PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ELGER OBERWELZ	02/13/2014
THOMAS D.C. OVERTHUN	02/13/2014
THOMAS BRISEBRAS	02/13/2014
ISABELA DIAS DE MELLO SA	02/20/2014
ERIC LOPEZ	02/13/2014
MARTIN SCHNITZER	02/14/2014
KARA W. JOHNSON	02/20/2014

RECEIVING PARTY DATA

Name:	IDEO, LP
Street Address:	715 ALMA STREET
City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94301

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29478127

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 859-455-1000

Email: legal@tempurpedic.com

Correspondent Name: TEMPUR SEALY INTERNATIONAL, INC.

Address Line 1: 1000 TEMPUR WAY

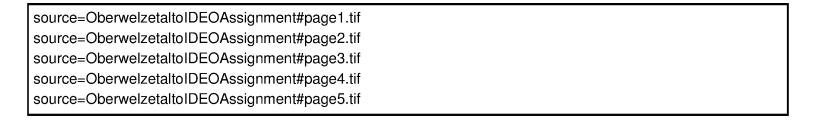
Address Line 4: LEXINGTON, KENTUCKY 40511

ATTORNEY DOCKET NUMBER:	193US02D
NAME OF SUBMITTER:	J. MARK WILKINSON
SIGNATURE:	/J. Mark Wilkinson/
DATE SIGNED:	03/09/2014

Total Attachments: 5

PATENT
REEL: 032387 FRAME: 0314

502712854



PATENT REEL: 032387 FRAME: 0315

ASSIGNMENT

WHEREAS, WE, ELGER OBERWELZ, THOMAS D. C. OVERTHUN, THOMAS BRISEBRAS, ISABELA DIAS DE MELLO SA, ERIC LOPEZ, MARTIN SCHNITZER and KARA W. JOHNSON all of San Francisco, CA. have invented certain improvements in MATTRESS COVER, and described in a design patent application filed 31 December 2013 in The United States Patent Office under application serial no. 29/478,127, being owners of all right, title and interest in and to said application and in and to any invention described therein and having full right to convey the entire interest both legal and equitable herein assigned; and

WHEREAS, IDEO, LP, a Delaware Limited Partnership having its principal place of business at 715 Alma Street, Palo Alto, 94301 is desirous of acquiring the entire right, title and interest in and to said application and said invention described therein and any and all patents to be obtained therefor, all as hereinafter set forth:

NOW, THEREFORE, in consideration of good and valuable consideration received by the undersigned, the undersigned do hereby sell, assign, transfer and set over unto said Assignee, its successors and assigns, the entire right, title and interest in and to said invention or inventions, as described in the aforesaid application, in any form or embodiment thereof, and in and to the aforesaid application; and in and to any application filed in any foreign country based thereon, including the right to file said foreign applications under the provisions of the International Convention; also the entire right, title and interest in and to any and all patents or reissues or extensions thereof to be obtained in this or any foreign country upon said invention or inventions and any divisional, continuation, continuation-in-part or substitute applications which may be filed upon said invention or inventions in this or any foreign country; and the undersigned hereby authorize and request the issuing authority to issue any and all patents on said application or applications to said Assignee or its successors and assigns.

The undersigned further agree to execute all divisional, continuing, substitute, improvement, extension, reissue and other patent applications in this or any foreign country relating to said application or invention and to sign all other lawful papers and to perform all other lawful acts without further consideration, but without expense to myself, which the assignee may deem

1

necessary or desirable to make this Assignment fully effective including by way of example, but not of limitation, the following acts:

- (1) Prompt execution of all lawful oaths, affidavits and/or supplemental oaths required or deemed advisable by the Assignee to further the prosecution of any application or applications for letters patent relating to the subject matter of this Assignment;
- (2) To cooperate to the best of our ability in the execution of all lawful documents, the production of evidence, and the giving of testimony in interference, opposition, nullification or infringement proceedings involving the said invention or improvement, applications or patents or any of them.

IN WITNESS WHEREOF, the undersigned has hereunto set their hand and seal on the dates set after their signatures.

ELGER OBERWELZ

State of Cali

Tel. 11th 2014

County of Santozuncesa)

On this 1) day of Feb

, 2014, before me personally appeared ELGER OBERWELZ to me personally known, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed

the same as her free act and deed.

GARY HIRSCH

Notary Public

THOMAS D. C. OVERTHUN	2/13/204 DATE
OVERTHUN to me personally known, or pr	, 2014, before me personally appeared THOMAS D.C. roved to me on the basis of satisfactory evidence to be the hin instrument and acknowledged to me that she executed Notary Public
THOMAS BRISEBRAS	<u>02/13/14</u> DATE
	, 2014, before me personally appeared THOMAS roved to me on the basis of satisfactory evidence to be the hin instrument and acknowledged to me that she executed
GARY HIFISCH COMM. # 1986652 COMM # 1986652 COMM # 1986652 COUNTY My Comm. Expires Aug. 28, 2016	Notary Public Notary Public

ISABELA DIAS DE MELLO SA State of $\frac{O/HOrN}{SOM}$ (County of $\frac{SM-AanCSCO}{D}$) On this day of <u>fellogy</u>, 2014, before me personally appeared **ISABELKA DIAS DE MELLO SA** to me personally known, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same as her free act and deed. COMM, # 1892244 Notary Public SAN FRANCISCO COUNTY ERIC LOPEZ County of Son Francisco

On this \(\) day of \(\) .2014, before me personally appeared **ERIC LOPEZ** to me personally known, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same as her free act and deed.

GAFY HIRSCH COMM. # 1986652 ROTARY PUBLIC - CALIFORNIA SAN FRANCISCO COUNTY My Comm. Expires Aug. 28, 2016

Notary Public

	2/14/14
MARTIN SCHNITZER	DATE
State of	
County of San Banase)	
person whose name is subscribed to the with the same as her free act and deed.	, 2014, before me personally appeared MARTIN oved to me on the basis of satisfactory evidence to be the in instrument and acknowledged to me that she executed
GARY HIRSCH COMM. # 1986652 OC BOND BOND BOND BOND BOND BOND BOND BOND	Notary Public
KARA W. JOHNSON	DATE DATE
State of O/12000 1 (County of San Avancisco)	
On this day of figure / Johnson to me personally known, or pro-	, 2014, before me personally appeared KARA W. ved to me on the basis of satisfactory evidence to be the
the same as her free act and deed.	nin instrument and acknowledged to me that she executed