office officials in the United States and all foreign countries or jurisdictions to issue any and all of said Letters Patent, when granted, to Assignee, as the Assignee of my entire right, title, and interest in and to the same, for the sole use of Assignee, its successors, and its assigns. I hereby authorize the Assignee to make applications for and to receive Letters Patent for the Inventions in any foreign countries or jurisdictions in its own name, or my name, at its election.

Further, I hereby agree to communicate to Assignee or its representatives any facts known by me respecting the Inventions, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitution, renewal, reissue and related United States and foreign applications and declarations relating thereto, execute all necessary claims of priority and assignment papers to cause any and all of said Letters Patent to be issued to Assignee, make all rightful oaths, and generally to do everything possible to aid Assignee, its successors, and its assigns, to obtain and enforce protection for the Inventions in the United States and in any and all foreign countries or jurisdictions. The rights and property herein conveyed by me are free and clear of any encumbrances.

I hereby authorize Gerry J. Elman, Registration No. 24,404, of the firm Elman Technology Law, P.C. ("ETL"), to correct errors in this Assignment document and to insert any further identification or information necessary or desirable to make this Assignment recordable in the United States Patent and Trademark Office ("PTO"), or elsewhere.

If any provision of this document should be found invalid or unenforceable under relevant law, such provision shall be deemed excluded and redacted here from, and the validity and enforceability of the remaining provisions shall not be affected thereby.

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The undersigned hereby executes, grants, and delivers the assignment:



Gary Robinson

x March 7, 2014

VERIFICATION

State of Maine

ss.

County of Penobscot

I, a notary public duly commissioned and qualified by the State of Maine, United States of America, do hereby certify that on the 7 day of March 2014 before me personally appeared **Gary Robinson**, to me personally known or duly proven to be the individual whose name is subscribed to the foregoing instrument, who being affirmed, did depose and say that he executed the foregoing instrument of his own free will intending to be legally bound according to its terms.


[Notary Public]

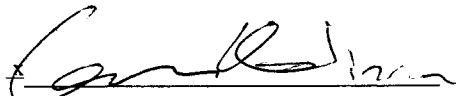
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LINDA S. LOMBARD
NOTARY PUBLIC, STATE OF MAINE
MY COMMISSION EXPIRES AUG. 29, 2019

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First Software, Inc. hereby accepts the foregoing assignment and acknowledges reading and understanding the foregoing duty of disclosure.

For First Software, Inc.



Gary Robinson
Sole Director and Holder of All Outstanding Shares

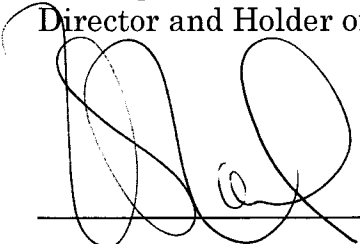
x March 7, 2014

VERIFICATION

State of Maine
County of Penobscot

ss.

I, a notary public duly commissioned and qualified by the State of Maine, United States of America, do hereby certify that on the 7 day of March, 2014, before me personally appeared **Gary Robinson**, to me personally known or duly proven to be the individual whose name is subscribed to the foregoing instrument, who being affirmed, did acknowledge himself to be an officer, and that he, as such officer, being authorized to do so, executed the foregoing instrument for the purposes therein contained, and read and acknowledged the duty of disclosure binding the business entity, by signing the name of the business entity by himself as Sole Director and Holder of All Outstanding Shares.



[Notary Public]

{Seal} LINDA S. LOMBARD
NOTARY PUBLIC, STATE OF MAINE
MY COMMISSION EXPIRES AUG. 29, 2019

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