

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

EPAS ID: PAT2760055

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT		
CONVEYING PARTY DATA			
	Name	Execution Date	
	SO-YOON JEON	01/15/2014	
	EUN-AE SHALLY LEE	01/15/2014	
	BUM-HO CHUN	01/15/2014	
	TAI-HYUNG JU	01/15/2014	
RECEIVING PARTY DATA			
Name:	SAMSUNG ELECTRONICS CO., LTD.		
Street Address:	129, SAMSUNG-RO, YEONGTONG-GU, SUWON-SI, GYEONGGI-DO 443-742		
City:	SUWON-SI		
State/Country:	KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	
	Application Number:	29479142	
CORRESPONDENCE DATA			
Fax Number:	(202)315-3758		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-429-0020		
Email:	pto@nsiplaw.com		
Correspondent Name:	NSIP LAW		
Address Line 1:	P.O. BOX 65745		
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20035		
ATTORNEY DOCKET NUMBER:	D91111.0057		
NAME OF SUBMITTER:	SHABNAM NOWROUZI		
SIGNATURE:	/Shabnam Nowrouzi/		
DATE SIGNED:	03/10/2014		
Total Attachments: 3			
source=NTFMP20140124_D911110057_CDA_AsFiled#page1.tif			
source=NTFMP20140124_D911110057_CDA_AsFiled#page2.tif			
source=NTFMP20140124_D911110057_CDA_AsFiled#page3.tif			

COMBINED DECLARATION AND ASSIGNMENT UNDER 37 CFR 1.63(e)

DECLARATION

As a below-named inventor, I hereby declare that this declaration is directed to the application attached hereto, or to United States Application Number or PCT International Application Number 29/479,142 filed on January 13, 2014, entitled:

TELEVISION

The above-identified application was made or authorized to be made by me.

I believe I am the original inventor or an original joint inventor of a claimed invention in the above-identified application.

I hereby acknowledge that any willful false statement made in this declaration is punishable under 18 USC 1001 by fine or imprisonment of not more than five (5) years, or both.

I have reviewed and understand the contents of the above-identified application, including the claims.

I am aware of the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information that became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

ASSIGNMENT

For valuable consideration, I, as a below-named assignor, hereby assign to:

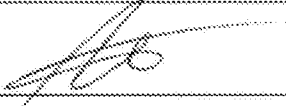
Samsung Electronics Co., Ltd.
129, Samsung-ro, Yeongtong-gu
Suwon-si, Gyeonggi-do, 443-742
Republic of Korea

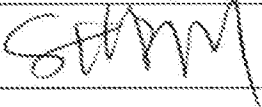
and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title, and interest throughout the world in the inventions and improvements that are the subject of the application identified in the above declaration, which is United States Application Number or PCT International Application Number 29/479,142 filed on January 13, 2014.

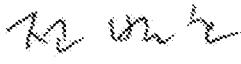
I authorize and request the attorneys appointed in the above-identified application to hereafter complete this Assignment by inserting above the application number and the filing date of the above-identified application when known, and to correct any typographical errors that may be discovered in this Assignment.

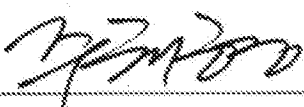
This Assignment includes the above-identified application, any and all United States and foreign patents, utility models, and design registrations granted for any of the inventions and improvements that are the subject of the above-identified application, and the right to claim priority based on the filing date of the above-identified application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and I authorize the Assignee to apply in all countries in my name or in its own name for patents, utility models, design registrations, like rights of exclusion, and inventors' certificates for any of the inventions and improvements that are the subject of the above-identified application; and I agree for myself and my heirs, legal representatives, and assigns without further compensation to perform such lawful acts and to sign such further applications, Assignments, preliminary statements, and other lawful documents as the Assignee may reasonably request to effectuate fully this Assignment.

In witness whereof, I, as a below-named inventor and assignor, intending to be legally bound, have hereunto affixed my signature on the date indicated below next to my signature.

Inventor's Legal Name	So-Yoon JEON		
Inventor's Signature		Date	2014. 01. 15
Residence (City, Country)	Guri-si, Republic of Korea		
Mailing Address	502-803, Kumho Bestvill APT., 77, Jangjahosu-gil, Guri-si, Kyeonggi-do, Republic of Korea		

Inventor's Legal Name	Eun-Ae Shally LEE		
Inventor's Signature		Date	2014. 1. 15
Residence (City, Country)	Seoul, Republic of Korea		
Mailing Address	208-204, Dunchon Jugong APT., 1340, Yangjae-daero, Gangdong-gu, Seoul, Republic of Korea		

Inventor's Legal Name	Bum-Ho CHUN		
Inventor's Signature		Date	2014. 01. 15
Residence (City, Country)	Seoul, Republic of Korea		
Mailing Address	Mayflower membersvill, 355, Seocho-daero, Seocho-gu, Seoul, Republic of Korea		

Inventor's Legal Name	Tai-Hyung JU		
Inventor's Signature		Date	2014. 1. 15
Residence (City, Country)	Seoul, Republic of Korea		
Mailing Address	103-1301, Hyosung 1-cha APT., 13, Dangsang-ro 42-gil, Yeongdeungpo-gu, Seoul, Republic of Korea		