502725888 03/18/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2772493

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------|----------------|
| BORIS SIMON | 03/14/2014 |

RECEIVING PARTY DATA

| Name: | IVOCLAR VIVADENT AG | |
|-----------------|---------------------|--|
| Street Address: | BENDERERSTRASSE 2 | |
| City: | SCHAAN | |
| State/Country: | LIECHTENSTEIN | |
| Postal Code: | FL-9494 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29469091 |

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 203-453-1892

Email: rwatt@hodgsonruss.com
Correspondent Name: IVOCLAR VIVADENT INC.
Address Line 1: 175 PINEVIEW DRIVE

Address Line 4: AMHERST, NEW YORK 14228

| ATTORNEY DOCKET NUMBER: | 173P446 / 044652.01593 | |
|-------------------------|------------------------|--|
| NAME OF SUBMITTER: | RACHEL S. WATT | |
| SIGNATURE: | /rachel s. watt#46186/ | |
| DATE SIGNED: | 03/18/2014 | |

Total Attachments: 1

source=Assignment#page1.tif

PATENT 502725888 REEL: 032460 FRAME: 0391

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, **Boris Simon**, with an address of c/o Factor Product GmbH, Comeniusstr. 1, München, 81667 Germany, the undersigned;

Hereby sells, assigns and transfers to Ivoclar Vivadent AG, a corporation of Liechtenstein, having a place of business at Bendererstrasse 2, Schaan, FL-9494, Liechtenstein, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all inventions disclosed in the patent application titled CONTAINER FOR DENTAL APPLICATOR PADS, for which an application for Letters Patent in the United States was filed on October 7, 2013, and has been assigned Application No. 29/469,091, which claims priority to WO 730 869 001, filed April 8, 2013;

And in and to said applications and all applications that claim priority to any of the aforementioned applications including all divisional, continuation, reissue, and continuation-in-part applications, or national or regional phase applications thereof, which have been or shall be filed in the United States and all foreign countries on any of said inventions; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said inventions;

Agrees that said Assignee may apply for and receive Patents for said inventions in its own name; and agrees that, when requested, shall execute all rightful oaths or declarations, assignments, powers of attorney and other papers, which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said inventions; and

Covenants with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Date: 14.07.2014

Bririe Simon

044652.01593 Business 12315958v1

RECORDED: 03/18/2014