

## PATENT ASSIGNMENT COVER SHEET

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
LISA DAVIS-DAVID	02/24/2014
SARA PACULDO	02/25/2014
REGINA CHERN	02/24/2014
CHARLES FLOYD	03/10/2014
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<b>Street Address:</b>	160 MITCHELL BOULEVARD
<b>City:</b>	SAN RAFAEL
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94903
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29484263
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<b>ATTORNEY DOCKET NUMBER:</b>	545.368
<b>NAME OF SUBMITTER:</b>	NATHAN P. KOENIG
<b>SIGNATURE:</b>	/nathan p koenig/
<b>DATE SIGNED:</b>	03/18/2014
<b>Total Attachments: 1</b>	
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*Lisa Davis-David, Sara Paculdo, Regina Chern, and Charles Floyd*  
ASSIGNMENT

WHEREAS, \_\_\_\_\_, \_\_\_\_\_ and \_\_\_\_\_, hereinafter referred to as "ASSIGNORS". are the owners of certain new and useful improvements as described and set forth in the below-identified United States patent application:

Title of Invention: SCRATCH N' FUN PET TOY

Filing Date: March 7, 2014 Patent Appl. No.: 29/484,263

WHEREAS, Worldwide, Inc., hereinafter referred to as "ASSIGNEE". is desirous of acquiring the entire right, title and interest in and to said invention and application and in any Letters Patent which may be granted on the same:

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that, for One Dollar (\$1.00) and other good and valuable considerations, receipt of which is hereby acknowledged by Assignors, Assignors have sold, assigned and transferred, and by these presents do sell, assign and transfer unto the said Assignee, and Assignee's successors and assigns, all right, title and interest in and to the said invention, said application for United States Letters Patent, and any Letters Patent which may hereafter be granted on the same in the United States and all countries throughout the world including any divisions, renewals, continuations in whole or in part, substitutions, conversions, reissues, prolongations or extensions thereof, said interest to be held and enjoyed by said Assignee as fully and exclusively as it would have been held and enjoyed by said Assignors had this assignment and transfer not been made, to the full end and term of any such Letters Patent.

Assignors further agree that they will, without charge to said Assignee, but at Assignee's expense, cooperate with Assignee in the prosecution of said application and/or applications, execute, verify, acknowledge and deliver all such further papers, including applications for Letters Patent and for the reissue thereof, and instruments of assignment and transfer thereof, and will perform such other acts as Assignee lawfully may request, to obtain or maintain Letters Patent for said invention and improvement in any and all countries, and to vest title thereto in said Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have hereunto signed their name to this assignment on the date indicated below.

Date: <u>2/24</u> , 2014	By: <u><i>Lisa Davis-David</i></u> LISA DAVIS-DAVID
Date: <u>2/25</u> , 2014	By: <u><i>Sara Paculdo</i></u> SARA PACULDO
Date: <u>2/24</u> , 2014	By: <u><i>Regina Chern</i></u> REGINA CHERN
Date: <u>3/10</u> , 2014	By: <u><i>Charles Floyd</i></u> CHARLES FLOYD