

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Cheng-Tsai Ho	03/04/2014
Chi-Cheng Ju	03/04/2014
Ding-Yun Chen	03/04/2014
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<b>Name:</b>	MEDIATEK INC.
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<b>City:</b>	Hsin-Chu
<b>State/Country:</b>	TAIWAN
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	14201944
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<b>DATE SIGNED:</b>	03/10/2014
<b>Total Attachments: 2</b>	
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**ASSIGNMENT OF INVENTION**

In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and for other good and valuable consideration.

**ASSIGNOR(S) (Inventors):**

Name: Cheng-Tsai Ho Nationality: TW

Name: Chi-Cheng Ju Nationality: TW

Name: Ding-Yun Chen Nationality: TW

Hereby sells, assigns and transfers to

**ASSIGNEE(S):**

Name: MEDIATEK INC.

Address: No. 1, Dusing Rd. 1st, Science-Based Industrial Park, Hsin-Chu 300, Taiwan, R.O.C.

and the successors and assignees of the ASSIGNEE the entire right, title, and interest in and to any and all improvements which are disclosed in the invention entitled:

"VIDEO CODING METHOD USING AT LEAST EVALUATED VISUAL QUALITY AND  
RELATED VIDEO CODING APPARATUS"

Which is found in :

- (a) + U.S. patent application executed on even date  
(b) \_\_\_\_\_ U.S. patent application executed on \_\_\_\_\_  
(c) \_\_\_\_\_ U.S. application serial no. \_\_\_\_\_  
(d) \_\_\_\_\_ patent no. \_\_\_\_\_ issued \_\_\_\_\_  
(e) \_\_\_\_\_ International application no. \_\_\_\_\_

and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuations, continuation-in-part, divisions, renewals, substitutes, or extensions thereof, and as to Letters Patent any reissue or re-examination thereof

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment;

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the proposes thereof.

IN WITNESS WHEREOF, We have hereunto set hand and seal this \_\_\_\_\_ (Date of signing). (請發明人務必簽署上列日期。)

(Type name of inventor)

Signature of INVENTOR

Cheng-Tsai Ho

Cheng-Tsai Ho, 2014.3.4

Chi-Cheng Ju

Chi-Cheng Ju, 2014.3.4

Ding-Yun Chen

Ding-Yun Chen, 2014.3.4