502723417 03/14/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2770021

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ANTONIO BAJUYO	03/14/2014

RECEIVING PARTY DATA

Name:	PIVOTAL PRODUCTS, LLC	
Street Address:	413 LAMONTE TERRACE	
City:	SOUTH BEND	
State/Country:	INDIANA	
Postal Code:	46616	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	14213330

CORRESPONDENCE DATA

Fax Number: (574)236-2839

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 574-234-3900

Email: tstclair1017@gmail.com
Correspondent Name: GARRICK T LANKFORD
Address Line 1: 105 E. JEFFERSON BLVD.

Address Line 2: SUITE 400

Address Line 4: SOUTH BEND, INDIANA 46601

ATTORNEY DOCKET NUMBER:	2345-008.001
NAME OF SUBMITTER:	GARRICK T LANKFORD
SIGNATURE:	/Garrick T. Lankford/
DATE SIGNED:	03/14/2014

Total Attachments: 2

source=Assignment#page1.tif source=Assignment#page2.tif

PATENT 502723417 REEL: 032446 FRAME: 0131

ASSIGNMENT OF PATENT RIGHTS

(this "<u>Assignment</u>")

WHEREAS, Antonio Bajuyo, of South Bend, IN ("<u>Assignor</u>"), has invented certain new and useful improvements in a(n) CONTAINER RETAINER DEVICE (the "<u>Invention</u>") as fully set forth and described in an application for United States of America (the "<u>United States</u>") patent, Serial No. 14/213,330, filed March

14, 2014 (the "Patent Application"); including United States Provisional Patent Application Serial No.

61/793,342, filed 3/15/2013, of which the subject application claims priority (the "Provisional Patent

Application"); and

WHEREAS, Pivotal Products, LLC, a corporation created and existing under the laws of the State of Indiana,

with its principal place of business at 413 Lamonte Terrace, South Bend, IN 46616 ("Assignee"), is desirous of

acquiring the entire right, title and interest in and to the Invention and in and to any patent which may issue

therefore throughout the world, including without limiting the generality of the foregoing, the United States and

all jurisdictions foreign thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby

acknowledged:

Assignment. Assignor hereby assigns, sells, transfers and conveys to Assignee, its successors and assigns, free

and clear of all liens, security interests, liabilities and encumbrances, the full and exclusive right, title and

interest in and to the Invention, the Provisional Patent Application, the Patent Application and in and to any

patent which may issue for the Invention in any jurisdiction throughout the world, including without limitation,

any and all divisions, reissues, continuations, conversions, renewals, or revivals of any patent issued for the

Invention, the same to be held and enjoyed by Assignee for its own use and benefit, for the full term or terms

for which t he same may be granted, as fully and entirely as the same would have been held and enjoyed by

Assignor had this Assignment not been made.

Assignor further assigns, sells, transfers and conveys to Assignee, its successors and assigns all claims for

damages and all remedies arising out of any violation of the rights assigned hereby that may have accrued prior

to the date of this Assignment or may accrue hereafter, including, but not limited to, the right to sue for, collect,

and retain damages for any infringement of any patent issued for the Invention in any jurisdiction before or

after issuance.

Assignor hereby promises and agrees, upon request, to execute all papers and all instruments necessary,

expedient and permissible to procure and to convey to the Assignee the entire right, title and interest in and to

PATENT

REEL: 032446 FRAME: 0132

PATENT

Attorney Docket No. 2345-008.001

the Invention and any patent for the Invention in any jurisdiction. Assignor further promises and agrees to assist the Assignee in any lawful manner in the prosecution of the Patent Application and in any proceeding regarding any patent for the Invention before any tribunal in any jurisdiction whether the same is a court or an agency of the jurisdiction in which the patent for the Invention may be or has been issued, and, in furtherance thereof, agrees to perform all rightful acts, to provide testimony and advice and to execute all papers necessary, expedient and permissible in connection with any such proceeding.

<u>Patent Issuance</u>. I hereby authorize and request the Commissioner of Patents of the United States and any official of any country foreign to the United States whose duty it is to issue patents on applications, to issue all patents and/or registrations for the Invention to the Assignee.

<u>Successors in Interest</u>. This Assignment shall be binding upon and inure to the benefit of the respective heirs, successors, legal representatives and assigns of the Assignor and Assignee.

<u>Power to Insert</u>. The undersigned hereby grant(s) the firm of Botkin & Hall, LLP the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

MARCH 1, 2014

DATE

RECORDED: 03/14/2014

ANTONIO BAJUYO

PATENT REEL: 032446 FRAME: 0133