PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2759614

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ELGER OBERWELZ	02/13/2014
THOMAS D.C. OVERTHUN	02/13/2014
ISABELA DIAS DE MELLO SA	02/20/2014
ERIC LOPEZ	02/13/2014
MARTIN SCHNITZER	02/14/2014
KARA W. JOHNSON	02/20/2014

RECEIVING PARTY DATA

Name:	IDEO, LP
Street Address:	715 ALMA STREET
City:	PALO ALTO
State/Country:	CALIFORNIA
Postal Code:	94301

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29478150

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 859-455-1000

legal@tempurpedic.com Email:

TEMPUR SEALY INTERNATIONAL, INC. Correspondent Name:

Address Line 1: 1000 TEMPUR WAY

Address Line 4: LEXINGTON, KENTUCKY 40511

ATTORNEY DOCKET NUMBER:	193US09D	
NAME OF SUBMITTER:	J. MARK WILKINSON	
SIGNATURE:	/J. Mark Wilkinson/	
DATE SIGNED:	03/10/2014	

Total Attachments: 5

source=OberwelzetaltoIDEOAssignment#page1.tif

REEL: 032388 FRAME: 0183 502713010

PATENT |



PATENT REEL: 032388 FRAME: 0184

ASSIGNMENT

WHEREAS, WE, ELGER OBERWELZ, THOMAS D. C. OVERTHUN, ISABELA DIAS

DE MELLO SA, ERIC LOPEZ, MARTIN SCHNITZER and KARA W. JOHNSON all of San

Francisco, CA. have invented certain improvements in MATTRESS COVER, and described in a

design patent application filed 31 December 2013 in The United States Patent Office under

application serial no. 29/478,150, being owners of all right, title and interest in and to said

application and in and to any invention described therein and having full right to convey the

entire interest both legal and equitable herein assigned; and

WHEREAS, IDEO, LP, a Delaware Limited Partnership having its principal place of

business at 715 Alma Street, Palo Alto, 94301 is desirous of acquiring the entire right, title and

interest in and to said application and said invention described therein and any and all patents to be

obtained therefor, all as hereinafter set forth:

NOW, THEREFORE, in consideration of good and valuable consideration received by the

undersigned, the undersigned do hereby sell, assign, transfer and set over unto said Assignee, its

successors and assigns, the entire right, title and interest in and to said invention or inventions, as

described in the aforesaid application, in any form or embodiment thereof, and in and to the

aforesaid application; and in and to any application filed in any foreign country based

thereon, including the right to file said foreign applications under the provisions of the International

Convention; also the entire right, title and interest in and to any and all patents or reissues or

extensions thereof to be obtained in this or any foreign country upon said invention or inventions

and any divisional, continuation, continuation-in-part or substitute applications which may be filed

upon said invention or inventions in this or any foreign country; and the undersigned hereby

authorize and request the issuing authority to issue any and all patents on said application or

applications to said Assignee or its successors and assigns.

The undersigned further agree to execute all divisional, continuing, substitute,

improvement, extension, reissue and other patent applications in this or any foreign country relating

to said application or invention and to sign all other lawful papers and to perform all other lawful acts

without further consideration, but without expense to myself, which the assignee may deem

1

PATENT REEL: 032388 FRAME: 0185

necessary or desirable to make this Assignment fully effective including by way of example, but not of limitation, the following acts:

- (1) Prompt execution of all lawful oaths, affidavits and/or supplemental oaths required or deemed advisable by the Assignee to further the prosecution of any application or applications for letters patent relating to the subject matter of this Assignment;
- (2) To cooperate to the best of our ability in the execution of all lawful documents, the production of evidence, and the giving of testimony in interference, opposition, nullification or infringement proceedings involving the said invention or improvement, applications or patents or any of them.

IN WITNESS WHEREOF, the undersigned has hereunto set their hand and seal on the dates set after their signatures.

ELGER ØBERWELZ

tel 15 × 2014

State of (

County of MA

On this 13 day of Feb . 2014, before me personally appeared ELGER

OBERWELZ to me personally known, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed

the same as her free act and deed.

GARY HIRSCH COMM, # 1986652 notary riki 10 - cahifôrnia

Notary Public

THOMAS D. C. OVERTHUN	2/13/2014 DATE
OVERTHUN to me personally known, or p	2014, before me personally appeared THOMAS D.C. proved to me on the basis of satisfactory evidence to be the ithin instrument and acknowledged to me that she executed Notary Fublic 2/20/2014 DATE
State of <u>O/HON/I</u> , County of <u>Sal/-VauCiS(C)</u> On this <u>O H</u> day of <u>GOOV</u> DE MELLO SA to me personally known,	. 2014, before me personally appeared ISABELKA DIAS or proved to me on the basis of satisfactory evidence to be the within instrument and acknowledged to me that she

ENDOY	2/13/4
ERIC LOPEZ	DATE
State of Calif	
County of 50 Trances (
me personally known, or proved to me on the	, 2014, before me personally appeared ERIC LOPEZ to the basis of satisfactory evidence to be the person whose and acknowledged to me that she executed the same as
GARY HIRSCH COMM. # 1986652 NOTARY PUBLIC - CALIFORNIA SAN FRANCISCO COUNTY My Comm. Expires Aug. 28, 2016	Notary Public
<u> </u>	2/14/14
MARTIN SCHNITZER	DATE
State of Calif County of Son Francisco	
On this Aday of Feb	, 2014, before me personally appeared MARTIN oved to me on the basis of satisfactory evidence to be the
person whose name is subscribed to the with the same as her free act and deed.	in instrument and acknowledged to me that she executed
	111
GARY HIRSCH COMM. # 1986652 NOTARY PUBLIC - CALIFORNIA CALIFORNIA (7)	Notary Public

KARA W. JOHNSON DATE

State of OHONNIG

County of \(\sigma \alpha \)

On this day of day of 200/, 2014, before me personally appeared KARA W. JOHNSON to me personally known, or proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same as her free act and deed.

Notary Public