502722432 03/14/2014

PATENT ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
PRATYUS PATNAIK	04/21/2011
NATHAN ARTHUR ETTER	04/21/2011

RECEIVING PARTY DATA

Name:	ZYNGA INC.	
Street Address:	699 EIGHTH STREET	
City:	SAN FRANCISCO	
State/Country:	CALIFORNIA	
Postal Code:	94103	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13244736

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	3291.009US3	
NAME OF SUBMITTER:	LESLIE J. ANTONSEN	
SIGNATURE:	/Leslie J. Antonsen/	
DATE SIGNED:	03/14/2014	

Total Attachments: 5

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PATENT 502722432 REEL: 032440 FRAME: 0807

RECORDATION FORM COVER SHEET PATENTS ONLY

Atty Ref/Docket No.: 3291.009US3 Patent and Trademark Office To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof. Name and address of receiving party(ies): 1. Name of conveying party(ies): Name: Zynga Inc. Pratyus Patnaik, Nathan Arthur Etter Street Address: 699 Eighth Street Additional name(s) of conveying party(ies) attached? City: San Francisco State: CA Zip: 94103 Country: United States of America []Yes [X]No Additional name(s) & address(es) attached? []Yes [X]No 3. Nature of conveyance: [X] Assignment Merger [] Security Agreement [] Change of Name [] Other Execution Date: April 21, 2011, April 21, 2011 4. Application number(s) or patent number(s): If this document is being filed together with a new application, the execution date of the application is: A. Patent Application No.(s) B. Patent No.(s) Serial No. 13/244,736, filed September 26, 2011 Additional numbers attached? []Yes [X]No 6. Total number of applications and patents involved: 1 5. Name and address of party to whom correspondence concerning document should be mailed: 7. Total fee (37 CFR 3.41):\$ 0.00 Name: Andre L. Marais [[Enclosed [Authorized to be charged to deposit account 19-Address: 0743 Schwegman, Lundberg & Woessner, P.A. P.O. Box 2938 Please charge any additional fees or credit any over Minneapolis, MN 55402--0938 payments to our Deposit Account No.: 19-0743 DO NOT USE THIS SPACE 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. March 14, 2014 Andre L. Marais/Reg. No. 48,095 Name of Person Signing Date Signature Total number of pages including cover sheet: 5 Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks Mail Stop Assignment Recordation Services P.O. Box 1450 Alexandria, VA 22313-1450

ASSIGNMENT

WHEREAS, We, Pratyus Patnaik, residing at 1 Daniel Burnham Court, Apt. # 621, San Francisco, CA 94109, and Nathan Aythur Etter, residing at 1212 Mountain Quail Circle, San Jose, CA 95120, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent on March 24, 2011, which application was assigned U.S. patent application serial number 13/070,757, and is entitled SYSTEM AND METHOD FOR USING A GAME TO INTERACT WITH TELEVISION PROGRAMS:

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to Zynga Inc. (the "Assignee"), a corporation of the State of DE, having a place of business at 444 De Haro Street, Suite 132, San Francisco, CA 94107, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

Additional Application Information

No Provisional claim for priority is being made at this time.

No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

PATENT REEL: 032440 FRAME: 0809 ASSIGNMENT Docket No: 3291,009US1 Client Ref. No. P1049UST

Assignors: Pratyus Patnaik et al.

Serial Number: 13/070,757

Title: SYSTEM AND METHOD FOR USING A GAME TO INTERACT WITH TELEVISION PROGRAMS

Page 2 of 4

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignce shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

Client Ref. No. P1049US1	Docket No. 3291 (809US1
Assignors: Pratyus Patnaik et al.	Serial Number: 13/070,757
Title: SYSTEM AND METHOD FOR USING A GAME T Page 3 of 4	O INTERACT WITH TELEVISION PROGRAMS
2000000	
Inventor: 1:\	
(Signature): X. Q. Y.	
Name: Pratyus Patnaik	
1/2/	
Date: 4 21/11	
STATE OF CALIFORNIA)	
COUNTY OF	X
COUNTY OF	
On this, day of	, 2011 before me,
, pe	rsonally appeared Pratvus Patnaik, who proved to me
	ie person whose name is subscribed to the within
	executed the same in his authorized capacity, and that
by his signature on the instrument the person	n, or the entity upon behalf of which the person acted,
executed the instrument.	
Logrify under PENALTY OF PER	JURY under the laws of the State of California that
the foregoing paragraph is true and correct.	vote1 datas in laws of the blate of Carlothia that
WITNESS my hand and official	scal.
[SEAL]	
₹	Notary Public
	indial a table

ASSIGNMENT

Docket No. 3291.009US1

Client Ref. No. P1049US1	Docker up: 3241 004091
Assignors: Pretyus Patnaik et al. Title: SYSTEM AND METHOD FOR USING A GAME T	Serial Number: 13/070,757
Page 4 of 4	O INTERNET WITH TELEVISION FROM AND
Inventor: 2:	
11/4/1/2	anning.
(Signature): //g/U//	
Name: Nathan Arthur Et	ter
Date: 4/21/11	
Date: 4 -7 -1	
STATE OF CALIFORNIA)	
of the of Child Ording.	
COUNTY OF	3
On this, day of	
	rsonally appeared Nathan Arthur Etter, who proved to
me on the basis of satisfactory evidence to b	e the person whose name is subscribed to the within
instrument and acknowledged to me that he	executed the same in his authorized capacity, and that
by his signature on the instrument the person	a, or the entity upon behalf of which the person acted,
executed the instrument.	· · · · · · · · · · · · · · · · · · ·
I certify under PENALTY OF PER	URY under the laws of the State of California that
the foregoing paragraph is true and correct.	
WITNESS may bond and assist	oran 3
WITNESS my hand and official	scai.
בכזער גיע ז	
[SEAL]	
	Notary Public

PATENT REEL: 032440 FRAME: 0812

Docket No: 3291.009US1

RECORDED: 03/14/2014

ASSIGNMENT