502727499 03/18/2014

PATENT ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 EPAS ID: PAT2774105

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------|----------------|
| JI-WOONG JEONG | 03/07/2014 |
| CHEOL-WOO PARK | 03/07/2014 |
| EUN-HO LEE | 03/07/2014 |

RECEIVING PARTY DATA

| Name: | SAMSUNG DISPLAY CO., LTD | |
|-----------------|------------------------------|--|
| Street Address: | 95, Samsung 2 Ro, Giheung-gu | |
| City: | Yongin-City, Gyeonggi-do | |
| State/Country: | KOREA, REPUBLIC OF | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 14217201 |

CORRESPONDENCE DATA

Fax Number: (626)577-8800

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

 Phone:
 626-795-9900

 Email:
 pto@cph.com

Correspondent Name: CHRISTIE, PARKER & HALE, LLP

Address Line 1: PO BOX 29001

Address Line 4: GLENDALE, CALIFORNIA 91209

| ATTORNEY DOCKET NUMBER: | 74410/74410/JEJ/DSF | |
|-------------------------|---------------------|--|
| NAME OF SUBMITTER: | DIANA FIGUEROA | |
| SIGNATURE: | /Diana Figueroa/ | |
| DATE SIGNED: | 03/18/2014 | |

Total Attachments: 3

source=74410-Assignment#page1.tif source=74410-Assignment#page2.tif source=74410-Assignment#page3.tif

PATENT 502727499 REEL: 032468 FRAME: 0311

INVENTOR'S DECLARATION AND ASSIGNMENT FOR PATENT APPLICATION

PATENT

Title of Invention: DISPLAY DEVICE AND CONTROL METHOD THEREOF

Docket No.:

74410/S1440

| INVENTOR'S DECLARATION |
|------------------------|
|------------------------|

| REVERSIVE OF DESCRIPTION |
|---|
| As a below named inventor, I hereby declare that: |
| This declaration is directed to the attached application unless the following is checked: |
| United States Application or PCT International Application Number filed on |
| The above-identified application was made or authorized to be made by me. |
| I believe that I am the original inventor or an original joint inventor of a claimed invention in the above-identified application. |
| I have reviewed and understand the contents of the above-identified application, including the claims. |
| I acknowledge the duty to disclose information which is material to patentability as defined in |

37 C.F.R. § 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I acknowledge that any willful false statement made in this declaration is punishable under 18 U.S.C. § 1001 by fine or imprisonment of not more than five (5) years, or both.

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned,

(1) Ji-Woong Jeong, Cheol-Woo Park, and Eun-Ho Lee

HEREBY SELL(S), ASSIGN(S) AND TRANSFER(S) TO

(2) SAMSUNG DISPLAY CO., LTD.

having a place of business at

(3) 95, Samsung 2 Ro, Giheung-Gu, Yongin-City, Gyeonggi-Do, Korea

(hereinafter called "ASSIGNEE") the entire right, title and interest in and to any and all improvements which are disclosed in the application for United States Letters Patent entitled

Lof 3

INVENTOR'S DECLARATION AND ASSIGNMENT

| FOR PATENT | APPLICATION |
|--|--|
| Docket No.: 74410/S1440 | |
| (4) <u>DISPLAY DEVICE AND CONTROL ME</u> which application executed on even date herewith or was | |
| (a) executed on (5a): ; (b) filed on (5b): March 17, 2014 ; Application No.: 14/217,201 ; | (CHRISTIE, PARKER & HALE, LLP, P.O. Box 29001, Glendale, CA 91209-9001) is hereby authorized to insert in (b) the specified data, when known. |
| and all extensions, divisions, reissues, substitute | ch may be granted on said application, and any es, renewals or continuations of said application ll international conventions for the protection of covements. |
| It is hereby authorized and requested that the Co Letters Patent, when granted, to said ASSIGNE designee. | ommissioner of Patents issue any and all of said E, its assigns or its successors in interest or its |
| Upon said consideration, it is further agreed that expense of said ASSIGNEE, the undersigned were renewal, and reissue patent applications; execute everything possible which said ASSIGNEE shat maintaining patent protection as provided herein. | rill execute all divisional, continuing, substitute, ute all rightful other papers; and generally do ll consider desirable for aiding in securing and |
| Ji-Woong Jeong Legal Name of Inventor | March 7. 2014 Date |
| F1 7 9 | |
| Signature | |
| Cheol-Woo Park Legal Name of Inventor | March 7, 2014 |

Signature

| INVENTOR'S DECLARATION AND ASSIGNMENT FOR PATENT APPLICATION | | | |
|---|---------------------------|--|--|
| Docket No.: 74410/S1440 | | | |
| Eun-Ho Lee Legal Name of Inventor | <u>March 7. 2014</u> Date | | |
| 0/23 | | | |
| Signature | | | |
| WITNESSES: | | | |
| | | | |
| AND DADOTE (200 L. 2. 0.) (11 L. 1. 2.2 A.) | | | |

3 of 3